Anderson County Board of Commissioners

6:00 P.M. Presentations

Resolution Honoring Marlow Volunteer Fire Department – requested by Mayor Frank

Public Hearing – Amendment to the "Anderson County Zoning Resolution" to include the rezoning of the property at 1436 Lake City Highway, Clinton, Parcel 042.05, Tax Map 065, from A-2 (Rural-Residential District) to C-1 (General Commercial District).

6:30 P.M. Consent Agenda Monday, August 18, 2025

- 1. Approval and corrections of July 21, 2025 Minutes
- 2. Approval of Notary and Bonds
- 3. Committee Reports
 - ➤ ADA Oversight Committee Minutes (08/04/25)
 - ➤ Conservation Board Minutes (08/04/25)
 - ➤ Library Board Minutes (07/10/25)
 - ➤ Tourism Council Board of Directors Minutes (7/22/25)
 - > ACWA Agenda / Minutes (6/17/25)

Respectfully Submitted, H. Tyler Mayes, Chairman



ANDERSON COUNTY GOVERNMENT

Legal Notice of Public Hearing

Published in Compliance with TCA § 13-7-105 (b)

The Anderson County Board of Commissioners will hold a Public Hearing on August 18, 2025 at 6:00 PM in Room 312 of the Anderson County Courthouse, 100 N. Main Street, Clinton, Tennessee, to consider an amendment to the "Anderson County Zoning Resolution" to include the rezoning of the property at 1436 Lake City Highway, Clinton, Parcel 042.05, Tax Map 065, from A-2 (Rural-Residential District) to C-1 (General Commercial District). A copy of the proposed zoning amendment is available at the Office of Planning & Development, Room 127 at the Courthouse.

Marjorie Tinker
Anderson County Building Commissioner

WHEREAS, the Anderson County Regional Planning Commission has reviewed and made recommendations regarding the proposed amendment of the "Zoning Resolution of Anderson County, Tennessee," in accordance with Tennessee Code Annotated § 13-7-105 (b).

NOW, THEREFORE, BE IT RESOLVED that the Anderson County Board of Commissioners does hereby amend the Anderson County Zoning Resolution.

This resolution shall take effect immediately after its notification and passage, the public welfare requiring it.

	Tyler Mayes, Chairman
ATTEST:	
Jeff Cole, County Clerk	
DATE:	

Anderson County Board of Commissioners Anderson County, Tennessee

RESOLUTION NO. 25-08-1219

A RESOLUTION AMENDING THE "ZONING RESOLUTION OF ANDERSON COUNTY, TENNESSEE" BY REZONING PARCEL 042.05; ANDERSON COUNTY TAX MAP 065 FROM A-2 (RURAL-RESIDENTIAL DISTRICT) TO C-1 (GENERAL COMMERCIAL DISTRICT)

WHEREAS, the Anderson County Commission, in accordance with Section 13-7-105 of the Tennessee Code Annotated, may amend the zoning resolution and the "Zoning Map of Anderson County, Tennessee"; and

WHEREAS, the Anderson County Regional Planning Commission has forwarded its recommendation to the Anderson County Commission regarding the amendment to the "Zoning Map of Anderson County, Tennessee."

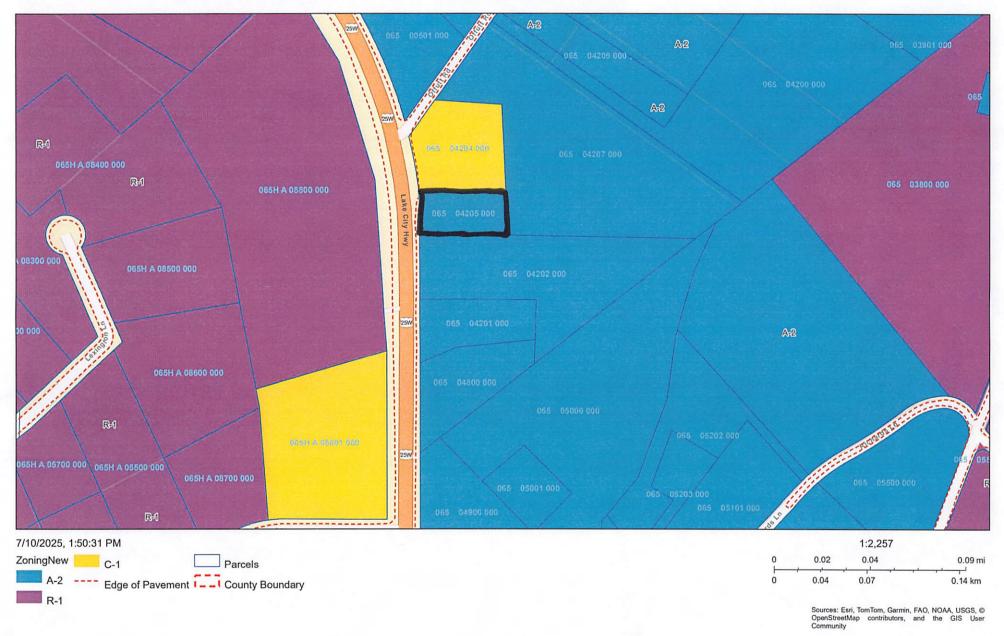
NOW, THEREFORE, BE IT RESOLVED by the Anderson County Board of Commissioners of Anderson County, Tennessee, meeting in regular session on the 18th day of August, 2025, in Clinton, Tennessee, that:

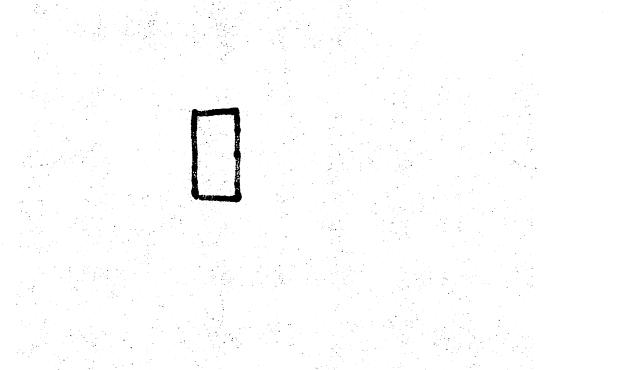
SECTION 1. The Zoning Map of Anderson County, Tennessee, is hereby amended by rezoning Parcel 042.05; Anderson County Tax Map 065 from A-2 (Rural-Residential District) to C-1 (General Commercial District). Said territory located at the 1436 Lake City Highway, Clinton; and being more clearly defined by the attached map that is made part of this resolution.

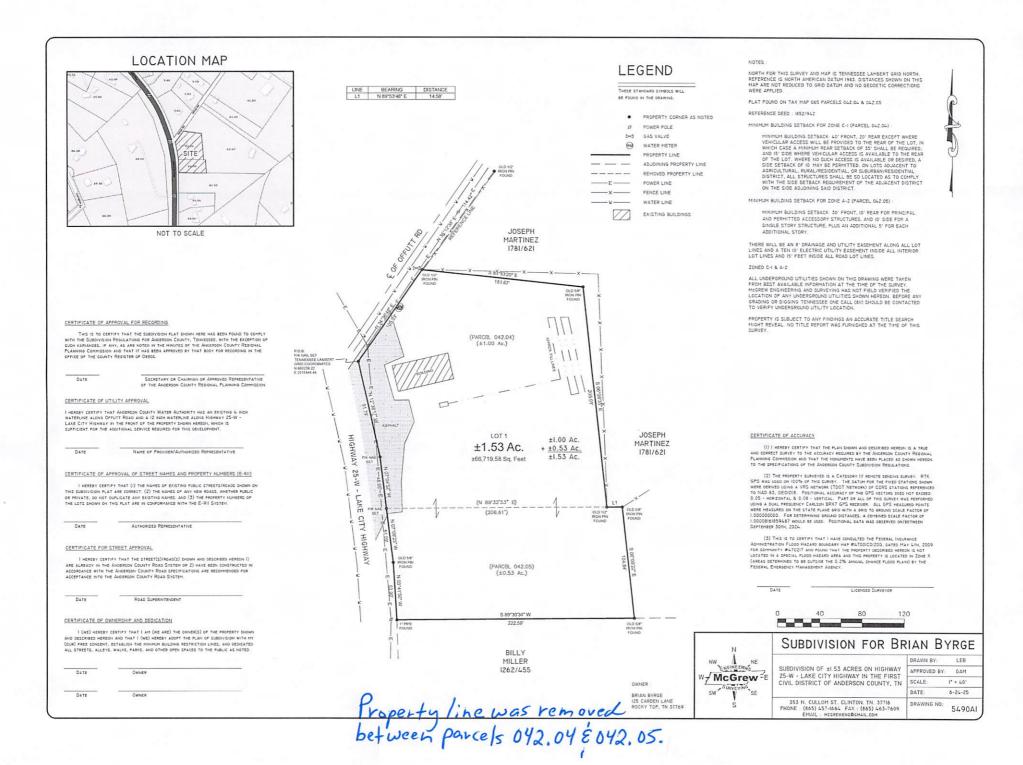
SECTION 2. This resolution shall be effective from and after its passage and publication, as required by Section 13-7-105(b) of the Tennessee Code Annotated, the public welfare requiring it.

ADOPTED this	_ day of	
Tyler Mayes, Chairman	······································	Terry Frank, County Mayor
Public Hearing Held:		
Resolved and Approved:		
ATTEST:		
Jeff Cole, County Clerk		

Lake City Hwy 1436







Rezoning Request Planning Report

Date: 7/8/2025

Applicant: Brian & Melissa Byrge

Request: From: A-2 (Rural-Residential District) To: C-1 (General Commercial District)

Location: 1436 Lake City Highway, Clinton. Tax Map: 065 Parcel: 042.05

Acres: .53

Requesting rezoning from A-2 (Rural-Residential District) to C-1 (General Commercial District) for a lot at 1436 Lake City Highway, Clinton. The lot is on 25W (Lake City Highway) which is classified as a major arterial, experiencing a relatively high volume of traffic.

The permitted uses in the C-1 General Commercial District range from offices, stores to storage rental units. There is public water available to the property.

SELECTIVE CRITERIA FOR CONSIDERATION:

- Is the request consistent with the applicable policies in the Land Use Plan? Yes
- Is the request consistent with the existing area zoning in proximity to the property? Yes
- Are the potential permitted uses for the requested district compatible with the existing land use of the area? Yes
- Would there be potentially adverse impacts to the general public? No
- Will the existing infrastructure support permitted uses in the requested district? Yes
- Is there adequate information to make a rezoning decision? Yes
- Are there substantial reasons the property cannot be currently used in compliance with the existing zone? Yes

PLANNING FACTORS INFLUENCING RECOMMENDATION:

The lot line between parcels 042.04 (zoned C-1) and 042.05 (zoned A-2) has been removed combining the two parcels into one parcel. Southern Apparel & Graphics is currently located on parcel 042.04 so rezoning parcel 042.05 would be most consistent with the land use plan. There is adequate service availability, adequate street access, and encouragement of new business in the county. The land use of the area is generally rural residential, farmland, with a mixture of commercial development. There are no identified potentially adverse/negative impacts as the property is suitable for smaller low-intensive commercial activities.

Anderson County ADA Oversight Committee Minutes of August 2025 meeting

Present to the ADA Oversight Committee were Roger Lloyd, the county's ADA coordinator, Commissioners Anthony Allen and Steven Verran, Marian Wildgruber, and Louise McKown, chair of this committee.

Exploring houses for people with disabilities:

Commissioner Steve Verran wanted the committee to work with the County Commissioners to get a code for houses for people with disabilities. We met with Marjorie Tinker the Director of the Office of Planning and Development and Zoning and Codes Enforcements. We had a lengthy discussion about how many houses a housing development should have and what is required to be accessible for people with disabilities, especially for people who use wheelchairs, those who use canes and walkers. And then people who are blind or have low vision and then the deaf. We came up with some ideas via email, and we will discuss this at the next ADA meeting on November 6th.

Braille and raised print signs:

Roger has talked with a local vendor about these signs, but he decided there must be signs that are less expensive from all these signs he has looked at on the web. Because maintenance problems in the county owned buildings and the courthouse he has yet to find a less expensive signs on the internet. Hopefully, he will find them by our next meeting.

Courthouse Directory:

Roger has spoken with Biran Young for the Information Technology Department about this sign. Biran believes this will be installed by the end of 2025 if not earlier.

The Department of Transportation/TDOT Report:

Every three years we must give TDOT a report of what we have done and the cost of each item that is ADA compliant. Roger will get this from Andrew Stone from the Human Resources & Risk Management Department to give the Roger and the ADA committee this information at the next ADA meeting.

The next Anderson County ADA Oversight committee will be November 6th at 3:00 pm in Room 118A.

These minutes were respectively submitted by Louise McKown, the chair of the Anderson County ADA Oversight Committee.

ANDERSON COUNTY CONSERVATION BOARD MINUTES

August 4th, 2025

Members Present:

Denise Palmer – Board Chair, Tony Powers, Matthew Bader, Ben Taylor – Parks Director

Members Absent:

Lewis Ridenour, Scott Burton

Others Present:

Terry Frank – Mayor, Andrew Stone – Secretary, Bill Claiborne – Campbell County Historic Society, Marilyn Childress – Veterans Heritage Site Foundation, Joe Mode – Citizen, Michelle and Rick Disney – Anderson County Veterans Historic Society

The Conservation Board meeting was called to order at 5:10pm on August 4th, 2025.

Approval of Agenda:

Motion by Matt Bader, seconded by Tony Powers, to approve the Agenda as presented. Motion carried unanimously.

Approval of Minutes:

Motion by Tony Powers, seconded by Matt Bader, to approve the prior meeting Minutes from the May 6th, 2025 meeting.

Motion carried unanimously.

Public Comment Period:

Multiple members of the public detailed a multi-county effort to memorialize Revolutionary War history in East Tennessee as part of the Country's 250-year celebration. Specifically related to those that may be buried at Anderson County Park, like Major James Grant. Potential request for renaming areas of the park in memoriam of Major Grant.

Board requests that the members achieve the gravesite verification and bring a formal request at a future meeting on the requested actions.

Unfinished Business:

1st Item of Unfinished Business:

Ben Taylor provided updates on the road erosion project's progress, including the current state of the detour. Board Chair Denise Palmer to speak with the University of Tennessee engineering program at creating the potential project scope estimate, with Ben Taylor to obtain another quote for the completion of the project.

No motion made.

2nd Item of Unfinished Business:

Mayor Terry Frank provided updates on Lost Bottom Park and Gibbs Ferry projects. No motion made.

3rd Item of Unfinished Business:

Discussion held on Kids Palace Playground closure. Ben Taylor to proceed with playground structure closure on November 1st, with removal of items completed by December 1st.

No motion made.

New Business:

1st Item of New Business:

Discussion held by Ben Taylor on surplusing the old tractor to pay for attachments on the new Bobcat tractor.

Motion by Tony Powers, seconded by Matt Brader, approving the surplusing of the old tractor.

Motion carried unanimously.

Meeting Adjourned

Next meeting scheduled for September 2nd, 2025

AC Library Board Meeting Briceville Library 10 July 2025 @ 1730 EDT

The July 2025 Anderson County Library Board meeting was called to order by ACL Board Chair Josh Anderson at 1735 EDT on 12 June, hosted at the Clinton Library.

The Chair asked for the roll to be called.

Board members present were: Josh Anderson, ACLB Chair, Vickie Underwood, ACLB Vice Chair, Tommy Mariner, ACLB Secretary, Jess Ann Cole, Christina Duffey, (new Rocky Top Trustee) Christy Hibbler, Charlotte Johnson, Susan Miceli, (returning Norris Trustee) Terri Ryan,	Present Absent (Hospital release) Absent Absent Absent Absent Absent Absent Absent (in Japan)
Regional Director Matthew Jordan	
Four library directors, Kimberlee Byrge (Norris), Kelly Harris (Rocky Top), Miria Webb (Clinton), Daphne Windham (Briceville), No quorum was present therefore no business could	Present $ \begin{array}{cccc} $
member(s) of the public was in attendance as the	
The meeting agenda was reviewed. No changes were	
The minutes of the June 2025 meeting were reviewed prior to the meeting.	d. ACLB members has received draft minutes by Email
	xpressed willingness to serve as ACLB Treasurer, a job rustee. No action was taken on this volunteer offer as
New business -	
No additional book reconsiderations have been subm	nitted.
No actions were taken on the items discussed among	the ACLB members present,
Old Business -	

No actions were taken on the items discussed among the ACLB members present.

Library Directors present reviewed their past months activities highlights.

Briceville -

Clinton -

Norris -

Rocky Top -

Regional Library Director Jordan provided his report via EMail.

The next ACLB meeting will be held at the Norris Library (???) on 8 August 2025 at 1730 EDT.

The ACLB meeting was adjourned at 1830 EDT by Chairman Anderson.





Anderson County Tourism Council Board of Directors Meeting

July 22, 2025

at Apple Blossom Café

Call to Order: Meeting was called to order by Stephanie Wells, Director and later, the meeting was presided over by Maria Hooks, Chairperson.

Members Present: Jimmy Taylor, Maria Hooks, Katherine Birkbeck, Rick Meredith, Katy Watt, Brent Galloway, Nate Housely, Tim Isbel, Amanda Bridges, Charlie Smith and Stephanie Wells

Members Absent: Beth Hickman, Jason Brown, Terry Frank, Chris Mitchel, Cory Jenkins, Michael Foster, John Meyer and Serena Satterfield

Guest Present: Leean Tupper

Approval of Minutes: A motion was made by Katy Watt and seconded by Katherine Birkbeck to approve the April 2025 meeting minutes. Motion passed.

Financial Report: A motion was made by Amanda Bridges and seconded by Katy Watt to approve the FY 2025 Quarterly Financial Reports. Motion passed. Report attached.

Old Business/New Business-No actions were taken.

Executive's Report, given by Stephanie Wells

- The Quarterly Website Visitation and Social Media Report was presented, which is attached. Wells highlighted the following items:
 - Visitation to the Adventure Anderson website dropped by 27.68% in the second quarter of 2025 as a result of technical issues with the website.
 - Year-to-date, the website has had 160,574 users that have taken on average 4.36 events per user. An event includes a page view, click, scroll, etc.
 - Places (attractions and lodging) and Blogs are the most viewed content on the site and the top 10 most visited pages have changed to include the Ultimate Waterway landing page and the Venues Page as a result of the spring marketing campaign.
 - Paid Social outranked all other sources of acquisition four to one.
 - In the first half of 2025, there was a 30.1% increase in reach of Adventure Anderson's Facebook content while there was a 135.35% increase in reach of Adventure Anderson's content on Instagram.
 - Adventure Anderson's social content performs higher than similar organizations when compared in the META platform.
- Wells distributed the resolution, passed by commission in April 2025, pertaining to changes in occupancy tax collections in Anderson County and the T.C.A. changes passed in the 2025 legislative sessions. Wells included a "What You Need to Know" page to highlight the most relevant information. The page is attached.
- Wells distributed the 2025 content calendar for July to December which spells out the content that will be promoted in social media, blogs and newsletters. Calendar is attached.
- Wells reported the results of the 2025 NATS Poker Run which included 157 participants from eight different states. The report is attached.
- Wells reported that in the next quarter, the staff will be starting the fall campaign, redesigning the Anderson County/Oak Ridge brochure with Explore Oak Ridge, submitting the State Tourism Marketing Grant and the State Tourism Enhancement Grant, and working with community organizations to develop an event or find ways to incorporate the County's 250's birthday into an existing event. Additional activities include the Norris Lake Cleanup on September 27th and the Governor's Conference from September 17th to 19th.

Adjourn: A motion was made by Brent Galloway to adjourn the meeting.

Respectfully Submitted By: Stephanie Wells, Secretary/Executive Director

Anderson County Tourism Council FY 2025 Revenues

		FY 2024	FY 2025	FY24-25
\$53,571.31	\$67,672.08	\$82,727.14	\$58,907.58	-\$23,819.56
\$63,369.03	\$55,332.20	\$47,435.29	\$62,250.78	\$14,815.49
\$50,814.77	\$60,265.72	\$67,779.49	\$54,425.53	-\$13,353.96
\$52,212.49	\$66,842.97	\$56,970.65	\$52,938.62	-\$4,032.03
\$57,587.57	\$53,733.92	\$47,933.15	\$58,522.97	\$10,589.82
\$52,222.53	\$41,824.01	\$33,169.15	\$52,524.97	\$19,355.82
\$35,871.23	\$38,234.76	\$30,922.83	\$35,779.93	\$4,857.10
\$30,366.54	\$38,658.74	\$67,536.95	\$30,682.47	-\$36,854.48
\$34,285.50	\$51,032.04	\$55,859.11	\$34,521.37	-\$21,337.74
\$52,127.11	\$52,126.48	\$44,784.09	\$134,981.70	\$90,197.61
\$58,511.07	\$73,530.95	\$64,026.91	\$43,020.00	-\$21,006.91
\$58,626.69	\$59,416.58	\$58,907.58		
	-\$48,583.42			
\$599,565.84	\$610,087.03	\$658,052.34	\$618,555.92	-\$39,496.42
29%		7%	-6.39%	3.14%
	\$63,369.03 \$50,814.77 \$52,212.49 \$57,587.57 \$52,222.53 \$35,871.23 \$30,366.54 \$34,285.50 \$52,127.11 \$58,511.07 \$58,626.69	\$63,369.03 \$55,332.20 \$50,814.77 \$60,265.72 \$52,212.49 \$66,842.97 \$57,587.57 \$53,733.92 \$52,222.53 \$41,824.01 \$35,871.23 \$38,234.76 \$30,366.54 \$38,658.74 \$34,285.50 \$51,032.04 \$52,127.11 \$52,126.48 \$58,511.07 \$73,530.95 \$58,626.69 \$59,416.58 \$48,583.42 \$599,565.84 \$610,087.03	\$63,369.03 \$55,332.20 \$47,435.29 \$50,814.77 \$60,265.72 \$67,779.49 \$52,212.49 \$66,842.97 \$56,970.65 \$57,587.57 \$53,733.92 \$47,933.15 \$52,222.53 \$41,824.01 \$33,169.15 \$35,871.23 \$38,234.76 \$30,922.83 \$30,366.54 \$38,658.74 \$67,536.95 \$34,285.50 \$51,032.04 \$55,859.11 \$52,127.11 \$52,126.48 \$44,784.09 \$58,511.07 \$73,530.95 \$64,026.91 \$58,626.69 \$59,416.58 \$58,907.58 -\$48,583.42 \$599,565.84 \$610,087.03 \$658,052.34	\$63,369.03 \$55,332.20 \$47,435.29 \$62,250.78 \$50,814.77 \$60,265.72 \$67,779.49 \$54,425.53 \$52,212.49 \$66,842.97 \$56,970.65 \$52,938.62 \$57,587.57 \$53,733.92 \$47,933.15 \$58,522.97 \$52,222.53 \$41,824.01 \$33,169.15 \$52,524.97 \$35,871.23 \$38,234.76 \$30,922.83 \$35,779.93 \$30,366.54 \$38,658.74 \$67,536.95 \$30,682.47 \$34,285.50 \$51,032.04 \$55,859.11 \$34,521.37 \$52,127.11 \$52,126.48 \$44,784.09 \$134,981.70 \$58,511.07 \$73,530.95 \$64,026.91 \$43,020.00 \$58,626.69 \$59,416.58 \$58,907.58 -\$48,583.42 \$599,565.84 \$610,087.03 \$658,052.34 \$618,555.92 29% 2% 7% -6.39%

Anderson County Tourism Council

FY 2025 Financial Report

Revenues

			Actual		% of
Account Number	Description	Budget	Revenues	Balance	Budget
128-40220	Hotel Motel Tax	650,000.00	618,556.73	31,443.27	95.16%
128-44110	Investment Income	9,500.00	0.00	9,500.00	0.00%
128-46980	State Grants	30,000.00	8,499.52	21,500.48	28.33%
128-47590 ARPA	State Grant-ARPA	227,945.17	242,313.25	-14,368.08	106.30%
128-46980 ENGR	State Grant-Enhancement Grant	100,000.00	100,000.00	0.00	100.00%
Total Revenues	•	1,017,445.17	969,369.50	48,075.67	95.27%

Expenses

Account 128-58110 128-58110 128-58110	105	Description	Budget	Actual	Balance	% of
128-58110	105		72 000 00	70.005.00	2 002 00	
	163	Director	72,888.00	70,085.00	2,803.00	96.15%
128-58110	162	Clerical	48,596.00	21,490.52	27,105.48	44.22%
	169	Part-Time Employees	5,000.00	900.00	4,100.00	18.00%
128-58110	201	Social Security	7,929.00	5,694.58	2,234.42	71.82%
128-58110	204	State Retirement	7,373.00	4,366.73	3,006.27	59.23%
128-58110	206	Life Insurance	180.00	120.00	60.00	66.67%
128-58110	207	Medical Insurance	1,404.00	1,872.00	-468.00	133.33%
128-58110	208	Dental Insurance	996.00	823.60	172.40	82.69%
128-58110	210	Unemployment Comp	57.00	44.70	12.30	78.42%
128-58110	212	Employer Medicare	1,851.00	1,331.80	519.20	71.95%
128-58110	299	Other Fringe Benefits-Vision	138.00	93.52	44.48	67.77%
128-58110	302	Advertising	250,000.00	223,931.66	26,068.34	89.57%
128-58110	302 2000	Advertising-State Grant	60,000.00	59,998.88	1.12	100.00%
128-58110	302 4000	Advertising-Move to Anderson	12,000.00	8,830.72	3,169.28	73.59%
128-58110	302 ARPA	ARPA Grant	116,000.00	115,931.02	68.98	99.94%
128-58110	307 0100	Cellular Communications	1,600.00	1,204.37	395.63	75.27%
128-58110	307 0200	Internet Communication	4,800.00	4,800.00	0.00	100.00%
128-58110	316	Anderson County Chamber	65,000.00	66,601.12	-1,601.12	102.46%
128-58110	316 2500	Anderson County Chamber-Bldg	30,000.00	30,000.00	0.00	100.00%
128-58110	316 ACEDA	Anderson County Economic Dev.	124,500.00	124,500.00	0.00	100.00%
128-58110	316 ASPIR	Aspire Park Contribution	101,440.00	0.00	101,440.00	0.00%
128-58110	320	Dues and Memberships	5,000.00	4,100.00	900.00	82.00%
128-58110	330	Lease Payments	15,600.00	15,600.00	0.00	100.00%
128-58110	335	Maint and Repair-Building	2,000.00	0.00	2,000.00	0.00%
128-58110	338	Vehicle-Repair and Maint.	500.00	50.00	450.00	10.00%
128-58110	348	Postal Charges	500.00	25.10	474.90	5.02%
128-58110	348 2000	Postal Charges	500.00	0.00	500.00	0.00%
128-58110	348 4000	Postal Charges-Move to Anderson	500.00	0.00	500.00	0.00%
128-58110	349	Printing and Stationary	500.00	295.29	204.71	59.06%
128-58110	349 4000	Printing-Move to Anderson County	500.00	0.00	500.00	0.00%
128-58110	351	Rentals-Copier	1,500.00	600.51	899.49	40.03%
128-58110	355	Travel	5,000.00	2,287.38	2,712.62	45.75%
128-58110	355 4000	Travel-Move to Anderson	2,000.00	768.08	1,231.92	38.40%
128-58110	399	Other Contracted Services	5,000.00	3,816.06	1,183.94	76.32%
128-58110	425	Gasoline	2,500.00	902.21	1,597.79	36.09%
128-58110	435	Office Supplies	2,500.00	894.87	1,605.13	35.79%
128-58110	451	Uniforms	650.00	0.00	650.00	0.00%
128-58110	452	Utilities	3,500.00	3,186.46	313.54	91.04%
128-58110	499	Other Supplies	3,000.00	112.14	2,887.86	3.74%
128-58110	502	Bldg and Content Insurance	750.00	750.00	0.00	100.00%
128-58110	506	Liability Insurance	1,000.00	1,000.00	0.00	100.00%
128-58110	510	Trustee Commission	6,500.00	6,825.85	-325.85	105.01%
128-58110	511	Vehicle and Equipment Insurance	1,000.00	1,000.00	0.00	100.00%
128-58110	513	Worker's Compensation	275.00	275.00	0.00	100.00%
128-58110	524	Staff Development	1,200.00	707.09	492.91	58.92%
128-58110	599	Other	1,000.00	145.68	854.32	14.57%
128-58110	709	Data Processing Equipment	2,000.00	2,629.00	-629.00	131.45%
128-58110-	799	Other Capital Projects	5,000.00	5,000.00	0.00	100.00%
128-58110	799 ENGR	Tourism Enhancement Grant	190,000.00	190,000.00	0.00	100.00%
Total Expenses	. 55 211011	TELESTIC STATE	1,171,727.00	983,590.94	188,136.06	83.94%

What You Need to Know

- County Commission replaced private act with a resolution adopting TCA 67-4-1401 et seq
- Reduced 5% to 4% and expand to entire County (added Oak Ridge and Rocky Top)
 - Anderson County-Unincorporated 4%
 - o Clinton 7%
 - o Norris 8%
 - o Oak Ridge 9%
 - Oliver Springs 9%
 - o Rocky Top 9%

How the funds are to be used

- <u>Tourist</u> means an individual who travels more than fifty (50) miles to a destination for business or leisure
- <u>Tourism development</u> means the creation or expansion of physical attractions, facilities, or events that are available and open to the public, improving the appeal of destinations to tourists, and enhancing tourist experiences that are primarily promoted to or used by tourists
- <u>Tourism promotion</u> means planning, conducting, or participating in programs of information, publicity, and advertising that are designed to attract tourists and foster economic activity through tourism

Amendment No. 1 to HB0627

<u>Crawford</u> Signature of Sponsor

AMEND Senate Bill No. 629

House Bill No. 627*

by deleting all language after the enacting clause and substituting:

SECTION 1. Tennessee Code Annotated, Section 67-4-1401(11), is amended by deleting the subdivision and substituting:

(11) "Tourism development" means the creation or expansion of physical attractions, facilities, or events that are available and open to the public, improving the appeal of destinations to tourists, and enhancing tourist experiences that are primarily promoted to or used by tourists;

SECTION 2. Tennessee Code Annotated, Section 67-4-1401, is amended by adding the following new subdivisions:

- () "Tourism promotion" means planning, conducting, or participating in programs of information, publicity, and advertising that are designed to attract tourists and foster economic activity through tourism;
- () "Tourist" means an individual who travels more than fifty (50) miles to a destination for business or leisure;

SECTION 3. Tennessee Code Annotated, Section 67-4-1403, is amended by deleting the section and substituting:

- (a) Except as otherwise provided in subsection (b):
- (1) The revenue received by a municipality from the tax must be designated and used for tourism promotion and tourism development, including debt service and contractual obligations incurred in furtherance of such purposes; and

- (2) Tourism development investments authorized under this part must not be used to fund general government expenditures or activity unless designated and approved through a memorandum of understanding between a municipality's governing body and the designated destination marketing entity.
- (b) Subject to § 67-4-1414, a municipality levying a tax upon the privilege of occupancy before May 1, 2025, may continue to use the revenue in the manner prescribed in the private act, resolution, or ordinance levying the tax.

(c)

- (1) Not later than ninety (90) days after the end of a municipality's fiscal year, each municipality that levies a tax upon the privilege of occupancy, whether pursuant to this part or by private act, ordinance, or resolution, shall provide an annual written report to the commissioner of the department of tourist development.
- (2) The annual written report must detail the amount of revenue spent by the municipality, and its subordinate contractors, and how those expenditures have been designated and used for tourism promotion and tourism development pursuant to this part.
- (d) If an audit by the comptroller of the treasury or by contractors employed by a municipality with the approval of the comptroller, finds that a municipality has spent funds derived from a tax levied pursuant to this part for purposes not related to tourism promotion and tourism development as required by subsection (a), the municipality shall, using general funds, appropriate an amount equal to the amount spent improperly to be used to support tourism promotion and tourism development for the next subsequent fiscal year.

SECTION 4. Tennessee Code Annotated, Section 67-4-1413, is amended by deleting the section and substituting:

Notwithstanding § 67-4-1414 or another law to the contrary:

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- (1) Except as provided in subdivision (2), on or after July 1, 2025, tax levied upon the privilege of occupancy of a short-term rental unit secured through a short-term rental unit marketplace, pursuant to any private act, must be collected and remitted in accordance with title 67, chapter 4, part 15; and
- (2) A municipality may adopt an ordinance or resolution requiring funds received from the department of revenue under § 67-4-1506 that were collected from the tax levied upon the privilege of occupancy of a short-term rental unit secured through a short-term rental unit marketplace to be used in accordance with § 67-4-1403(a).

SECTION 5. Tennessee Code Annotated, Section 67-4-1402(a), is amended by deleting subdivisions (2) and (3) and substituting:

- (2) Except as otherwise provided in subdivision (a)(3), the tax levied by a municipality upon the privilege of occupancy in a hotel must not exceed four percent (4%) of the consideration charged to a transient by the hotel operator; provided, that, on or after the effective date of this act, a municipality shall not increase the tax in an amount such that the cumulative tax in an incorporated area of a county exceeds eight percent (8%).
- (3) Subject to § 67-4-1414, a tax upon the privilege of occupancy in a hotel levied or authorized before May 1, 2025, by a municipality that exceeds the tax limit established in subdivision (a)(2) remains in full force and effect.

SECTION 6. This act takes effect upon becoming a law, the public welfare requiring it.

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2025 First Quarter Website and Social Media Report

Visitation to AdventureAnderson.com

Events Per User4.3	6
-4.87% Decrease YOY	
First Visit160,38	3
-5.03% Decrease YOY	

An event includes a page view, click, scroll, etc

Top 10 States

Tennessee	.47,136/+56.15%
Georgia	.16,945/+14.25%
North Carolina	.14,875/-13.58%
Kentucky	.13,589/+4.08%
Ohio	.9,748/+7.39%
South Carolina	.3,962/+85.66%
Indiana	.7,704/-17.53%
Alabama	.6,985/-35.84%
Virginia	.6,947/-22.11%
Michigan	.4,753/+56.92%

Top 10 Cities

Nashville	9,843/+3.71%
Atlanta	7,094/-39.21%
Knoxville	5,941/+96.98%
Charlotte	3,940/-11.99%
Louisville	2,855/+15.49%
Oak Ridge	2,681/+33.05%
Raleigh	2,630/-4.74%
Indianapolis	2,499/-16.98%
Birmingham	2,239/-46.91%
Lexington	2,119/+156.54%

Top 10 Pages-Views

Content Drilldown

Places	30,910
Blogs	30,729
Venues	17,583
Events	17,456
Trip Planner	4,173
Relocation	2,771
Stay	2,340

Acquisition

_	
Paid Social	113,169
Organic Search	14,912
Direct	9,042
Organic Social	8,516
Paid Search	7,584
Paid Other	3,471
Paid Video	1,772

	Social Media Insights	
	Facebook	Instagram
Views	10,121,584 (746,589 vs 9,374,995 ads)	265,601
Reach	3,373,269 / +30.1%	120,277 / +135.5%
Content Interactions	25,994 / -9.4%	2,269 / 100%
Link Clicks	206,424 / +58.7%	4,950 / +228.7%
Visits to Profile	45,986 / +68.3%	2,351 / +253.5%
Increase in Follows	1,573 / +61.3%	393
Leads	274	N/A

Views-The number of times your content was played or displayed. Content includes videos, posts, stories and ads.

Reach--this metric counts reach from the organic or paid distribution of your Facebook content, including posts, stories and ads.

Content Interactions-The number of likes or reactions, saves, comments, shares and replies on your content, including ads. Content can include formats such as posts, stories, reels, videos and more.

Link Clicks-The number of clicks, taps or swipes on links within your content, including ads. Content may include formats such as posts, stories, reels, and videos that led to destinations or experiences, on or off Facebook.

Visits-The number of times your Page or profile was visited.

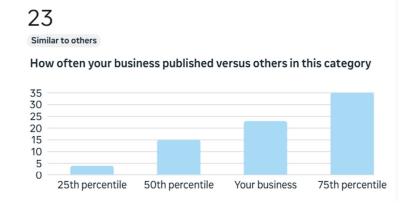
Follows-number of times accounts followed you in the selected time period.

Benchmarking

Published content 6

Business comparison Businesses to watch

Compare your performance against businesses in the Transportation & Accomodation Services category Results are based on businesses with similar organic 28-day reach in your category. Edit category



Over the last 28 days, you typically published the same amount of posts and stories compared to other businesses in this category. Nice work! Stay on track by creating a new post or scheduling in advance.

Create post

▼

Faceb... • 23.2K

Higher than others
Typically:

5.6K

Follows 154
Higher than others
Typically:
48

Content ... •

2.8 K

Higher than others
Typically: 508

2025 Master Content Calendar

November December	Christmas Events		Groups-Planning for Event Planning for Next next year		ng • Fishing		ock • Winter Hiking				Nature Viewing	Ridge History				Golf •Top Secret Trail	Appalachian Arts Craft		 Historic Downtown 	Clinton • White I jobtoning	בו בו		
October	Christn		Wedding Planning Groups-P		• Paddling • Fishing		•Windrock •Windrock	Oak Ridge Trails			Camping	 Museum of Appalachia Oak Ridge History 	Tie into the Cumberland Museum	Gap and Appalachian	Arts	Little Ponderosa Disc Golf	Devils Triangle		• Histo	Clinton	Arts and Culture Get	Away	Oak Ridge/Oliver
September			Board Retreats		• Paddling		•Windrock	• NDSP	 Places to Hike 		Camping	 Manhattan Project 	nal Park	and Oak Ridge		 Windrock Shooting 	Range	 Historic Downtown 	Clinton	Southern Settlement Trail	Fishing Trip		Clinton
August	Fall Trip Planning		Restaurants with Meeting Space		• Boating • Paddling	Ultimate Waterway	•Windrock	Places to Mountain	Bike	 UT Arboretum 	Camping	 Coal Creek Miners 	Museum-Tie in Brushy	Mountain		• Disc Golf	 Civil Rights Trail 	 Oak Ridge Art Center 			Family Adventures		Norris
VINC		AC PARK CAMPING	Planning Christmas Party Rustic Barns and	5	Boating Daddling	Ultimate Waterway	 Melton Hill Lake Trails 				Camping	 Green McAdoo and 	Civil Rights History	• Lenoir Museum	Complex	 Tennessee Music 	Pathway	 Historic Downtown 	Clinton		Ideal Man Weekend		Rocky Top
	Promotion		Venues	Events	Water			Traile			ω Outdoors	uo		History	∀ / s	əw	әц	ميائاتان				Itinerary	City

2025 NATS Poker Run Results

Registrations:		Revenues	
Actual Riders	157	Registrations Revenue	\$5,410.00
Tickets Sold	293	Raffle Ticket Sales Sponsorship Revenue	
Registrations by State		Total Revenue	. \$9,440.00
Tennessee Ohio Kentucky North Carolina Indiana Arizona Georgia	8432	Expenses Credit Card Fees Shirts Prizes Raffle Prize Supplies Total Expenses	\$2,059.27 \$561.62 \$2,670.00 \$83.81
South Carolina	1	Net Proffit	. \$3,777.16
		Total Fund (Including precious years)	. \$7,217.87

Overall Score: 8.95 out of 10

Question: Do you plan to participate again? Yes-34 / No -6



AGENDA AUGUST 19, 2025

i.	APPROVE	JUNE 17,	2025,	MINUTES
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- II. APPROVE AUGUST 19, 2025, AGENDA
- III. APPROVE THE JUNE & JULY 2025 INVOICE HISTORY REPORT
- IV. APPROVED JUNE & JULY 2025 EXPENDITURE REPORT
- V. APPROVE THE JUNE & JULY 2025 PROFIT AND LOSS REPORT
- VI. PUBLIC COMMENT
- VII. OLD BUSINESS
- VIII. NEW BUSINESS

A. MANAGER'S REPORT

- 1. ACTION REPORT
- BEECH GROVE PROJECT
- HPUD PROJECT
- AIRBASE SEWER PROJECT
- LONGMIRE ROAD
- PAVING REQUEST
- 7. E-ONE INSTALLATION POLICY
- F-150 TRUCK PURCHASES
- 9. F-350 UTILITY TRUCK PURCHASE
- GRANT REQUEST
- 11. COST OF SERVICE STUDY

B. OTHER REPORTS

- ENGINEERS REPORT
- 2. OFFICE MANAGERS REPORT
- HR REPORT
- ASSISTANT MANAGERS REPORT (JEREMIAH)
- 5. ASSISTANT MANAGERS REPORT (JOHN) WATERLOSS & OVERTIME



MINUTES JUNE 17, 2025

MEMBERS PRESENT

GEORGE HORTON JACK SHELTON RICKEY ROSE DUSTY IRWIN ERNIE BOWLES

OTHERS PRESENT

JEFF ELROD
JOHN MITCHELL
JEREMIAH SWEAT
KEVIN BOWLING
MARK PALMER

On June 17, 2025, Chairman Horton called the ACWA Board Meeting to order at 5: OO p.m.

- Motion by Commissioner Bowles to approve May 20, 2025, Minutes Seconded by Commissioner Rose, 5 ayes, motion carried.
- II. Motion by Commissioner Shelton to approve the June 17, 2025, Agenda, Seconded by Commissioner Bowles, 5 ayes, motion carried.
- III. Motion by Commissioner Shelton to approve May 2025 Invoice History Report, Seconded by Commissioner Irwin, 5 ayes, motion carried.
- IV. Motion by Commissioner Shelton to approve May 2025 Expenditure Report, Seconded by Commissioner Irwin, 5 ayes, motion carried.
- V. Motion by Commissioner Irwin to approve May 2025 Profit and Loss Report, Seconded by Commissioner Rose, 5 ayes, motion carried.
- VI. Public comments- Mark Palmer reviewed the Selective Insurance renewal with the board. Commissioner Irwin motioned to accept the Insurance proposal presented, Second by Commissioner Bowles, 5 ayes, motion carried.
- VII. Old Business-
- VIII. New Business -



A. MANAGER'S REPORT

- 1. ACTION REPORT. Manager Elrod reviewed the attached action report with the Board.
- BEECH GROVE- Manager Elrod reported to the Board that the contractor is actively
 working on the punch list. The county will be asked to inspect the project in the third
 week of June for final approval.
- 2. HPUD TIE-IN—Manager Elrod updated the board on the HPUD. The master meter has been put in. HPUD has submitted an invoice. Manager Elrod requested a motion to pay. Motion by Commissioner Rose to pay invoice for \$83,099.21, Second by Commissioner Irwin, 5 ayes, motion carried.
 Manager Elrod requested a motion to pay RCA Engineering for a prior invoice, billed in October 2024, for services related to the HPUD connection project. Motion by Commissioner Shelton to pay RCA for \$30,440.00, Second by Commissioner Irwin, 5 ayes, motion carried.
- 4. **TDOT PAVING-** Manager Elrod updated the board that Tri-State completed the paving and that the staff did a great job directing traffic and saved The Authority money doing so.



- 5. E-ONE INSTALLATION POLICY- Manager Elrod discussed a policy update to standardize the process for the E-One Installation Policy. Manager Elrod recommended eliminating The Authority to move forward with the approach of a certified contractor to do the ordering and work instead of ACWA. This discussion will be continued
- 6. TDEC REQUIREMENT NOTIFICATION- Manager Elrod reviewed the attached samples of letters for the board to review the TDEC requirements. Manager Elrod provided a newsletter and notification letter to ACWA customers. Manager Elrod also updated the board regarding the notification to 3,000 customers regarding Lead and Copper. A printing service will mail out the notifications.
- 7. FORMAL HOLIDAY OBSERVANCE POLICY Manager Elrod presented to the board options on changing the ACWA holiday policy. Commissioner Irwin made a motion to accept Option #2, which includes 2 days for the 4th of July. Second by Commissioner Rose, after much discussion, no other holidays will be approved by the board, 5 ayes, motion carried.
- 8. **REQUEST 2 VEHICLES-** Manager Elrod requested a motion from the board to dispose of the two F-150 trucks. Motion by Commissioner Shelton to sell the two trucks, Second by Commissioner Bowles, 5 ayes, motion carried.
- 9. <u>SEWER REGIONALIZATION STUDY UPDATE-</u> Manager Elrod requested a motion to send a letter of intent, after much discussion. Motion by Commissioner Rose to send a letter of intent with the support of the board for the potential wastewater pro allocation for the expansion of Norris water treatment as proposed. Second by Commissioner Bowles, 5 ayes, motion carried.
- ACWA FY 24/25 BUDGET ADOPTION & RESOLUTION- Manager Elrod requested to approve the resolution and formally adopted the attached fiscal year 25/26 Budget. Motion by Commissioner Irwin, Second by Commissioner Rose, 5 ayes, motion carried.



B. OTHER REPORTS

- 1. ENGINEERS REPORT
 - A. OFFICE MANAGERS REPORT
 - B. HR REPORT
 - C. ASSISTANT MANAGER REPORT (JEREMIAH) Jeremiah discussed the vehicle maintenance report with the Board.
 - D. ASSISTANT MANAGERS REPORT (JOHN)
 - A. OVERTIME- Assistant Manager John Mitchell briefly discussed May 2025
 - B. <u>WATER LOSS-</u> Assistant Manager John Mitchell reviewed the May 2025 water loss with the Board. He reported a water loss of 30.2% for May 2025,

Rickey Rose	
Dusty Irwin	