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# Anderson County Board of Commissioners

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**6:00 P.M.**

**Resolution Honoring Keaton Cook, Clinton High School Senior** – requested by Chairman Mayes

**Public Hearing** – Rezoning of the property at the corner of Lake City Highway and Jefferson Lane, Clinton, Parcel 088.01, Tax Map 065H Group A from C-1 (General-Commercial District) to R-1 (Suburban-Residential District).

**Public Hearing** – Rezoning of the property at 2073 Oliver Springs Highway, Clinton, Parcel 019.00, Tax Map 099 from R-1 (Suburban-Residential District) to C-1 (General Commercial District).

**Public Hearing** – Amendment to the “Anderson County Zoning Resolution” to include Enforcement Procedures.

**6:30 P.M.**

## **Consent Agenda Monday, April 21, 2025**

- 1. Approval and corrections of March 17, 2025 County Commission Minutes**
- 2. Approval of Notary and Bonds**
- 3. Resolution No. 25-04-1212 Honoring Keaton Cook, Clinton High School Senior**
- 4. Committee Reports**
  - Conservation Board Minutes (4/7/25)
  - ADA Oversight Committee Minutes (4/7/25)
  - AC Employees Insurance Board of Trustees Minutes (4/3/25, 12/3/24)
  - Tourism Council Board of Directors Minutes (4/8/25)
  - Anderson County Library Board Minutes (3/13/25, 2/13/25)
  - Veterans Service Advisory Committee Minutes (4/7/25)

**Respectfully Submitted,  
H. Tyler Mayes, Chairman**



## ANDERSON COUNTY GOVERNMENT

### Legal Notice of Public Hearing

Published in Compliance with TCA § 13-7-105 (b)

The Anderson County Board of Commissioners will hold a Public Hearing on April 21, 2025 at 6:00 PM in Room 312 of the Anderson County Courthouse, 100 N. Main Street, Clinton, Tennessee, to consider an amendment to the "Anderson County Zoning Resolution" to include the rezoning of the property at the corner of Lake City Highway and Jefferson Lane, Clinton, Parcel 088.01, Tax Map 065H Group A from C-1 (General Commercial District) to R-1 (Suburban-Residential District). A copy of the proposed zoning amendment is available at the Office of Planning & Development, Room 127 at the Courthouse.

A handwritten signature in blue ink that reads "Marjorie Tinker".

Marjorie Tinker  
Anderson County Building Commissioner

**WHEREAS**, the Anderson County Regional Planning Commission has reviewed and made recommendations regarding the proposed amendment of the "Zoning Resolution of Anderson County, Tennessee," in accordance with Tennessee Code Annotated § 13-7-105 (b).

**NOW, THEREFORE, BE IT RESOLVED** that the Anderson County Board of Commissioners does hereby amend the Anderson County Zoning Resolution.

**This resolution shall take effect immediately after its notification and passage, the public welfare requiring it.**

\_\_\_\_\_  
Tyler Mayes, Chairman

**ATTEST:**

\_\_\_\_\_  
Jeff Cole, County Clerk

**DATE:** \_\_\_\_\_

Anderson County Board of Commissioners  
Anderson County, Tennessee

**RESOLUTION NO. 25-04-1206**

**A RESOLUTION AMENDING THE “ZONING RESOLUTION OF ANDERSON COUNTY, TENNESSEE” BY REZONING PARCEL 088.01; ANDERSON COUNTY TAX MAP 065H GROUP A FROM C-1 (GENERAL COMMERCIAL DISTRICT) TO R-1 (SUBURBAN-RESIDENTIAL DISTRICT)**

**WHEREAS**, the Anderson County Commission, in accordance with Section 13-7-105 of the Tennessee Code Annotated, may amend the zoning resolution and the “Zoning Map of Anderson County, Tennessee”; and

**WHEREAS**, the Anderson County Regional Planning Commission has forwarded its recommendation to the Anderson County Commission regarding the amendment to the “Zoning Map of Anderson County, Tennessee.

**NOW, THEREFORE, BE IT RESOLVED** by the Anderson County Board of Commissioners of Anderson County, Tennessee, meeting in regular session on the 21st day of April, 2025, in Clinton, Tennessee, that:

**SECTION 1.** The Zoning Map of Anderson County, Tennessee, is hereby amended by rezoning Parcel 088.01; Anderson County Tax Map 065H Group A from C-1 (General Commercial District) to R-1 (Suburban-Residential District). Said territory located at the corner of Lake City Highway and Jefferson Lane, Clinton; and being more clearly defined by the attached map that is made part of this resolution.

**SECTION 2.** This resolution shall be effective from and after its passage and publication, as required by Section 13-7-105(b) of the Tennessee Code Annotated, the public welfare requiring it.

**ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Tyler Mayes, Chairman

\_\_\_\_\_  
Terry Frank, County Mayor

Public Hearing Held: \_\_\_\_\_

Resolved and Approved: \_\_\_\_\_

**ATTEST:**

\_\_\_\_\_  
Jeff Cole, County Clerk

## Rezoning Request Planning Report

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**Date:** March 11, 2025

**Applicant:** Tami Rhea

**Request:** From: C-1 (General Commercial District) To: R-1 (Suburban-Residential District)

**Location:** Corner of Lake City Highway and Jefferson Lane

**Acres:** 2.39

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**SITUATION:** Applicant requesting rezoning from C-1 (General Commercial District) to R-1 (Suburban-Residential District) for lot located at the corner of Lake City Highway and Jefferson Lane. The lot is located on a major arterial, experiencing a relatively high volume of traffic and the entrance of Spring Hill Acres.

The permitted uses in the R-1 (Suburban-Residential District) are single family dwellings. There is public water available to the property.

### **SELECTIVE CRITERIA FOR CONSIDERATION:**

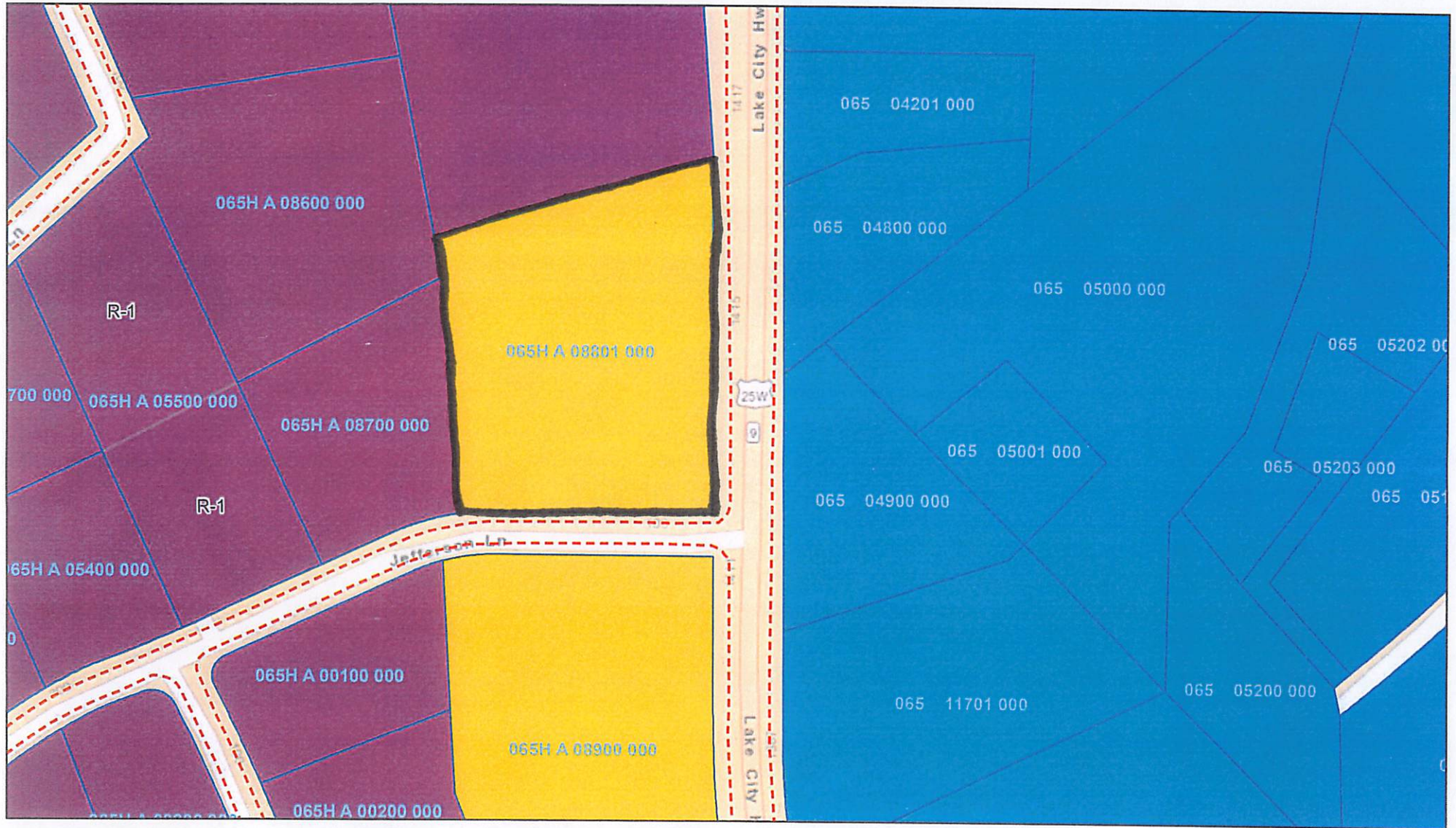
- *Is the request consistent with the applicable policies in the Land Use Plan? Yes*
- *Is the request consistent with the existing area zoning in proximity to the property? Yes*
- *Are the potential permitted uses for the requested district compatible with the existing land use of the area? Yes*
- *Would there be potentially adverse impacts to the general public? No*
- *Will the existing infrastructure support permitted uses in the requested district? Yes*
- *Is there adequate information to make a rezoning decision? Yes*
- *Are the substantial reasons the property cannot be currently used in compliance with the existing zone? Yes*

### **PLANNING FACTORS INFLUENCING RECOMMENDATION:**

The rezoning for residential development is consistent with the policies of the Land Use Plan, in regard to adequate level of service availability, adequate street access, and encouraging growth in the county. The property is contiguous with residential zoning. The land use of the area is generally suburban-residential, farmland, with a mixture of commercial development. There are no identified potentially adverse/negative impacts as the property is suitable for residential growth.

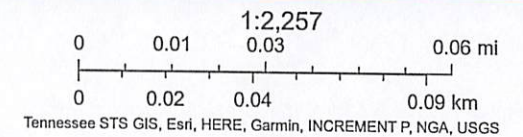


# Jefferson Ln & Lake City Hwy



2/21/2025, 3:20:55 PM

ZoningNew  
 C-1  
 A-2  
 R-1  
 Parcels  
 Edge of Pavement  
 County Boundary





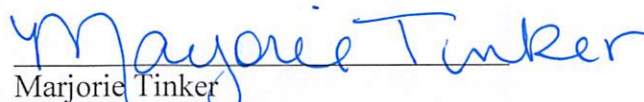


## ANDERSON COUNTY GOVERNMENT

### Legal Notice of Public Hearing

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The Anderson County Board of Commissioners will hold a Public Hearing on April 21, 2025 at 6:00 PM in Room 312 of the Anderson County Courthouse, 100 N. Main Street, Clinton, Tennessee, to consider an amendment to the "Anderson County Zoning Resolution" to include the rezoning of the property at 2073 Oliver Springs Highway, Clinton, Parcel 019.00, Tax Map 099 from R-1 (Suburban-Residential District) to C-1 (General Commercial District). A copy of the proposed zoning amendment is available at the Office of Planning & Development, Room 127 at the Courthouse.

  
Marjorie Tinker  
Anderson County Building Commissioner

**WHEREAS**, the Anderson County Regional Planning Commission has reviewed and made recommendations regarding the proposed amendment of the "Zoning Resolution of Anderson County, Tennessee," in accordance with Tennessee Code Annotated § 13-7-105 (b).

**NOW, THEREFORE, BE IT RESOLVED** that the Anderson County Board of Commissioners does hereby amend the Anderson County Zoning Resolution.

**This resolution shall take effect immediately after its notification and passage, the public welfare requiring it.**

\_\_\_\_\_  
Tyler Mayes, Chairman

**ATTEST:**

\_\_\_\_\_  
Jeff Cole, County Clerk

**DATE:** \_\_\_\_\_

Anderson County Board of Commissioners  
Anderson County, Tennessee

**RESOLUTION NO. 25-04-1205**

**A RESOLUTION AMENDING THE “ZONING RESOLUTION OF ANDERSON COUNTY, TENNESSEE” BY REZONING PARCEL 019.00; ANDERSON COUNTY TAX MAP 099 FROM R-1 (SUBURBAN-RESIDENTIAL DISTRICT) TO C-1 (GENERAL COMMERCIAL DISTRICT)**

**WHEREAS**, the Anderson County Commission, in accordance with Section 13-7-105 of the Tennessee Code Annotated, may amend the zoning resolution and the “Zoning Map of Anderson County, Tennessee”; and

**WHEREAS**, the Anderson County Regional Planning Commission has forwarded its recommendation to the Anderson County Commission regarding the amendment to the “Zoning Map of Anderson County, Tennessee.

**NOW, THEREFORE, BE IT RESOLVED** by the Anderson County Board of Commissioners of Anderson County, Tennessee, meeting in regular session on the 21st day of April, 2025, in Clinton, Tennessee, that:

**SECTION 1.** The Zoning Map of Anderson County, Tennessee, is hereby amended by rezoning Parcel 019.00; Anderson County Tax Map 099 from R-1 (Suburban-Residential District) to C-1 (General Commercial District). Said territory located at 2073 Oliver Springs Highway, Clinton; and being more clearly defined by the attached map that is made part of this resolution.

**SECTION 2.** This resolution shall be effective from and after its passage and publication, as required by Section 13-7-105(b) of the Tennessee Code Annotated, the public welfare requiring it.

**ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Tyler Mayes, Chairman

\_\_\_\_\_  
Terry Frank, County Mayor

Public Hearing Held: \_\_\_\_\_

Resolved and Approved: \_\_\_\_\_

**ATTEST:**

\_\_\_\_\_  
Jeff Cole, County Clerk

## Rezoning Request Planning Report

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**Date:** 03/11/2025

**Applicant:** Joel Parker & Mindy Black

**Request:** From: R-1 (Suburban-Residential) To: C-1 (General Commercial District)

**Location:** Oliver Springs Highway

**Acres:** 11.50

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**SITUATION:** Applicant requesting rezoning from R-1 (Suburban-Residential District) to C-1 (General Commercial District) for lot at 2073 Oliver Springs Highway. The lot is in close proximity to Tri-County Blvd., which is classified as a major arterial, experiencing a relatively high volume of traffic.

The permitted uses in C-1 (General Commercial District) range from hotels, motels and commercial recreation uses. Permitted as a special exception from the Board of Zoning Appeals are travel trailer parks and overnight campgrounds subject to approval from the TN Department of Environmental Conservation. There is public water available to the property.

### **SELECTIVE CRITERIA FOR CONSIDERATION:**

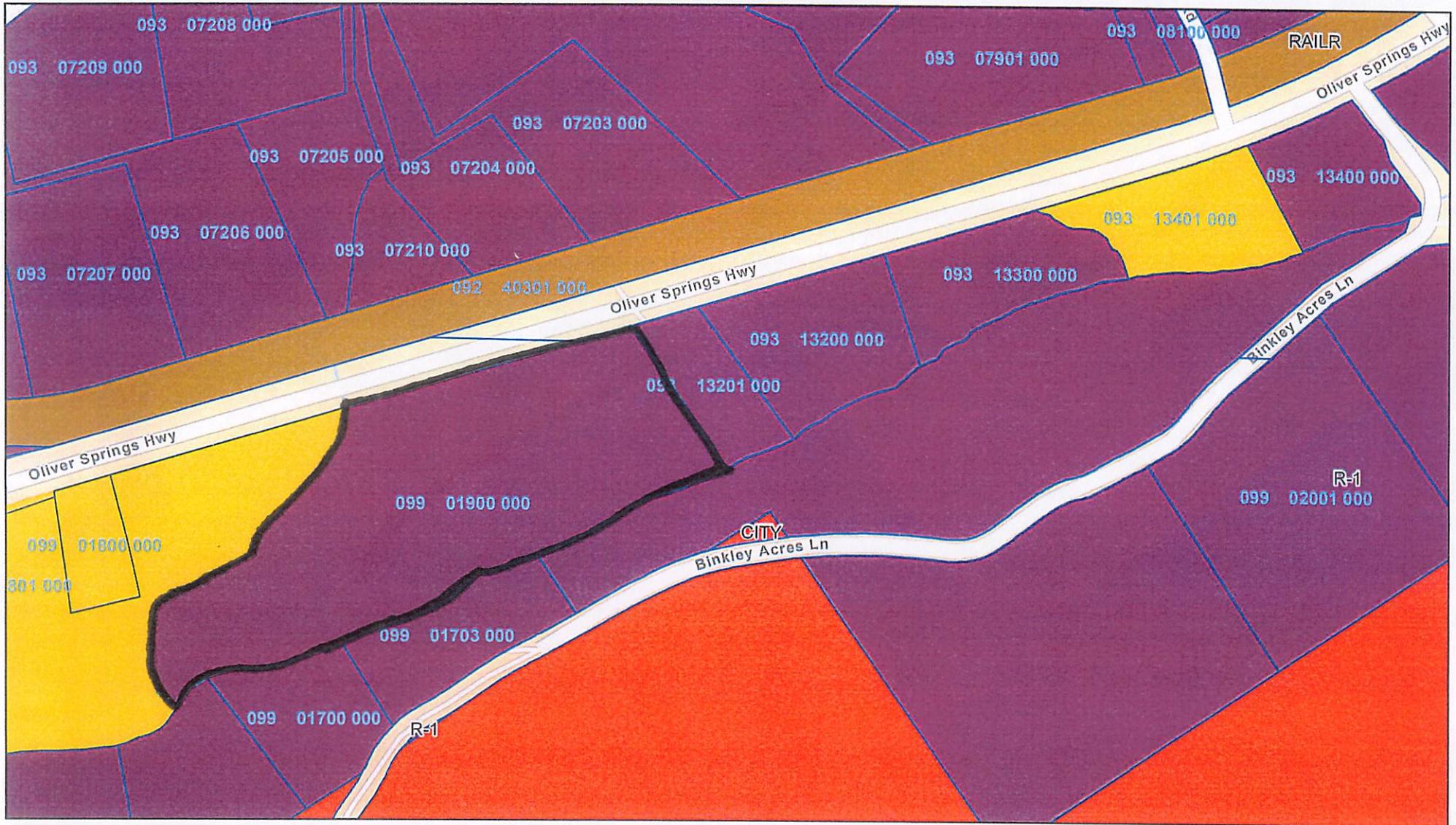
- *Is the request consistent with the applicable policies in the Land Use Plan? Yes*
- *Is the request consistent with the existing area zoning in proximity to the property? Yes*
- *Are the potential permitted uses for the requested district compatible with the existing land use of the area? Yes*
- *Would there be potentially adverse impacts to the general public? No*
- *Will the existing infrastructure support permitted uses in the requested district? Yes*
- *Is there adequate information to make a rezoning decision? Yes*
- *Are the substantial reasons the property cannot be currently used in compliance with the existing zone? Yes*

### **PLANNING FACTORS INFLUENCING RECOMMENDATION:**

The rezoning for potential commercial development is consistent with the commercial policies of the Land Use Plan, in regard to adequate level of service availability, adequate street access, and encouraging the expansion and establishment of new businesses in the county. The property is contiguous with another commercial business on Oliver Springs Highway. The land use of the area is generally Suburban-Residential, farmland, with a mixture of commercial development. There are no identified potentially adverse/negative impacts as the property is suitable for commercial activities.



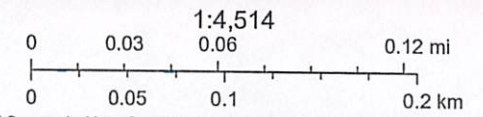
# Oliver Springs Hwy



2/11/2025, 1:40:44 PM

ZoningNew C-1  
 CITY RAILR  
 R-1

Parcels  
 County Boundary



Esri Community Maps Contributors, © OpenStreetMap, Microsoft, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA, USFWS



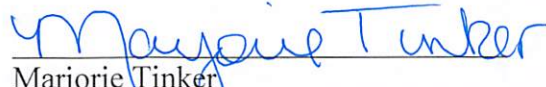


## ANDERSON COUNTY GOVERNMENT

### Legal Notice of Public Hearing

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Marjorie Tinker  
Anderson County Building Commissioner

**WHEREAS**, the Anderson County Regional Planning Commission has reviewed and made recommendations regarding the proposed amendment of the "Zoning Resolution of Anderson County, Tennessee," in accordance with Tennessee Code Annotated § 13-7-105 (b).

**NOW, THEREFORE, BE IT RESOLVED** that the Anderson County Board of Commissioners does hereby amend the Anderson County Zoning Resolution.

**This resolution shall take effect immediately after its notification and passage, the public welfare requiring it.**

\_\_\_\_\_  
Tyler Mayes, Chairman

**ATTEST:**

\_\_\_\_\_  
Jeff Cole, County Clerk

**DATE:** \_\_\_\_\_

Anderson County Board of Commissioners  
Anderson County, Tennessee

**RESOLUTION NO. 25-04-1209**

**A RESOLUTION AMENDING THE “ZONING RESOLUTION OF ANDERSON COUNTY, TENNESSEE” BY AMENDING SEC. 070-021. ENFORCEMENT PROCEDURES**

**WHEREAS**, the Anderson County Commission, in accordance with Section 13-7-105 of the Tennessee Code Annotated, may amend the zoning “Zoning Resolution of Anderson County, Tennessee”; and

**WHEREAS**, the Anderson County Regional Planning Commission have reviewed and made recommendations regarding the proposed amendment of the “Zoning Resolution of Anderson County, Tennessee”, in accordance with Section 13-7-105(a) of the Tennessee Code Annotated; and

**NOW, THEREFORE, BE IT RESOLVED** by the Anderson County Board of Commissioners of Anderson County, Tennessee, meeting in regular session on the 21st day of April, 2025, in Clinton, Tennessee, that:

**SECTION 1.** The Zoning Resolution of Anderson County, Tennessee, is hereby amended as follows:

**Sec. 070-021. Enforcement Procedures**

1. A Complaint form will be filled out, and a file will be opened.
2. **The property will be posted with a 10-day violation notice:**  
This notice will give the property owner 10 days to contact the Anderson County Zoning Office. (Referred to as a 10-day violation notice)
3. **If no response regarding the 10-day violation notice mentioned above is received:**  
A certified letter will be sent to the property owner describing the violation. Note the section of the Anderson County Zoning Resolution or The Adopted Building Code that addresses the violation and where and when the particular code or resolution is available for viewing. The letter will inform the property owner that they have 15-days to comply or reply with a written plan to comply. The plan must contain a realistic estimated completion date. After a plan is submitted and agreed upon by the Zoning office, progress will be monitored weekly and noted in the file. (Referred to as a 15-day Certified Notice)
4. **If no response regarding the 15-day Certified Notice mentioned above is received:**  
A second certified letter will be mailed giving the property owner a 10-day final notice. (Referred to as a 10-day Final Notice)
5. **If no response regarding the 10-day final notice mentioned above is received or the violation is not brought into compliance in accordance with the submitted plan:**  
The case will then be turned over to the Anderson County Law Director’s Office.
6. **Once a case has been turned over to the Anderson County Law Director:**  
It will be allowed to continue through the court system to its conclusion. There will be no holds or delays based on the property owner showing effort or coming into compliance after a court date is assigned. Extensions and delays will be at the sole discretion of the Anderson County Law Director and the Judge.
7. The disposition of the case will be logged into the file and monitored by the Code Enforcement Officer to ensure that the court decision is carried out. If the violation is not brought into compliance with the Court’s instructions, a notice will be sent to the Anderson County Law Director advising what deficiencies remain.

**SECTION 2.** This resolution shall be effective from and after its passage and publication, as required by Section 13-7-105(b) of the Tennessee Code Annotated, the public welfare requiring it.

**ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Tyler Mayes, Chairman

\_\_\_\_\_  
Terry Frank, County Mayor

Public Hearing Held: \_\_\_\_\_

Resolved and Approved: \_\_\_\_\_

**ATTEST:**

\_\_\_\_\_  
Jeff Cole, County Clerk



**From:** James Brooks <jbrooks@andersoncountyttn.gov>

**Sent:** Wednesday, March 12, 2025 11:53:42 AM

**To:** Commissioner Anthony Allen <aallen@andersoncountyttn.gov>; joshanderson1984@gmail.com <joshanderson1984@gmail.com>; Commissioner Sabra Beauchamp <sbeauchamp@andersoncountyttn.gov>; Commissioner Michael Foster <mfoster@andersoncountyttn.gov>; isbelt@ymail.com <isbelt@ymail.com>; Commissioner Tyler Mayes <tmayes@andersoncountyttn.gov>; robertmckamey@comcast.net <robertmckamey@comcast.net>; Commissioner Denise Palmer <dpalmer@andersoncountyttn.gov>; Commissioner Bob Smallridge <bsmallridge@andersoncountyttn.gov>; svandagriff@icloud.com <svandagriff@icloud.com>; Commissioner Steve Verran <sverran@andersoncountyttn.gov>; Commissioner Shane Vowell <svowell@andersoncountyttn.gov>; Commissioner Tracy Wandell <twandell@andersoncountyttn.gov>; Commissioner Jerry White <jwhite@andersoncountyttn.gov>; Commissioner Phil Yager <pyager@andersoncountyttn.gov>

**Cc:** Marjorie Tinker <mtinker@andersoncountyttn.gov>; Terry Frank <tfrank@andersoncountyttn.gov>

**Subject:** Planning and Development complaint procedures

Commissioners,

Our office worked closely with Marjorie Tinker to review and revise the complaint procedures for Zoning Violations and prepared the document containing the revised procedures. Please call, text or email me if you have any questions.

Sincerely,

James Brooks, Jr.

# ANDERSON COUNTY CONSERVATION BOARD MINUTES

April 7<sup>th</sup>, 2025

Members Present:

Commissioner Denise Palmer, Lewis Ridenour, Tony Powers, Matthew Bader, Ben Taylor – Parks Director

Members Absent:

Scott Burton

Others Present:

Terry Frank – Mayor, Robert Holbrook – Finance Director, Jamie Brooks – Law Director, Nichole Brooks, Chief Deputy Administrator (Law Director), Andrew Stone – Secretary

The Conservation Board meeting was called to order at 5:00pm on April 7<sup>th</sup>, 2025.

**Approval of Agenda:**

Motion by Lewis Ridenour, seconded by Tony Powers, to approve the Agenda with the addition of the discussion item: Kids Palace Mulch to item VI New Business.  
Motion carried unanimously.

**Approval of Minutes:**

Motion by Lewis Ridenour, seconded by Tony Powers, to approve the prior meeting Minutes from March 3<sup>rd</sup>, 2025 meeting.  
Motion carried unanimously.

**Unfinished Business**

**1<sup>st</sup> Item of Unfinished Business:**

Update provided by Ben Taylor on the current road erosion closure at Anderson County Park.

Motion by Lewis Ridenour, seconded by Tony Powers for Law Director Jamie Brooks to draft a notice for the Road Superintendent to obtain estimates and potential grants to repair the road of Park Lane. Estimates are to include the full scope of the project as well as a timeline for repairs.

Motion carried unanimously.

**2<sup>nd</sup> Item of Unfinished Business:**

Discussion held on the Pellissippi Blueway MOU partnership.

Motion by Lewis Ridenour, seconded by Tony Powers, approving the MOU partnership with the Anderson County Conservation Board.

Motion carried unanimously.

**3<sup>rd</sup> Item of Unfinished Business:**

Discussion held on the application and liability waiver forms drafted by the Law Director's office for food vendors at Anderson County Park.

Motion by Lewis Ridenour, seconded by Matthew Bader, to accept the application and liability waiver with the addition of the Food Truck Permit posting, as presented by the Law Director's Office.

Motion carried unanimously.

**New Business**

- Discussion held on a potential rate increase on Long Term Rentals with Anderson County Park. Discussion included an update on potential property taxes for moveable structures with the Property Assessor's office.

Board requests Ben Taylor and Andrew Stone to research neighboring parks and their active rental rates for comparison.

No motion required.

- Discussion held on Kids Palace Playground and its expiration of liability for the Anderson County Conservation Board. TVA will officially close the park on December 1<sup>st</sup>, 2025, and be responsible for all structures remaining within the park.

Motion by Lewis Ridenour, seconded by Tony Powers, to officially close the playground structure on November 1<sup>st</sup>, 2025, with formal notice to be posted on the website, WYSH radio, and the local newspaper. Board approves Ben Taylor to remove any structures/items thereafter for repurpose before December 1<sup>st</sup>, 2025.

Motion carried unanimously.

- With the approval of closing the Kids Palace Playground, the Board requests Ben Taylor to continue to maintain the mulch within areas of high concern within the playground as needed.

No motion required.

**Meeting Adjourned**

Next meeting scheduled for May 5<sup>th</sup>, 2025

## **Memorandum of Understanding Establishing the Pellissippi Blueway**

This Memorandum of Understanding (MOU) is entered into on \_\_\_\_\_, by and among the following organizations:

*Anderson County Conservation Board, with its principal office located at 100 N. Main Street, Clinton, TN 37716; and ..... (see attached list)*

Collectively referred to as “the Parties.”

### **Purpose**

The purpose of this MOU is to formalize and document the cooperation and collaboration between the Parties in planning, developing, and maintaining a water trail on the Clinch River, to be known as the Pellissippi Blueway. The focus is on the Clinch River segment between Norris Dam and Melton Hill Dam.

### **Background**

For a number of years, persons affiliated with several of the Parties and other citizens of the region have recognized the recreational potential of the Clinch River as a water trail and have sometimes informally called it a “blueway.” In 2021, representatives of the Parties began meeting to discuss cooperative efforts to plan, develop, maintain, and promote the Clinch River as the Pellissippi Blueway. The National Park Service’s Rivers, Trails, and Conservation Assistance (RTCA) Program has advised and assisted these efforts.

### **Vision and Values**

Anderson County Conservation Board agrees that the Parties share a common interest in the conservation and recreation of the wild lands and waters of the Clinch River and recognize the importance of establishing and maintaining a water trail on the Clinch River to facilitate recreational activities, promote environmental conservation, and enhance public access to the river. The Parties envision the Pellissippi Blueway as a regional recreation trail on the Clinch River that benefits visitors and local communities through partnerships that celebrate the area’s rich natural and cultural resources.

### **Scope**

Anderson County Conservation Board agrees to work together with the other Parties to plan, develop, maintain, and promote a water trail on the Clinch River. Activities may include, but are not limited to, trail design, river access improvements, design and installation of signage, maintenance, educational programs, and public safety.

Each Party is responsible for its own expenses related to this MOU. There is no requirement for, nor a prohibition of, exchanges of funds between the parties for tasks associated with this MOU.

### **Responsibilities**

This MOU establishes that the Parties agree to work collaboratively. The collaboration is expected to develop and evolve over time.

Responsibilities to be enumerated (for all parties or for specified parties) may include, but are not limited to:



- Working together to promote public access to the water trail and develop educational programs that highlight the importance of conservation and safe and responsible recreation along the Clinch River.
- Establishing or maintaining specified public access points.
- Seeking funding through grant applications, partnerships with private donors, and other fundraising efforts. All parties are encouraged to contribute to the Blueway's financial sustainability, but are not obligated to do so.

The Primary Parties to this MOU are organizations with direct responsibility for managing land and water on or adjacent to the Blueway, including public access points. Collaborating Parties do not have a role in managing land and water, but intend to support the Blueway through education, promotion, fundraising, and related efforts.

### **Communication and Coordination**

The Parties will establish a Blueway Steering Committee composed of representatives from each party to oversee project coordination, decision-making, and communication. Regular meetings will be held to ensure effective collaboration.

### **Branding and Logos**

The Parties agree to accept the "Pellissippi Blueway" brand as defined in this MOU, agree to use the name and associated logos only consistent with this MOU, and use the brand and logos on their relevant signage and promotional materials as appropriate.

### **Designation of National Water Trail**

All parties to this MOU are in support of asking the National Park Service to designate the Pellissippi Blueway as a National Water Trail.

### **Term and Termination**

This MOU with Anderson County Conservation Board shall commence on the date of execution and shall be effective for one year. Any Party may terminate its participation in this MOU by providing thirty (30) days' written notice to the other parties.

### **Liability**

The parties entering into this MOU do not become liable or any way accept liability for the actions of other parties acting under the auspices of the MOU.

### **Amendments**

Any amendments to this MOU must be made in writing and agreed upon by all Parties.

### **Governing Law**

This MOU shall be governed by and construed in accordance with the laws of Tennessee.

### **Authorization**

In witness whereof, the Parties have executed this MOU as of the date first above written.

*Anderson County Conservation Board*

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*Mrs. Denise Palmer, Chairwoman*

*Separate signatory page for each signing Party*

## Candidates for Parties to the MOU

### Primary Parties (Land and Water Management Organizations)

- Anderson County
- Aspire Park
- City of Clinton
- City of Oak Ridge
- DOE Office of Science
- Knox County
- Loudon County ?
- Roane County ?
- Tennessee Department of Environment and Conservation (TDEC) ?
- Tennessee Valley Authority (TVA)
- Tennessee Wildlife Resources Agency (TWRA)
- U.S. Army Corps of Engineers ?

### Collaborating Parties

- Adventure Anderson County
- Adventure Outdoors
- Advocates For the Oak Ridge Reservation (AFORR)
- Explore Oak Ridge
- Legacy Parks Foundation
- Melton Lake Users Association
- National Park Service (Manhattan Project National Historic Park) – *which name to use here?*
- Oak Ridge Rowing Association
- River Sports
- Sierra Club
- Tennessee Citizens for Wilderness Planning
- Trout Unlimited
- Worthington Cemetery families

### Other Potential Collaborators

- Calhoun's Restaurant
- Canoe clubs
- Catalyst Sports
- Keep Anderson County Beautiful
- Keep Knox Beautiful
- Keep Tennessee River Beautiful
- Local Clean Waters programs
- Other user groups (e.g., fishing tournament promoters, powerboat organizations)
- REI (Recreational Equipment Inc.)
- University of Tennessee
- Whitewater clubs

Anderson County ADA Oversight Committee  
Minutes for April 7, 2025

Present: Roger Lloyd, Anderson County's ADA coordinator, Commissioners Anthony Allen and Steve Vernon, Marian Wildgruber, and Louise McKown, the chair of the ADA Oversight Committee. .

**Braille and Raised Print signs:**

Roger said that he talked with the Anderson County School Superintendent, Dr. Tim Parrott if the Anderson County High School has a 3-D printer to make Braille and raised print signs with a paper insert. Dr Parrott said the high school has one and he would let Roger know if they could make these signs.

Louise told Roger that we need two signs for the Witness Rooms on both entrances. He said that probably we do not have one because a sheriff deputy will bring someone to the witness entrance. But he will get them.

Louise then asked about the lack of huge numbers on the 4-H club door. The committee agreed they were not necessary as long as the door has a number for the Braille and raised print sign beside the door. Right now, the 4-H club door does not have any sign at all because in the past it was in the UT Extensions office.

**Wide screen for a Room Directory in the Courthouse:**

Roger said that he is looking for wide, large screen to be placed behind the Sheriff deputies' desk at the courthouse's entrance. He did not give us a price for it, but it is much less than having a kiosk. Roger will get this in the Buildings and Grounds' budget, instead of the ADA's budget.



**Rugs verses black strips for people who are blind when encountering chairs in the hallways in the courthouse:**

A few years ago, Louise asked a Nancy Feist, a former member of the ADA committee, to go through the courthouse with her white cane, if there is a problem in the courthouse for people who are blind. The only problem was she bumped into benches and chairs hallways, Nancy said that we should put rugs under the benches, chairs and tables in the hallways.

Recently Roger put down black strips in the hallway in the Witness Rooms, so that people who are blind will know that the dips in the hallways. These dips were caused by the Archives room for decades had medal shelves with up to six huge boxes with documents in them, some of which were in huge binders.

Louise asked Marian Wildgruber to bring her white cane to feel if there are any texture on the black strips. She said, "No", and she did not have any problem with bumping into the benches and chairs and tables in the hallways.

Roger is now crossing off buying rugs for under the chairs, benches, and tables in the hallways at the courthouse.

**The next ADA Oversight Committee meeting will be June 2<sup>nd</sup> at 3:00 pm in Room 118A.**

These minutes are respectfully written and submitted by Louise McKown, the chair of the ADA Oversight Committee.

**Anderson County Employee Insurance Board of Trustees**  
**Meeting Minutes: April 3, 2025**

**Members Present** – Terry Frank, Robby Holbrook, Phil Yager, Shain Vowell, and Andrew Stone

**Others Present** – Lekan Tupper, Katherine Kleehammer, Hollie Fields, Paul Richardson, John Prince, and CBIZ representatives Amanda Rymer, Kari Presley, and Meghan Dougherty

**Call to Order** – T. Frank called the meeting to order at 3 p.m.

**Public Comments** - none

**Approval of Minutes**

Motion made by P. Yager and second by R. Holbrook to approve the minutes of the December 3, 2024, Board of Trustees meeting as presented. Motion passed by voice vote.

**Action and/or Discussion Items**

1. Health Plan and Rx Plan Bid Approval: A motion was made by R. Holbrook and seconded by P. Yager to approve a 3-year bid from BlueCross BlueShield of Tennessee and a bid from Rx Benefits for the Fiscal Year beginning July 1, 2025. Motion carried unanimously.
2. Actuarial report from CBIZ - Kari Presley reviewed the company's medical and pharmacy funding rate projections. The Board will consider decisions regarding premiums at the next meeting.
3. Finance Update for Fund 263: R. Holbrook reviewed the finances for the health insurance fund (see attached)
4. Mitigating Contribution Increases: R. Holbrook proposed small changes to the dental and vision plans, to charge small fees, instead of free, for the single coverage on both plans. No action
5. UCOR Mental Wellbeing Center Discussion: Mayor Frank will arrange for UCOR's Ashley Saunders to attend a BOT meeting to discuss the facility.

**Unfinished Business** — None

**New Business**

1. Randy Walters announced to the Board that he will be retiring July 11<sup>th</sup>, and John Prince will handle Fund 263 for the county.
2. To further mitigate premium increases, R. Holbrook discussed the annual code 207 "sweep" in the General Fund and, per audit best practices, calculating other county funds to "sweep" annually. Holbrook will draft motion language to bring to the next meeting.

**Adjournment** – The meeting was adjourned at 4:27 p.m.

**Anderson County Employee Insurance Board of Trustees**  
**Meeting Minutes: December 3, 2024**

**Members Present** – Terry Frank, Robby Holbrook, Phil Yager, Shain Vowell, and Andrew Stone

**Others Present** – LEEAN TUPPER, Katherine Kleehammer, Hollie Fields, Denise Palmer, CBIZ representative Amanda Rymer, and Proactive MD representative Leia Barrett

**Call to Order** – T. Frank called the meeting to order at 2:04 p.m.

**Approval of Minutes**

Motion made by P. Yager and second by R. Holbrook to approve the minutes of the October 1, 2024, Board of Trustees meeting as presented. Motion passed by voice vote.

**Public Comments** - none

**Action and/or Discussion Items**

1. CBIZ Contract/Scope of Services: Motion made by P. Yager and second by R. Holbrook to approve a three-year \$40,000 per-year Scope of Services with CBIZ, effective January 1, 2025. **Motion carried** by voice vote.
2. Proactive MD 3<sup>rd</sup> Quarter Report: Leia Barrett reviewed the Thrive Health & Wellness Center's (employee health clinic) 3<sup>rd</sup> Quarter report. No action required
3. Continuous Glucose Monitors: Leia Barrett provided BOT members with a brief review of the number and brands of CGMs that currently are prescribed by the Thrive Health & Wellness Center's medical provider. No action
4. Health Risk Assessment Incentives: Discussion only
5. National Association of Counties (NACO) Rx Program: A. Stone stated that CBIZ has advised against use of the NACO program at this time because they say it conflicts with the county's current Express Scripts agreement.

**Unfinished Business**

1. A. Stone reported that health clinic staff have completed training for the home sleep study program option that will be available to employees through the Thrive Health & Wellness Center. He also reported that the HR team will be completing training this week to market to employees the new FedLogic program that will provide an available education option to qualified employees who might want assistance with Social Security and healthcare paperwork. The FedLogic program should be available to qualified employees by mid-January 2025.
2. Fund 263 Financial Report: R. Holbrook stated that the Fund continues to trend positively for revenues over expenditures.

**New Business** – none

**Adjournment** – The meeting was adjourned at 2:54 p.m.

**Anderson County Employee Insurance Board of Trustees**  
**Meeting Minutes: December 3, 2024**

**Members Present** – Terry Frank, Robby Holbrook, Phil Yager, Shain Vowell, and Andrew Stone

**Others Present** – LEEAN TUPPER, Katherine Kleehammer, Hollie Fields, Denise Palmer, CBIZ representative Amanda Rymer, and Proactive MD representative Leia Barrett

**Call to Order** – T. Frank called the meeting to order at 2:04 p.m.

**Approval of Minutes**

Motion made by P. Yager and second by R. Holbrook to approve the minutes of the October 1, 2024, Board of Trustees meeting as presented. Motion passed by voice vote.

**Public Comments** - none

**Action and/or Discussion Items**

1. CBIZ Contract/Scope of Services: Motion made by P. Yager and second by R. Holbrook to approve a three-year \$40,000 per-year Scope of Services with CBIZ, effective January 1, 2025. **Motion carried** by voice vote.
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4. Health Risk Assessment Incentives: Discussion only
5. National Association of Counties (NACO) Rx Program: A. Stone stated that CBIZ has advised against use of the NACO program at this time because they say it conflicts with the county's current Express Scripts agreement.

**Unfinished Business**

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2. Fund 263 Financial Report: R. Holbrook stated that the Fund continues to trend positively for revenues over expenditures.

**New Business** – none

**Adjournment** – The meeting was adjourned at 2:54 p.m.





## **Anderson County Tourism Council**

### **Board of Directors Meeting**

**April 8, 2025**

at Apple Blossom Café

**Call to Order:** Meeting was called to order by Brent Galloway, Vice-Chairperson

**Members Present:** Jimmy Taylor, Beth Hickman, Rick Meredith, Katy Watt, Brent Galloway, Jason Brown, Nate Housely, Tim Isbel and Stephanie Wells

**Members Absent:** Maria Hooks, Katherine Birkbeck, Christine Michaels, Terry Frank, Chris Mitchel, Cory Jenkins, Michael Foster, John Meyer, Serena Satterfield, Amanda Bridges, and Charlie Smith

**Guest Present:** Denise Palmer

**Approval of Minutes:** A motion was made by Katy Watt and seconded by Jason Brown to approve the January 2025 meeting minutes. Motion passed.

**Financial Report:** A motion was made by Rick Meredith and seconded by Katy Watt to approve the FY 2025 Quarterly Financial Reports. Motion passed. Reports attached.

#### **Old Business/New Business**

- A motion was made by Katy Watt and seconded by Jason Brown to discontinue Anderson County's participation in the Retire Tennessee Program due to a shift in the council's program goals. Motion passed.
- A motion was made by Rick Meredith and seconded by Beth Hickman to approve the Tourism Council participation in the promotion of the Pellissippi Blueway in accordance with the MOU. Motion passed.

#### **Executive's Report, given by Stephanie Wells**

- The Quarterly Website Visitation and Social Media Report was presented. Wells highlighted the following items:
  - There was a 33.58% year-over-year increase in visitation to the Adventure Anderson website for the first quarter of 2025.
  - Visitation to the Adventure Anderson website increased by 66.98% in the previous 12 months.
  - Nashville has now taken the lead as the top city for website visitors, overtaking Atlanta. Historically, these two cities have traded places for the number one spot. Notably, the cities and states targeted through ARPA funding continue to appear consistently among the top 10 sources of website traffic.
  - Blogs remain the most viewed content on the site and the top 10 most visited pages have changed to include the Ultimate Waterway landing page and the Venues Page as a result of the spring marketing campaign.
  - Paid Social outranked all other sources of acquisition eleven to one.
  - In the first quarter of 2025, there was a 739.34% increase in views of Adventure Anderson's Facebook content while there was a 130.2% increase in views of Adventure Anderson's content on Instagram.
  - META lead-generating advertisements were launched as part of the venue promotion campaign, resulting in 125 leads during the first quarter of 2025.
  - Adventure Anderson's social content performs similar to or higher than similar organizations when compared in the META platform.
- Wells distributed a Domestic Travel and Tourism Visitor Spend report from Placer.ai for the last 12 months. The following are the key takeaways:
  - In the last 12 months, 420,000 visitors stayed overnight in Anderson County, which is a 1.5% increase year-over-year. Those visitors spent \$144.3 million in Anderson County.
  - In the visitors by origin section, the report highlights that Nashville and Atlanta were the top two cities of origin for visitors, aligning with website traffic trends. Interestingly, although the number of visitors from Cincinnati was half that of Nashville, they spent \$800,000 more than Nashville visitors and \$1.4 million more than those from Atlanta.
  - The visitors destination section reports where visitors stayed by zip code when visiting Anderson County.

- Lastly, the total spend section reports a \$19.9 million increase in visitor spend over 2019. There is a statewide trend that visitor spend is less in 2024 than 2022 and 2023 because of the post-COVID rebound affect on travel.
- Wells distributed the 2025 content calendar which spells out the content that will be promoted in social media, blogs and newsletters. Calendar is attached.
- Wells reported that the website content is currently being reviewed and updated to ensure clarity, consistency, and alignment across all pages. She emphasized the importance of how content on destination organization websites directly influences AI platforms like Mindtrip and Google Travel, which use that information to generate customized itineraries for visitors.
- Wells reported on the Norris Lake Cleanup on March 22. Over 80 volunteers launched from Anderson County Park, Flat Hollow Marina, Hickory Star Marina and Beach Island Maria and collectively cleaned up over 38,000 pound of garbage including 20 tires.
- Wells provided updates on the Middle East Tennessee Tourism Council Legislative Luncheon (February 7), Cincinnati Boat Show (February 7-9), Ideal Living Show (February 22-23), Blizzard (February 11-12) and on the upcoming NATS Poker Run (April 26).
- Wells reported that in the next quarter, the staff will be wrapping up the spring campaign, redesigning the Anderson County/Oak Ridge brochure with Explore Oak Ridge and placing advertisement in the Blue Ridge Country, Food Network and Better Homes and Gardens magazines.

**Adjourn:** A motion was made by Jason Brown to adjourn the meeting.

**Respectfully Submitted By:** Stephanie Wells, Secretary/Executive Director

# Anderson County Tourism Council

## FY 2025 Revenues

Month	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	Difference FY24-25
July	\$32,206.59	\$53,571.31	\$67,672.08	\$82,727.14	\$58,907.58	-\$23,819.56
August	\$27,151.40	\$63,369.03	\$55,332.20	\$47,435.29	\$62,250.78	\$14,815.49
September	\$30,404.33	\$50,814.77	\$60,265.72	\$67,779.49	\$54,425.53	-\$13,353.96
October	\$35,054.20	\$52,212.49	\$66,842.97	\$56,970.65	\$52,938.62	-\$4,032.03
November	\$26,576.11	\$57,587.57	\$53,733.92	\$47,933.15	\$58,522.97	\$10,589.82
December	\$22,471.76	\$52,222.53	\$41,824.01	\$33,169.15	\$52,524.97	\$19,355.82
January	\$30,964.83	\$35,871.23	\$38,234.76	\$30,922.83	\$35,779.93	\$4,857.10
February	\$30,652.36	\$30,366.54	\$38,658.74	\$67,536.95	\$30,682.47	-\$36,854.48
March	\$43,680.13	\$34,285.50	\$51,032.04	\$55,859.11		
April	\$47,765.56	\$52,127.11	\$52,126.48	\$44,784.09		
May	\$48,454.06	\$58,511.07	\$73,530.95	\$64,026.91		
June	\$48,583.42	\$58,626.69	\$59,416.58	\$58,907.58		
Misc			-\$48,583.42			
<b>Total</b>	<b>\$423,964.75</b>	<b>\$599,565.84</b>	<b>\$610,087.03</b>	<b>\$658,052.34</b>	<b>\$406,032.85</b>	<b>-\$28,441.80</b>
Percentage of Change	19%	29%	2%	7%	-7.00%	

# Anderson County Tourism Council

## FY 2025 Financial Report

### Revenues

Account Number	Description	Budget	Actual Revenues	Balance	% of Budget
128-40220	Hotel Motel Tax	650,000.00	406,032.85	243,967.15	62.47%
128-44110	Investment Income	9,500.00	0.00	9,500.00	0.00%
128-46980	State Grants	30,000.00	8,499.52	21,500.48	28.33%
128-47590 ARPA	State Grant-ARPA	227,945.17	242,313.25	-14,368.08	106.30%
128-46980 ENGR	State Grant-Enhancement Grant	100,000.00	100,000.00	0.00	100.00%
Total Revenues		1,017,445.17	756,845.62	260,599.55	74.39%

### Expenses

Account Number	Description	Budget	Actual	Balance	% of
128-58110 105	Director	72,888.00	53,264.60	19,623.40	73.08%
128-58110 162	Clerical	48,596.00	10,048.20	38,547.80	20.68%
128-58110 169	Part-Time Employees	5,000.00	900.00	4,100.00	18.00%
128-58110 201	Social Security	7,929.00	4,019.24	3,909.76	50.69%
128-58110 204	State Retirement	7,373.00	3,357.53	4,015.47	45.54%
128-58110 206	Life Insurance	180.00	90.00	90.00	50.00%
128-58110 207	Medical Insurance	1,404.00	468.00	936.00	33.33%
128-58110 208	Dental Insurance	996.00	557.62	438.38	55.99%
128-58110 210	Unemployment Comp	57.00	36.29	20.71	63.67%
128-58110 212	Employer Medicare	1,851.00	939.99	911.01	50.78%
128-58110 299	Other Fringe Benefits-Vision	138.00	57.20	80.80	41.45%
128-58110 302	Advertising	250,000.00	187,736.64	62,263.36	75.09%
128-58110 302 2000	Advertising-State Grant	60,000.00	60,000.00	0.00	100.00%
128-58110 302 4000	Advertising-Move to Anderson	12,000.00	9,750.36	2,249.64	81.25%
128-58110 302 ARPA	ARPA Grant	116,000.00	112,036.53	3,963.47	96.58%
128-58110 307 0100	Cellular Communications	1,600.00	879.12	720.88	54.95%
128-58110 307 0200	Internet Communication	4,800.00	0.00	4,800.00	0.00%
128-58110 316	Anderson County Chamber	65,000.00	40,197.24	24,802.76	61.84%
128-58110 316 2500	Anderson County Chamber-Bldg	30,000.00	30,000.00	0.00	100.00%
128-58110 316 ACEDA	Anderson County Economic Dev.	124,500.00	124,500.00	0.00	100.00%
128-58110 316 ASPIR	Aspire Park Contribution	101,440.00	0.00	101,440.00	0.00%
128-58110 320	Dues and Memberships	5,000.00	4,100.00	900.00	82.00%
128-58110 330	Lease Payments	15,600.00	15,600.00	0.00	100.00%
128-58110 33	Maint and Repair-Building	2,000.00	0.00	2,000.00	0.00%
128-58110 338	Vehicle-Repair and Maint.	500.00	50.00	450.00	10.00%
128-58110 348	Postal Charges	500.00	1,000.00	-500.00	200.00%
128-58110 348 2000	Postal Charges	500.00	0.00	500.00	0.00%
128-58110 348 4000	Postal Charges-Move to Anderson	500.00	0.00	500.00	0.00%
128-58110 349	Printing and Stationary	500.00	1,000.00	-500.00	200.00%
128-58110 349 4000	Printing-Move to Anderson County	500.00	0.00	500.00	0.00%
128-58110 351	Rentals-Copier	1,500.00	1,200.00	300.00	80.00%
128-58110 355	Travel	5,000.00	2,936.65	2,063.35	58.73%
128-58110 355 4000	Travel-Move to Anderson	2,000.00	800.00	1,200.00	40.00%
128-58110 399	Other Contracted Services	5,000.00	4,300.00	700.00	86.00%
128-58110 425	Gasoline	2,500.00	2,000.00	500.00	80.00%
128-58110 435	Office Supplies	2,500.00	2,000.00	500.00	80.00%
128-58110 451	Uniforms	650.00	0.00	650.00	0.00%
128-58110 452	Utilities	3,500.00	2,562.15	937.85	73.20%
128-58110 499	Other Supplies	3,000.00	500.00	2,500.00	16.67%
128-58110 502	Bldg and Content Insurance	750.00	750.00	0.00	100.00%
128-58110 506	Liability Insurance	1,000.00	1,000.00	0.00	100.00%
128-58110 510	Trustee Commission	6,500.00	4,700.61	1,799.39	72.32%
128-58110 511	Vehicle and Equipment Insurance	1,000.00	1,000.00	0.00	100.00%
128-58110 513	Worker's Compensation	275.00	275.00	0.00	100.00%
128-58110 524	Staff Development	1,200.00	707.09	492.91	58.92%
128-58110 599	Other	1,000.00	500.00	500.00	50.00%
128-58110 709	Data Processing Equipment	2,000.00	0.00	2,000.00	0.00%
128-58110- 799	Other Capital Projects	5,000.00	5,000.00	0.00	100.00%
128-58110 799 ENGR	Tourism Enhancement Grant	190,000.00	190,000.00	0.00	100.00%
Total Expenses		1,171,727.00	880,820.06	290,906.94	75.17%



## 2025 First Quarter Website and Social Media Report

### Visitation to AdventureAnderson.com

Users .....	86,556	Events Per Session.....	4.23 (365,169)
33.58% YOY Increase		32.15% Increase YOY	
225.13% Increase over last quarter		First Visit.....	84,909
Last 12 months-287,134 Users / +66.98% YOY		32.42% Increase YOY	
An event includes a page view, click, scroll, etc			

#### Top 10 States

Tennessee .....	24,125/+118.92%
Georgia .....	9,397/33.23%
Kentucky .....	7,731/+37.96%
North Carolina ...	7,395/+8.96%
Ohio .....	4,890/+96.23%
Alabama .....	4,151/-12.19%
Indiana .....	4,132/+22.57%
Virginia .....	4,041/+43.09%
South Carolina ...	3,962/+85.66%
Michigan .....	2,569/231.48%

#### Top 10 Cities

Nashville .....	5,050/+51.56%
Atlanta .....	4,073/+13.33%
Knoxville .....	2,838/+186.38%
Louisville .....	1,793/+80.56%
Charlotte .....	1,768/-0.34%
Raleigh .....	1,434/+25.13%
Birmingham .....	1,422/-30.87%
Indianapolis .....	1,309/+6.42%
Oak Ridge .....	1,233/+31.31%
Ashburn, VA .....	1,204/+33.76%

#### Top 10 Pages-Views

Home Page .....	37,049
Ultimate Waterway ...	14,557
Venues .....	7,920
Off-Road .....	6,492
Hit the Trails .....	4,659
Things to Do .....	3,247
Events Calendar .....	2,993
Mountain Biking .....	2,857
Oak Ridge History .....	2,790
Windrock Places .....	2,559

#### Content Drilldown

Blogs .....	17,958
Places .....	16,801
Venues .....	8,086
Events .....	3,857
Trip Planner .....	2,452
Relocation .....	2,204
Stay .....	1,077

#### Acquisition

Paid Social .....	62,509
Organic Search .....	5,552
Paid Search .....	4,706
Organic Social .....	4,640
Direct .....	4,569
Paid Other .....	1,352
Paid Video .....	1,258

Social Media Insights		
	Facebook	Instagram
Views	4,348,401 / +739.34%	80,795 / +130.2%
Reach	1,914,749 / +563.7%	40,210 / +137.4%
Content Interactions	9,919 / +21.6%	620 / -63.3%
Link Clicks	102,821 / +476.4%	1,442 / +104%
Visits to Profile	17,346 / +264%	667 / +163.6%
Increase in Follows	539 / +145%	144 / +213%
Leads	125	

**Views**-The number of times your content was played or displayed. Content includes videos, posts, stories and ads.

**Reach**--this metric counts reach from the organic or paid distribution of your Facebook content, including posts, stories and ads.

**Content Interactions**-The number of likes or reactions, saves, comments, shares and replies on your content, including ads. Content can include formats such as posts, stories, reels, videos and more.

**Link Clicks**-The number of clicks, taps or swipes on links within your content, including ads. Content may include formats such as posts, stories, reels, and videos that led to destinations or experiences, on or off Facebook.

**Visits**-The number of times your Page or profile was visited.

**Follows**-number of times accounts followed you in the selected time period.

## Benchmarking

Business comparison

Businesses to watch

Compare your performance against businesses in the **Transportation & Accommodation Services** category

Results are based on businesses with similar organic 28-day reach in your category. [Edit category](#)

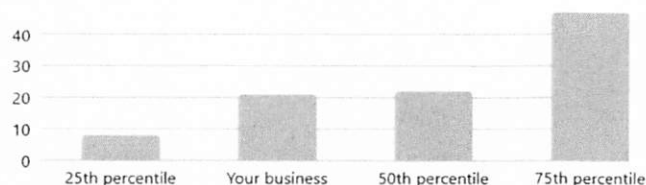
Published content ⓘ

21

Similar to others

Over the last 28 days, you typically published the same amount of posts and stories compared to other businesses in this category. Nice work! Stay on track by creating a new post or scheduling in advance.

How often your business published versus others in this category



Create post

Facebook followers ⓘ

22.3K

Similar to others

Typically: 13.7K

Follows ⓘ

227

Higher than others

Typically: 95

Content interactions ⓘ

3.5K

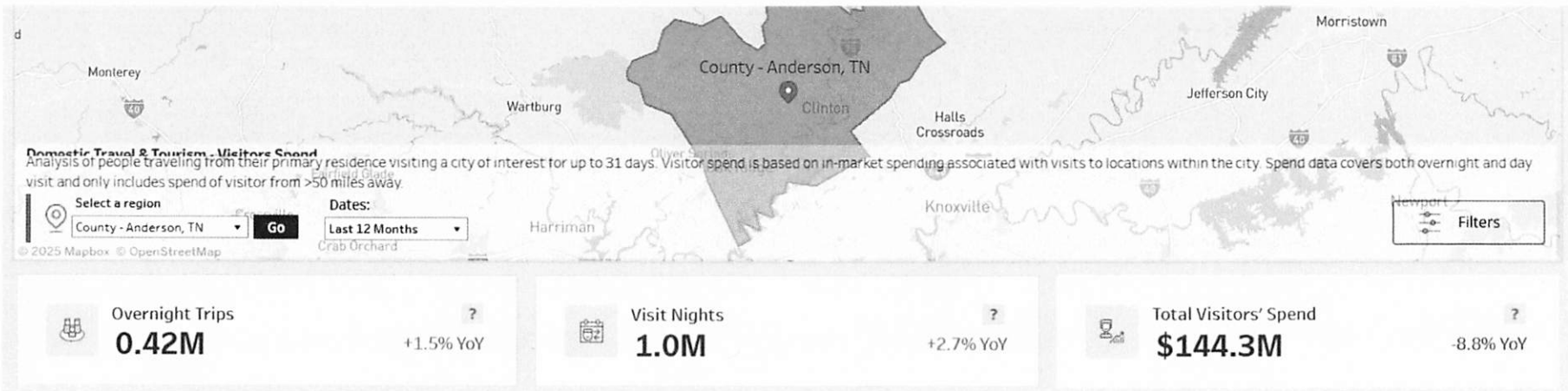
Higher than others

Typically: 1.1K

## 2025 Master Content Calendar

		January	February	March	April	May	June
Promotion		Spring Promotion-Trials, History, Driving Tours		Summer Trip Planning	Off-Road, Hikin, Biking, Vacation	Ultimate Waterway-Vacation Planning	
		AC PARK CAMPING					
Venues		Wedding Plans • Rustic Barns and Farms	Board Retreats	Groups-Car Clubs, etc	Outdoor Adventure Centers	Historic Sites and Museum	Event Halls and Conference Centers
Events							
Themes / Attractions	Water	Fishing	Fishing	• Planning Paddle Trip • Norris Lake	• Paddle • Melton Hill Lake	• Boating • Paddling • Clinch River	• Boating • Paddling • Ultimate Waterway
	Trails	• NDSP	• Windrock • Places to Mountain Bike	• Windrock • Aspire Park • Places to Hike	Windrock • North Boundary Greenway • Savage Gardens	• Haw Ridge • Aspire Park	• Oak Ridge Trails • NDSP
	Outdoors	Camping	Camping	Camping	Camping	Camping	Camping
	History	• Green McAdoo and Civil Rights History	• Oak Ridge Heritage-Oak Ridge History Museum, AMSE, K-25 • Lenoir Museum Complex	• Coal Creek Miners Museum-Tie Brushy Mountain	• Museum of Appalachia Tie into the Cumberland Gap and Appalachian Arts • David Hall Cabin	• Children's Museum and Family Friendly Attractions	• DOE Bus Tour and Other Driving Tours (Int. Friendship Bell, Comm. Walk, Etc.
	Culture	Annual Passes	• Windrock Shooting Range • Appalachian Arts Craft Center	• Disc Golf • Southern Settlement Trail • Historic Downtown Clinton	• Norris Dam • Devils Triangle • Oak Ridge Arts Center	• Little Ponderosa • White Lightening Trail • Historic Downtown Clinton	• Top Secret Trail • Appalachian Arts Craft Center
	Itinerary	Travel 300 Years	Arts and Culture	Fishing Trips Motorcycle Routes	Family Edutainment	Gal Pal Weekend	Family Fun
	City Focus			Rocky Top	Norris	Clinton	Oak Ridge
E-Newsletter		Museums and Travel 300 Years, Annual Passes and Planning Fishing Trip	Camping, Beat the Cold with indoor fun, Oak Ridge Flavors	Voluntourism, Driving Routes, Plan you Norris Lake Vacation	Great Places to Hike, Last Minute Off-road trip		
Industry		-What we are promoting this month -Review of 2024-What's New, number of visitors,	What we are promoting this month -What you are doing -Tip of the month-building connections	Volunteer Opportunities, AI Evil or Not-AI Tools that can help, What yo're doing-Events at Windrock			





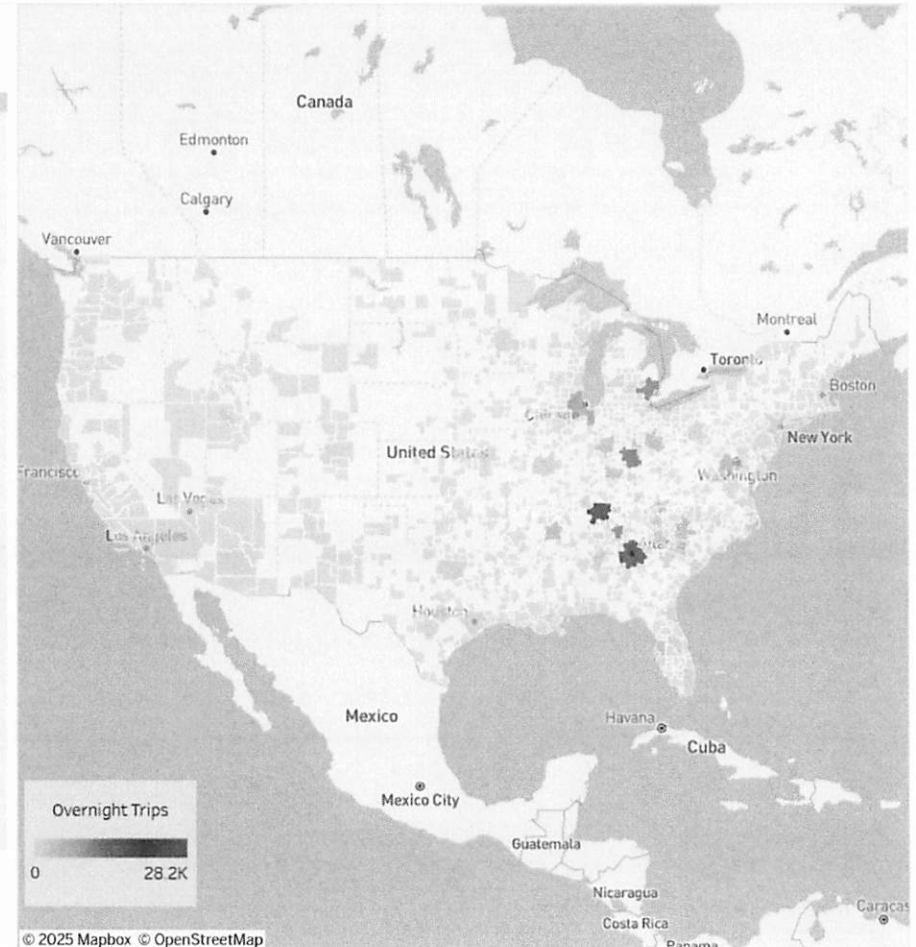
### Visitors Origins

Show By: CBSA

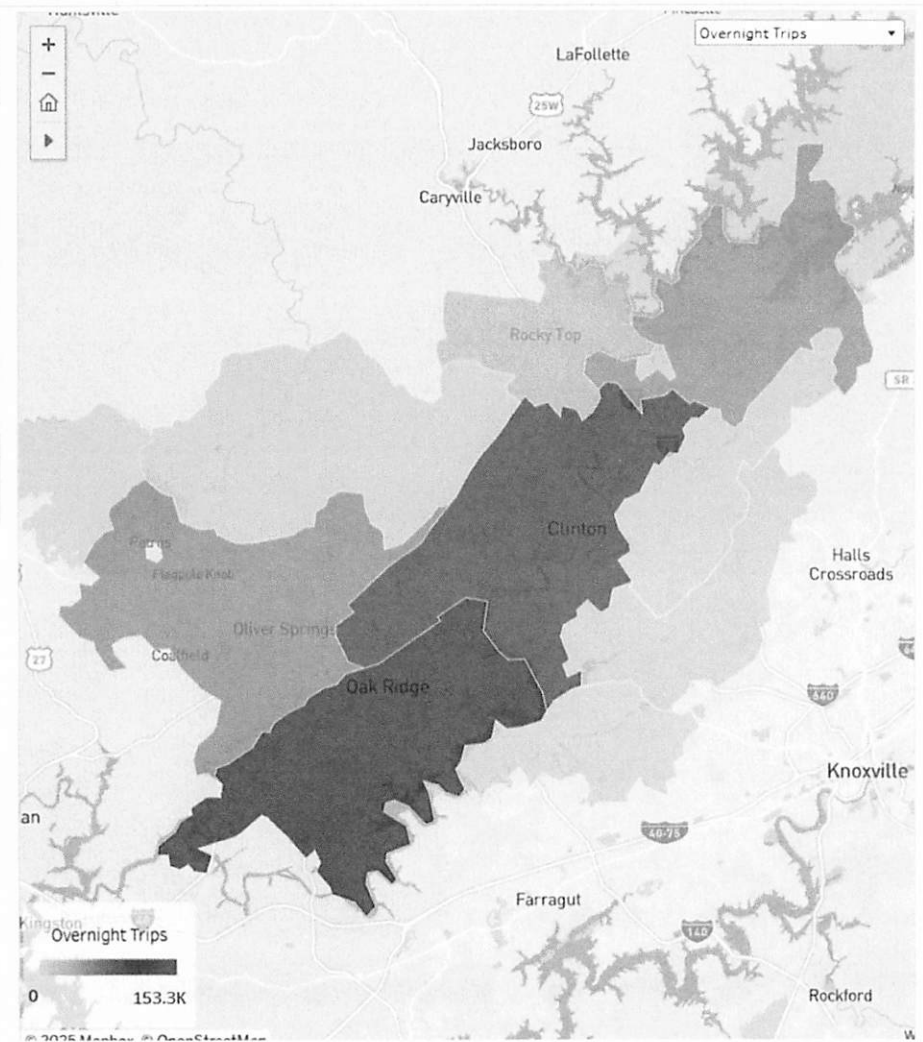
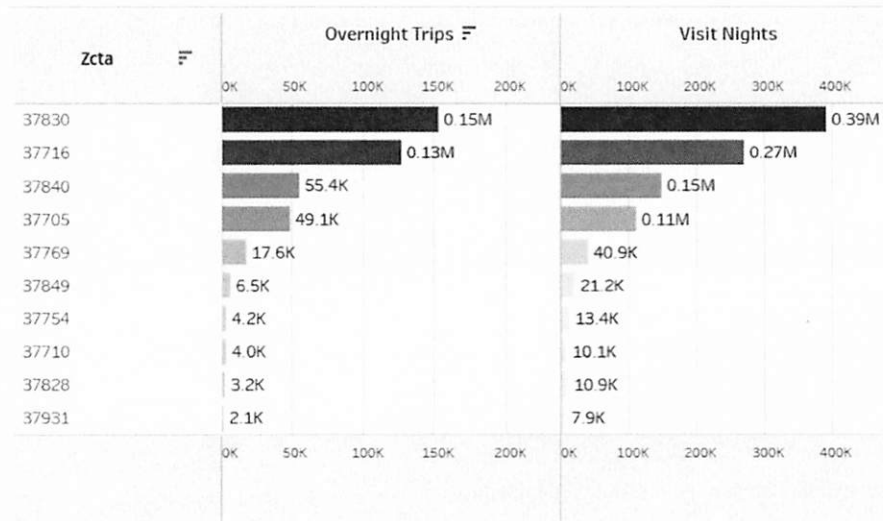
Metric: Main Metrics

Map By: Overnight Trips

CBSA	F	Overnight Trips				Visit Nights				Total Visitor's Spend				
		0K	10K	20K	30K	0K	20K	40K	60K	800M	2M	4M	6M	8M
Nashville-Davidson--Murfrees.		28.2K				59.0K				\$4.8M				
Atlanta-Sandy Springs-Alphar.		23.5K				51.9K				\$4.2M				
Chattanooga, TN-GA		12.3K				29.1K				\$2.1M				
Cincinnati, OH-KY-IN		14.0K				27.3K				\$5.6M				
Detroit-Warren-Dearborn, MI		12.9K				25.4K				\$2.8M				
Johnson City, TN		7.7K				24.1K				\$1.3M				
Washington-Arlington-Alexan..		7.3K				21.1K				\$1.4M				
Chicago-Naperville-Elgin, IL-I..		9.0K				21.1K				\$2.4M				
Memphis, TN-MS-AR		6.3K				15.3K				\$866.8K				
Charlotte-Concord-Gastonia, ...		6.7K				13.8K				\$1.0M				
Tampa-St. Petersburg-Clearw...		5.5K				13.0K				\$1.4M				
Asheville, NC		4.7K				12.3K				\$899.3K				
Louisville/Jefferson County, K...		5.1K				11.7K				\$1.6M				
Indianapolis-Carmel-Anderso...		6.5K				11.5K				\$1.9M				
Cookeville, TN		3.4K				11.5K				\$1.2M				
Greenville-Anderson, SC		5.1K				11.4K				\$753.4K				
Columbus, OH		6.0K				11.1K				\$1.7M				
Dayton-Kettering, OH		4.9K				10.8K				\$1.7M				

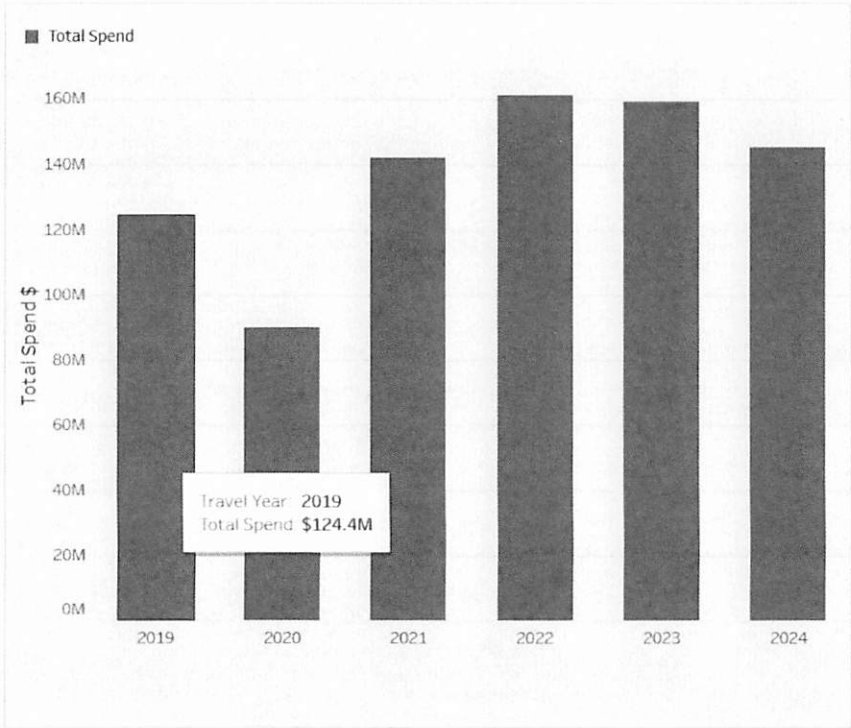


## Visitors Destinations

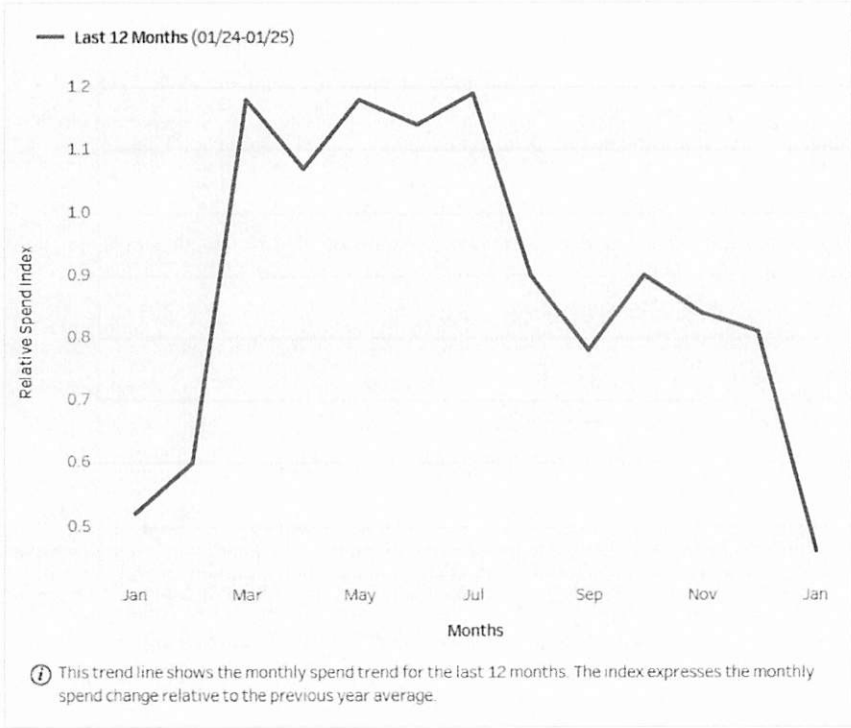


Total Spend

Completed Years Spend



Last 12 Months Trend Spend



AC Library Board Meeting  
Clinton Library  
13 February 2025 @ 1730 EDT

The February 2025 Anderson County Library Board meeting was called to order by ACL Board Vice Chair Vicki Underwood at 1730 EST on 13 February, hosted at the Clinton Library, due to the delayed arrival of Chair Anderson due to his attendance at another county meeting.

The Vice Chair asked for the roll to be called noting the multiple absences of ACLB Trustees.

Board members present were:	Present	
Josh Anderson, ACLB Chair,	___	Arrived at 1744
Vickie Underwood, ACLB Vice Chair,	___√___	
Carolyn Boswell, ACLB Treasurer,	___√___	
Tommy Mariner, ACLB Secretary,	___√___	
Jess Ann Cole,	___	Absent
Christy Hibbler,	___	Absent
Charlotte Johnson,	___	Absent
Terri Ryan,	___√___	
Debra Shaw,	___	Absent

A quorum was not present until the arrival of Josh Anderson. Library Director reports were therefore taken first as no business could be conducted or decisions voted upon without a quorum.

Regional Director Matthew Jordan	___√___
----------------------------------	---------

Four library directors,	Present
Kimberlee Byrge (Norris),	___√___
Kelly Harris (Rocky Top),	___√___
Miria Webb (Clinton),	___√___
Daphne Windham (Briceville),	___√___

4 members of the public were in attendance as the meeting was started. 5 more members of the public arrived by 1745.

Library Director reports were taken first to allow Chair Anderson to arrive to make a quorum.

Briceville - The children's STEM day was successful with 37 children attending. Building HVAC fan blower has been replaced by the AC School System maintenance personnel at no impact to the Briceville library budget.

Clinton - A financial health class, adult craft class, sick day story time, and the MIT Public Library innovation exchange STEAM Saturday are all going well.

Norris - Building enhancements, including new signage, and improvements have been completed with some work contributed by the individual who did painting last fall.

Rocky Top - Arbor Day trees will be early delivered prior to the 28th March observance. Master gardeners will visit to assist this year's garden planning. The seed library effort with the Norris library is close to opening. A grant for a \$1,000 Dollar General scholarship will be submitted. Donated books to jailed women are being distributed at the AC jail using Caneta Gentry of Norris as a resource person.

It was noted that the revised Rocky Top hours for the library program working hours plan is going well. Wednesday's are very busy and well utilized.

Regional Director Jordan reviewed highlights from his regional report submitted to ACLB members via Email on Monday.

The roll call was completed with Chair Anderson now present, and a quorum was noted as present at 1750.

Chair Anderson called for the regular order of the Agenda to be taken back up following the directors' reports.

The minutes of the November 2024 meeting were reviewed. Each ACLB member has received draft minutes by Email prior to the meeting. No editorial changes were made. A motion to accept the minutes was made by ACLB Trustee Underwood, seconded by Trustee Ryan, and unanimously approved, 5 - 0.

Trustee Boswell provided a Treasurer's Report. Trustee Boswell noted that funding requirements submissions to the county finance office are complete.

New business -

No additional book reconsiderations have been submitted.

The McNeeley Building, which currently houses the Norris Library and Norris Historical Museum, may be changing as the Museum may move to an expanded Norris Community Building. Final decisions on changes to the occupancy of the museum area have not been made.

Old Business -

Concerning reviews of Library Director performance, 6 of 8 reviews have been completed.

Daphne Windham (Briceville) - Trustee Cole & Trustee Hibbler (Complete)  
Miria Webb (Clinton) - Trustee Mariner & Trustee Underwood (Complete)  
Kimberlee Byrge (Norris) - Trustee Boswell & Trustee Ryan (Incomplete, 1 of 2)  
Kelly Harris (Rocky Top) - Trustee Hibbler & Trustee Shaw (Incomplete, 1 of 2)

The impact of the county rate reduction for the library funding has not been completely felt, but a No Increase budget's impact is already being felt by individual libraries in a variety of ways. Regional Director Jordan noted that city governments should review their library monetary support which has not been increased for about 15 years in Anderson County. The current library reserve will shrink away if the reserve is tapped in the future as it has been this year. It was noted by each library director that cities provide the buildings and maintenance of facilities which provides significant support for libraries.

Chairman Anderson called for a period to Hear from the Public after the other ACLB business was complete.

One member of the public spoke and stated he was looking for middle ground on issues previously brought to the ACLB. A number of ACLB members noted compromises have been implemented and have already been in use for most of a year. The speaker from the public stated he would review those changes. Regional Director Jordan noted that the ACLB policies, which have been revised this past year and are in place today, are among the best and most comprehensive procedures in the state.

The next ACLB meeting will be held at the Norris Library on 13 March 2025 at 1730 EST.

The ACLB meeting was adjourned at 1845 EST by Chairman Anderson.

AC Library Board Meeting  
Norris Library  
13 March 2025 @ 1730 EDT

The March 2025 Anderson County Library Board meeting was called to order by ACL Board Chair Josh Anderson at 1730 EDT on 13 March, hosted at the Norris Library.

The Chair asked for the roll to be called.

Board members present were:

Josh Anderson, ACLB Chair,  
Vickie Underwood, ACLB Vice Chair,  
Carolyn Boswell, ACLB Treasurer,  
Tommy Mariner, ACLB Secretary,  
Jess Ann Cole,  
Christy Hibbler,  
Charlotte Johnson,  
Terri Ryan,  
Debra Shaw,

Present

—√—  
—√—  
—√—  
—√—  
—√—  
—  
—√—  
—√—  
—

Absent

Absent - Has Emailed her resignation  
to the Rocky Top Mayor

Regional Director Matthew Jordan

—

Absent - Represented by Paula Carroll

Four library directors,

Kimberlee Byrge (Norris),  
Kelly Harris (Rocky Top),  
Miria Webb (Clinton),  
Daphne Windham (Briceville),

Present

—√—  
—  
—√—  
—

Absent

Arrived at 1735

Absent

One member of the public was in attendance as the meeting started. One more member of the public arrived by 1745.

The meeting agenda was reviewed and approved.

The minutes of the February 2025 meeting were reviewed. Each ACLB member has received draft minutes by Email prior to the meeting. No editorial changes were made. A motion to accept the minutes was made by ACLB Trustee Underwood, seconded by Trustee Boswell, and unanimously approved, 7 - 0.

Trustee Boswell provided a Treasurer's Report. Small transfers for the Clinton and Norris Libraries were outlined. These modifications within the library budgets were moved to be approved by Trustee Mariner; seconded by Trustee Underwood, and unanimously approved, 7 - 0.

New business -

No additional book reconsiderations have been submitted. One copy of *Gender Queer* has been returned in damaged condition for which the patron will be charged a damage fee.

Old Business -

Concerning reviews of Library Director performance, 6 of 8 reviews have been completed.

Daphne Windham (Briceville) - Trustee Cole & Trustee Hibbler (Complete)  
Miria Webb (Clinton) - Trustee Mariner & Trustee Underwood (Complete)

Kimberlee Byrge (Norris) - Trustee Boswell & Trustee Ryan (Incomplete, 1 of 2)  
Kelly Harris (Rocky Top) - Trustee Hibbler & Trustee Shaw (Incomplete, 1 of 2). Trustee Underwood will do the review in place of Trustee Shaw.

Library Director reports were taken to review highlights of their written reports.

Briceville - The Director Emailed her monthly report to ACLB members. A copy of the report is available for review at the Briceville Library.

Clinton - New sound absorbing felt baffles have been ordered for the children's area and will be installed soon. Director Webb will attend and present at the TNLA meeting in April, returning on 10 April.

Norris - Annual Friends meeting will be held on 29 March 2025. The yearly Easter Egg hunt is scheduled for Tuesday, 15 April, at 1:00 pm and 2:30 pm.

Rocky Top - The Director Emailed her monthly report to ACLB members. A copy of the report is available for review at the Rocky Top Library.

Regional Library Director Jordan provided his report via Email that was submitted earlier to members of the ACLB. He was represented at the meeting by Paula Carroll of the regional staff who provided highlights of the regional report.

Trustee Boswell moved to skip the April ACLB meeting due to the absence of two Trustees and three Library Directors. Trustee Underwood seconded the motion which was unanimously approved, 7 - 0. Chairman Anderson called for a period to Hear from the Public after the other ACLB business was complete. No member of the public present chose to address the ACLB.

The next ACLB meeting will be held at the Rocky Top Library on 8 May 2025 at 1730 EDT.

The ACLB meeting was adjourned at 1812 EDT by Chairman Anderson.



Anderson County Board of Commissioners  
**Veterans Service Advisory Committee**  
**Minutes**

**April 7, 2025**

**Members Present:** Commissioner Tracy Wandell, Commissioner Steven Verran, Michael Wagoner, Commissioner Robert McKamey, Robert Matthews VSO Scott Nation, Guest: Hedley Pelletier

**Members Absent:** Marc Brooks, John Aperans

**Call to Order:** Meeting called to order by Commissioner Wandell at 1830.

**Approval of Agenda/Prior minutes:** Motion to approve by Commissioner Verran, seconded by Commissioner McKamey, passed by voice vote.

**VSO Report:** Motion to approve by Commissioner McKamey, seconded by Commissioner Verran, passed by voice vote.

- A. Review of Monthly/Quarterly VSO Report FY25
- B. Oak Ridge Office opened every Wednesday

**Old Business:**

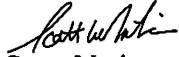
- A. Veteran Family wants to donate a van to the VSO office.
- B. Committee By-Laws amendment
- C. TDDVS Annual Exam
- D. Improvements to office/position

**New Business:**

- A. FY26 Budget (Motion to approve by Commissioner Verran, seconded by Michael Wagoner, passed by voice vote)
- B. Veterans Appreciation Breakfast Update, next Breakfast Sat, April 12, 2025
- C. Tyler Veteran System (TVS)
- D. Nomination of Hedley Pelletier to be on committee, Motion made by Michael Wagoner, seconded by Commissioner Verran, passed by voice vote.
- E. Military funeral Honor increase from \$50 to \$100 per funeral. Motion made by Michael Wagoner, seconded by Commissioner Verran, passed by voice vote.
- F. Veterans Court Mentorship program

**Adjournment:** Meeting Adjourned at 1930 per motion by Commissioner Wandell, due to no further discussion. Next meeting to be held **Monday, July 7, 2025 6:30 pm.**

Submitted by:

A handwritten signature in black ink, appearing to read "Scott Nation", is written above the printed name.

Scott Nation,  
Director, Veteran Services



# Anderson County Veterans Service Office

*Scott Nation, Director*



100 N. Main Street, Rm 114

Clinton, TN 37716-3634

Email: [snation@andersoncountyttn.gov](mailto:snation@andersoncountyttn.gov)

Phone: 865-463-6803

Fax: 865-264-6263

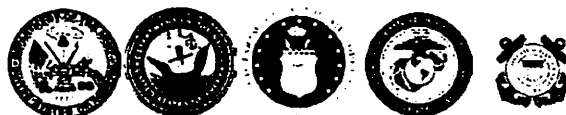
To: County Commission

"SERVING THOSE WHO SERVED"

Via: Veterans Advisory Committee

County Mayor

Anderson County VSO Monthly Report		
Jan-25		
<b>Items:</b>		
Office: Visits / Walk-ins / Out of office Visits	105	
Phone Calls: In-coming	200	
Out-Going	200	
TRAINING / Community service	2	
Funerals Reimbursed	6	
Mileage (Training, Veterans/ Widows visits, et	80	
<b>Claims Filed</b>		
<b>Disability Compensation</b>		
New Claims	52	
Supporting Documents	8	
<b>Non-Service Connected Pension</b>		
New Claims	0	
Supporting Documents	0	
<b>Surviving Spouse / Death Benefits</b>		
DIC / Pension	3	
Supporting Documents	0	
Burial Benefits	0	
<b>Education</b>		
New Claims	0	
<b>Medical</b>		
New Claims	0	
Vocational Rehab	0	
Home Loan	0	
Misc Requests	1	
Forms Totals Only:	64	
<b>"Known" Claims Approved during month</b>		
Medical Benefits / Services	0	
Benefit Payments (# Claims)	0	
Monthly Benefit Payments (\$)	\$96,827	
Yearly Benefit Payments (\$)	\$758,112	





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**"SERVING THOSE WHO SERVED"**

To: County Commission

Via: Veterans Advisory Committee

Info: County Mayor

Anderson County VSO Monthly Report		
Feb-25		
<b>Items:</b>		
Office: Visits / Walk-ins / Out of office Visits	80	
Phone Calls: In-Coming	150	
Out-Going	125	
TRAINING / Community service	2	
Funerals Reimbursed	3	
Mileage (Training, Veterans/ Widows visits, etc)	253	
<b>Claims Filed</b>		
<b>Disability Compensation</b>		
New Claims	80	
Supporting Documents	0	
<b>Pension</b>		
New Claims	1	
Supporting Documents	0	
<b>Death Benefits</b>		
DIC / Pension	5	
Supporting Documents	0	
Burial Benefits	0	
<b>Education</b>		
New Claims	0	
<b>Medical</b>		
New Claims	0	
Vocational Rehab	0	
Home Loan	0	
Misc Requests	0	
Forms Totals Only:	86	
<b>Known Claims Approved during month</b>		
Medical Benefits / Services	0	
Benefit Payments (# Claims)	0	
Monthly Benefit Payments (\$)	\$37,771	
Yearly Benefit Payments (\$)	\$795,889	





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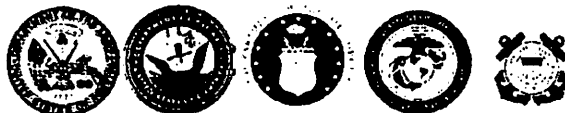
**"SERVING THOSE WHO SERVED"**

To: County Commission

Via: Veterans Advisory Committee

County Mayor (Info only)

Anderson County VSO Monthly Report		
Mar-25		
<b>Items:</b>		
Office: Visits / Walk-ins / Out of office Visits	78	
Phone Calls: In-Coming	175	
Out-Going	150	
TRAINING / Community service	3	
Funerals Reimbursed	3	
Mileage (Training, Veterans/ Widows visits, etc)	80	
<b>Claims Filed</b>		
<b>Disability Compensation</b>		
New Claims	78	
Supporting Documents	20	
<b>Non-Service Connected Pension</b>		
New Claims	0	
Supporting Documents	0	
<b>Surviving Spouse / Death Benefits</b>		
DIC / Pension	10	
Supporting Documents	2	
Burial Benefits	10	
<b>Education</b>		
New Claims	0	
<b>Medical</b>		
New Claims	0	
Vocational Rehab	0	
Home Loan	0	
Misc Requests	0	
Forms Totals Only:	120	
<b>Known Claims Approved during month</b>		
Medical Benefits / Services	0	
Benefit Payments (# Claims)	0	
Monthly Benefit Payments (\$)	\$79,141	
Yearly Benefit Payments (\$)	\$875,030	





# Anderson County Veterans Service Office

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Phone: 865-463-6803

Fax: 865-264-6263

"SERVING THOSE WHO SERVED"

## Anderson Co. Veterans Service Officer Qtrly Report 3rd Quarter: Jan - Mar 2025

Items:	Jan	Feb	Mar	Totals
Office: Visits / Walk-ins / Out of office Visits	105	80	78	263
Phone Calls: In-coming	200	150	175	525
Out-Going	200	125	150	475
TRAINING / Community service	2	2	3	7
Funerals Reimbursed	6	3	3	0
Mileage (Training, Veterans/ Widows visits, etc)	80	253	80	413
<b>Disability Compensation</b>				
New Claims	52	80	78	210
Supporting Documents	8	0	20	28
<b>Pension</b>				
New Claims	0	1	0	1
Supporting Documents	0	0	0	0
<b>Death Benefits</b>				
DIC / Pension	3	5	10	18
Supporting Documents	0	0	2	2
Burial Benefits	0	0	10	10
<b>Education</b>				
New Claims	0	0	0	0
<b>Medical</b>				
New Claims	0	0	0	0
Vocational Rehab	0	0	0	0
Home Loan	0	0	0	0
Misc Requests	1	0	0	1
Forms Totals Only:	64	86	120	270
<b>Known Claims Approved during month</b>				
Medical Benefits / Services	0	0	0	0
Benefit Payments (# Claims)	0	0	0	0
Monthly Benefit Payments (\$)	\$96,827	\$37,771	\$79,141	\$213,739
Yearly Benefit Payments (\$)	\$758,112	\$795,889	\$875,030	\$875,030

