
Anderson County Board of Commissioners

6:00 P. M.

Courtesy Resolutions/Proclamations, Presentations

Resolution 24-01-1153 Honoring CHS Principal Daniel Jenkins

Resolution 24-01-1154 Honoring CMS Principal April Meyers

6:30 P.M.

Consent Agenda

Monday, January 29, 2024

- 1. Approval and corrections of December 18, 2023 County Commission Minutes**
- 2. Approval of Notary and Bonds**
- 3. Waste Management Funds Requests**
 - Anderson County High School Wrestling Program is requesting a donation of \$250.00 to assist in the purchase of singlets, warm-ups and gear bags for each wrestler.
 - Anderson County High School Dance Team is requesting a donation for the team to compete in the Universal Dance Association in Orlando, FL for the High School Championship.
 - Anderson County High School Fishing Team is requesting funds to help cover some of the cost for our anglers and our families.
 - Clinton High School Cheerleading Team is requesting a donation for help to go to the Nationals in Disney in Orlando, FL.
- 4. Committee Reports**
 - Anderson County Board of Education Minutes (12/14/23)
 - Anderson County Tourism Council Minutes (1/9/24)

**Respectfully Submitted,
H. Tyler Mayes, Chairman**

Anderson County, Tennessee
Board of Commissioners

RESOLUTION NO. 24-01-1153

**RESOLUTION HONORING CLINTON HIGH SCHOOL PRINCIPAL
DANIEL JENKINS**

WHEREAS, the National Association of Secondary School Principals (NASSP) is an organization that is made up of more than sixteen thousand (16,000) school leaders, thirty thousand (30,000) advisers and more than one million (1,000,000) students involved in leadership programs throughout the United States; and

WHEREAS, each year all fifty (50) states, the District of Columbia, the U.S. Department of State Office of Overseas Schools, and the Department of Defense Education Activity select one middle level or high school principal to represent the state or organization; and

WHEREAS, out of the dozens of nominees for the state of Tennessee, Daniel P Jenkins has been selected as the *2023 Tennessee High School Principal of the Year* representing Clinton High School and the Anderson County School System; and

WHEREAS, Dan is legacy educator, following in the footsteps of his mother and grandmother before. He obtained his undergraduate degree from the University of Tennessee and Masters from Lincoln Memorial University, where he graduated Magna Cum Laude. Dan began his career as a teacher at Clinton High School where he quickly rose to the important positions of Assistant Principal and Athletic Director. In 2015, he was awarded *Tennessee Athletic Director of the Year*. He then became Principal at Norwood Middle School before returning to Clinton High School as Principal; and

WHEREAS, Dan's commitment to education and dedication to the students of Anderson County are exemplary, second only to his dedication as a loving husband and father to his two children. There could be no other choice for this state honor as *2023 Tennessee Principal of the Year*.

NOW, THEREFORE, BE IT RESOLVED by the Anderson County Board of Commissioners meeting this 16th day of January 2024 that we honor and congratulate Daniel P. Jenkins for his dedicated service to the children of Anderson County.

RESOLVED, DULY PASSED, AND EFFECTIVE this 16th day of January 2024.

H. Tyler Mayes, Chairman

Terry Frank, County Mayor

ATTEST:

Jeff Cole, County Clerk

Anderson County, Tennessee
Board of Commissioners

RESOLUTION NO. 24-01-1154

**RESOLUTION HONORING CLINTON MIDDLE SCHOOL PRINCIPAL
APRIL MEYERS**

WHEREAS, each year the Tennessee Department of Education invites all Tennessee School Districts to submit one principal from each district that they believe personifies what it means to be an outstanding educator and leader for their district. Once all applications have been submitted by the 141 school districts across Tennessee, the Department of Education identifies nine (9) administrators that embody what it means to be an outstanding educator and leader; and

WHEREAS, for the 2023-2024 academic year, Clinton Middle School Principal Mrs. April Meyers was submitted as an applicant for this prestigious award and was made one (1) of the nine (9) administrators across the state. And, furthermore, she was selected to represent the East Tennessee Core Region in the 2023-2024 Principal of the Year Competition; and

WHEREAS, Mrs. Meyers took inspiration from a Louisiana school principal last year and created “No Office November” at Clinton Middle School. She spent the month of November 2023 “rolling around” the hallways and classrooms with her desk-on-wheels that she affectionately named “Cart Simpson.” Mrs. Meyers told local media that the initiative drew smiles and positive comments from students and teachers alike. She said the month-long effort allowed her to build relationships with students and school staff. “It’s a lot easier to talk to an administrator that you have that relationship and they know a little bit about you, and so, I feel like it’s really helped deepen those things and help us get kids to understand that we are here to support you and get you through this ... you’re not in trouble because you made a bad choice,” she told WATE-TV. She said initiatives such as “No Office November” and building student/administrator relationships have helped to improve the discipline referral rates and student academic culture at CMS – just one example of Mrs. Meyers’s excellent educational leadership.

WHEREAS, Mrs. Meyers has been serving the students of Anderson County for twenty-two (22) years. Her passion for education began as a college biology major where she discovered not only her love of learning but of educating others as well. Mrs. Meyers received her Bachelor of Arts Degree from Maryville College, a Master’s Degree in Special Education from Grand Canyon University, and an Education Specialist Degree from the University of Tennessee’s Leadership Academy. These accomplishments have led to an ongoing enriched career in middle school education. Mrs. Meyers has served on numerous committees with the Tennessee Department of Education including as the Tennessee Comprehensive Assessment Program (TCAP) Ambassador for the Eastern Region. She has also served as a board member for the Tennessee Foster and Adoptive Care Association and participates in Leadership Anderson County. However, all of these professional accomplishments pale in comparison to her personal accomplishment as an adoptive parent, along with her husband, Tim, to their five (5) wonderful children; and

WHEREAS, Mrs. Meyers’s passion for the students of Clinton Middle School is exemplary, and her inventive initiatives make it clear why she was chosen to represent the East Tennessee Core Region in the 2023-2024 Principal of the Year Competition.

NOW, THEREFORE, BE IT RESOLVED by the Anderson County Board of Commissioners, meeting this 16th day of January 2024, that we honor and congratulate Mrs. April Meyers for her dedicated service to the children of Anderson County.

RESOLVED, DULY PASSED, AND EFFECTIVE this 16th day of January, 2024.

H. Tyler Mayes, Chairman

Terry Frank, County Mayor

ATTEST: _____
Jeff Cole, County Clerk



BEN DOWNS
PRINCIPAL

Anderson County High School

130 MAVERICK CIRCLE
CLINTON, TENNESSEE 37716-9635
(865) 457-4716

ASSISTANT PRINCIPALS
JASON CHAMBERS
TRAVIS FREEMAN
JENI IRWIN
GARY TERRY

Dear Prospective Donor,

Thank you for your consideration of support for the Anderson County High School Wrestling program. With your help, the goal is to see our wrestlers have another successful season as a team and individually!

We are requesting a ~~\$250~~ donation to assist in the purchase of singlets, warm-ups, and gear bags for each wrestler. This donation, and any additional you may be able to offer, will help supply each of our student athletes with the gear he or she needs to perform to the best of their ability.

Thank you for your generosity and support. Every donation, no matter the amount, is greatly appreciated and helps tremendously.

Sincerely,

A handwritten signature in cursive script, appearing to read "J. Slope".

ACHS Head Wrestling Coach
mslone@acs.ac

Approved 1/9/24

A handwritten signature in cursive script, appearing to read "Dr. L. P. ...".

Annette Prewitt

From: Joshua Anderson <joshanderson1984@gmail.com>
Sent: Monday, January 8, 2024 11:58 AM
To: Annette Prewitt
Cc: Commissioner Shelly Vandagriff
Subject: External: Fwd: Sponsorship Request: Anderson County High School Dance Team
Attachments: ACHS DANCE SPONSORSHIP- NATIONALS.docx

CAUTION: This email originated from outside the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Commissioner Vandagriff and I will contribute \$125 each/\$250 total.

Thanks!

Josh

----- Forwarded message -----

From: **Dance Booster** <achs.dancebooster@gmail.com>
Date: Monday, January 8, 2024
Subject: Fwd: Sponsorship Request: Anderson County High School Dance Team
To: joshanderson1984@gmail.com, svandagriff@andersoncountyttn.gov

Dear Mrs. Vandagriff and Mr. Anderson,

Per Mr. Yeager's guidance below, I am forwarding to you a sponsorship request on behalf of the Anderson County High School Dance Team (please see the beginning of the email thread for details). We appreciate your consideration and look forward to hearing from you soon!

Kind regards,
Neca

ACHS DANCE SPONSORSHIP

Anderson County High School prides itself in developing strong, successful, and positive student athletes, and the expense for operating an athletic program is considerable. This season the ACHS Dance Team has worked extremely hard to develop and further enhance their skills, teamwork, leadership, and community service efforts – and their hard work has paid off! The ACHS Dance Team was awarded a bid from the Universal Dance Association to compete in Orlando, FL for the High School National Championship.

The costs associated with this opportunity are above and beyond the regular season expenses, and include, but are not limited to, registration fees, travel, lodging, food, etc. and we are requesting your sponsorship donation to make this possible. In return for your sponsorship, we will help promote your business and showcase your support of our students and community.

Option 1- \$250.00 a one-time listing of all sponsors on the ACHS Dance social media page. Additionally, your business name will be listed on the back of our Nationals T-Shirt

Option 2- \$500.00-a one-time listing of all sponsors on the ACHS Dance social media page. Additionally, your business name will be listed on the back of our Nationals T-Shirt using a small business logo.

Option 3- \$1,000.00- a one-time listing of all sponsors on the ACHS Dance social media page. Additionally, your business name will be listed on the back of our Nationals T-Shirt using a logo design of your choice.

Thank you in advance for your support of the Anderson County High School Dancers. Please complete the information below and return to the dancer you are sponsoring or to the address listed below.

Company Name: Anderson County Board of Commissioners

Donation Amount (please write in amount): \$250.00

☒ Option 1: \$250

☐ Option 2: \$500

☐ Option 3: \$1,000

☐ Other Amount: _____

Contact Name: Annette Prewitt Phone#: 865-463-6866

Name of Dancer being sponsored: _____

Please make checks payable to ACHS Dance Team
Attention: Hannah Pack
130 Maverick Circle, Clinton, TN 37716

Contact information:

Hannah Pack- hpack@acs.ac

Or

Denise Fox: dfox@acs.ac

Do you want your logo/business name included on the t-shirt?

YES

NO



ACHS Fishing Team

Anderson County High School

Commissioner Shain Vowell
100 North Main Street
Room 118
Clinton, TN 37716

November 13, 2023

Dear Mr. Vowell,

I am reaching out to you on behalf of our Anderson County High School Bass Fishing Team. At this time we are in need of funds to help cover the some of the cost for our anglers and our families. Our team is consider a club at the high school and all coaches and captain are volunteers. Our anglers and their families have to pay out of pocket for jerseys, entry fees for state open trails, gas for the boat and snacks for the anglers, as they are out on the water for roughly 8 hours at each tournament.

As the coach, I was hoping that you may be able to help out our team with a monetary donation. Anything that you could do at this time would be greatly appreciated.

Thank you for your support of the Anderson County High School Bass Fishing Team and the community.

Sincerely,

Connie Lundy, Coach

Approved 12/18/23
D. L. P



Clinton High School
Cheerleader Booster Club
425 Dragon Drive, Clinton, TN 37716



Dear Friend of the Dragons,

As the Coach of the Clinton High School Cheerleading Team, I am reaching out to ask for your support as a sponsor to help get us get to Nationals at Disney in Orlando FL. We received a bid this past weekend at The Smokey Mountain Championship. Our team is made up of talented and passionate athletes who represent our school with pride and dedication.

We are looking for sponsors who can contribute to help cover the costs of travel, competition fees and food. Your sponsorship will not only provide essential support for our team, but it will also give your business exposure to our community.

As an sponsor, your business will be announced at our games and events, and you will be given publicity for sponsoring our team on social media. This is an excellent opportunity for you to showcase your business to a large and engaged audience while supporting a great cause in our community.

Our cheer team is a vital part of the school spirit and supports our other athletic teams throughout the year. We are truly a year around sport starting and ending in March of each year. By supporting our team, you are not only investing in the future of our athletes but also in the overall success of our school.

We believe that your partnership will help us to inspire and motivate our athletes to work harder and strive for excellence in everything that they do.
Thank you in advance for your consideration and support. We look forward to the opportunity to partner with you and make this season a great success.

Sincerely,

Tessa Holbrook

Tessa Holbrook - Cheer Coach and
Clinton High School Cheer Boosters
865-719-7205

Dr. L. Pao

Approved 1/10/24

McKamey \$250.00

ANDERSON COUNTY BOARD OF EDUCATION
101 S. Main Street
Clinton, TN 37716
Board of Education Meeting
December 14, 2023
6:00 PM

Board Members	Present	Absent
Dr. John Burrell		✓
Don Bell	✓	
Dail Cantrell		✓
Scott Gillenwaters, Chairman	✓	
Glenda Langenberg	✓	
Andy McKamey	✓	
Teresa Portwood, Vice Chairman	✓	
Jo Williams	✓	
Dr. Tim Parrott	✓	
Student Board Members		
Audrey Wood – ACHS	✓	
Ansley Barker - CHS	✓	

OTHERS PRESENT

David Miller, Quinn Bender, Tammy Turnbull, Rick Turnbull, Anne Ford, Courtney Bass, Belinda Bass, Olivia Humphrey, Raelyn Bass, Lyndsay Foust, Kelly Myers, Kim Towe, Chris Towe, Katrina Oakley, Paula Sellers, Clay McKamey, RaeAnn Owens, Kenneth Humphrey, Casey Bass, Kenny Trace Humphrey, Ben Pounds, Ryan Sutton.

I. CALL TO ORDER

Chairman Scott Gillenwaters called the meeting to order at 6:00 PM as a regular monthly meeting of the Board of Education. Audrey Wood led the Pledge of Allegiance.

II. RECOGNITION OF GUESTS

Ms. Courtney Bass, teacher from Norwood Elementary School, received a Letter of Recognition from the Board for saving the life of a choking Kindergarten student by utilizing the Heimlich remover.

III. PERSONS TO BE HEARD – None

IV. APPROVAL OF AGENDA

Motion by Glenda Langenberg and seconded by Andy McKamey to approve the agenda.
Motion carried.

V. APPROVAL OF CONSENT AGENDA

- A. Vouchers Resolution
- B. Regular Meeting Minutes – November 9, 2023
- C. Human Resources Report
- D. Student Services Report
- E. Field Trips
- F. CHS Volleyball Court Proposal
- G. Title IX Applications for Athletics
- H. Policies for Second Reading
 - a. Policy 2.400 – Revenues
 - b. Policy 2.601 – Fundraising Activities
 - c. Policy 2.8051 – Debit Cards, Credit Cards, & Credit Lines
 - d. Policy 4.602 – Honorific Classification

Motion by Teresa Portwood and seconded by Don Bell to approve Consent Agenda. **Motion carried.**

VI. EXECUTIVE APPROVAL - None

VII. COMMENTS FROM THE CHAIR

Chairman Scott Gillenwaters congratulated Vice Chairman Teresa Portwood and Board member Glenda Langenberg on achieving their Level V Boardsmanship at the TSBA Convention.

- A. Perfect Attendance winners were recognized for the month of November.

VIII. COMMENTS FROM STUDENT BOARD MEMBERS

- A. Audrey Wood – CHS: Students utilizing state funds for dual-enrollment; Gear-Up program has been a great benefit to students; using virtual reality technology to solve crimes; dissecting various animals in Anatomy & Physiology; DECA is back and every student qualified for state with two students coming in first as FRESHMAN! Downtown Clinton Youth Board is finally planting the cherry trees they have been patiently waiting for and working so hard to grow.
- B. Ansley Barker – ACHS: Absent

IX. DIRECTOR'S REPORT

Dr. Parrott asked the Board for permission to allow staff to swap days on the staff holiday schedule to which the Board responded that was to his discretion. Dr. Parrott then discussed the new changes to the school accountability system explaining it is an effort to promote vouchers, and stated he was still going to honor those schools that would have been deemed Reward Schools prior to the new system; Kindergarten enrollment is up by four students; total enrollment up by 10 students, and graduation rate is almost 98%! Due to the efforts of Rae Ann Owens and Margaret Burrell from School Nutrition, beginning in January all students at NES and ACHS will have free breakfasts and lunches; Classified/Certified staff celebrations occurred with gifts purchased from UTrust as well as years of service pins given out and the announcement of Teacher of the Year (Kelsey Mitzelfeld, NES; Kim Dalton, NWMS; and Derek Wallace, ACHS), Principal of the Year (Shawna Woodruff, NWMS), and Director of the Year (Suzi Schmidt, Director of Secondary Schools); budget is right in line and this is the first year revenues exceeded last year's; the Patriot lawsuit (due to the rolling blackouts with TVA) will be settled; CES traffic study should be complete any day and principals have been looking at designs/working with a design team; CHS softball field – sod is complete, will be seeding rye, and coach is going to switch first few games to away games to allow for sod to settle. If not, use of the city field is available. Locker rooms will be worked on in the summer; CTE building – city is holding a vote tomorrow to give ACS the property; Life Development Center is scheduled to close the week of January 15th. Big thanks to all staff as well as the School Board for everything they do and for always working hard for Anderson County Schools!

X. ACTION ITEMS

A. ACCTC van for Career Technical Student Organization (CTSO)

Motion by Jo Williams and seconded by Glenda Langenberg to approve of the purchase of a new ACCTC van utilizing the funds collected from the sale of the Life Development Center. **Motion carried.**

XI. FINANCIAL REPORT

A. Appropriations

Motion by Andy McKamey and seconded by Teresa Portwood to approve budget appropriations 1A-1B. **Motion carried.**

Scott Gillenwaters	Yea
Teresa Portwood	Yea
Don Bell	Yea
John Burrell	Absent
Dail Cantrell	Absent
Glenda Langenberg	Yea
Andy McKamey	Yea
Jo Williams	Yea

12-14-23 Minutes of Anderson County Board of Education Regular Meeting

B. Transfers

Motion by Jo Williams and seconded by Glenda Langenberg to approve budget transfers 2A-2E.
Motion carried.

Adjourned at 6:26 PM

Scott Gillenwaters, Chairman

Dr. Tim Parrott, Director of Schools

CERTIFIED ON: _____

BY: _____



Anderson County Tourism Council
Board of Directors Meeting
January 9, 2024
at Apple Blossom Cafe

Call to Order: Meeting was called to order by Maria Hooks, Chairperson

Members Present: Maria Hooks, Beth Hickman, Rick Meredith, Katy Watt, Brent Galloway, Jason Brown, John Meyer, Jimmy Taylor, Katherine Birkbeck, Serena Satterfield, Terry Frank, Michael Foster, Christine Michaels, Nate Housely and Stephanie Wells

Members Absent: Charlie Smith, Amanda Bridges, Lisa Shirey, Cory Jenkins and Tim Isbel

Approval of Minutes: A motion was made by Katy Watt and seconded by Brent Galloway to approve the October 2023 minutes. Motion passed.

Financial Report: A motion was made by Katherine Birkbeck and seconded by Michael Foster to approve the FY 2024 Quarterly Financial Reports. Motion passed. Reports attached.

Old Business/New Business

- A motion was made by Katy Watt and seconded by Christine Michaels to approve the capital project application from the City of Norris. Motion passed.
- A motion was made by Katy Watt and seconded by Brent Galloway to approve the FY 2025 Budget and advertising budget. Motion passed.
- Director Wells reported on the approval of Resolution 23-12-1142 to create a Reporting Structure for the Tourism Director passed by County Commission on December 18, 2023. No action taken.
- Director Wells reported on Mayor Franks' presentation to the County Commission Operation Committee concerning the tax collection structure for the County and Cities. No action taken.

Executive's Report, given by Stephanie Wells

- The Quarterly Website Visitation and Social Media Report was presented with the disclaimer that the AdventureAnderson.com website has been switched over to Google 4 Analytics. The new platform started tracking website performance on February 18, 2023 with different metrics than the previous platform. Therefore, you can not compare year-over-year data. Regardless, the website has 126,000 visitors that took 693,681 actions on the site which include clicks, scrolls, etc. Another interesting data point to report is that 78% of the website users are accessing the site from a mobile device. The Facebook and Instagram Report is for January 1, 2023 to December 31, 2023 and reflects that 1.16 million users were reached through Facebook and 199,502 through Instagram. See the complete attached report for more information.
- Wells reported that during the next quarter, the Tourism Council will be attending trade shows in Ohio and Indiana, launching the spring campaign, creating a video promotional project with a spokesperson, installing new signage at Rocky Top for the Norris Freeway Scenic Byway and paving the parking area at Anderson County Park with the enhancement grant.
- Wells reported that the AdventureAnderson.com website has undergone updates to the event page and group sales section.
- Wells distributed the 2024 first quarter content calendar which spells out the content that will be promoted in social media, blogs and newsletters. Calendar is attached.
- The Hit the Trails brochure was updated and reprinted. The staff will be working on updating and printing the Ultimate Waterway Brochure, Vacation Guide and 2024 Event Cards.
- The Norris Lake Cleanup will be on March 23rd and launched from Anderson County Park.
- The Norris Lake Area Trail System (NATS) Mountain Bike Poker Run will be on April 27th.

- The Tourism Council staff assisted the Coal Creek Miners Museum obtain a Tennessee Museum Grant for \$50,000 which will be used to remodel the second floor of the museum.

Adjourn: A motion was made by Michael Foster to adjourn the meeting.

Respectfully Submitted By: Stephanie Wells, Secretary/Executive Director

Anderson County Tourism Council

FY 2024 Revenues

Month	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	Difference FY23-24
July	\$44,642.72	\$32,206.59	\$53,571.31	\$67,672.08	\$82,727.14	\$15,055.06
August	\$33,517.36	\$27,151.40	\$63,369.03	\$55,332.20	\$47,435.29	-\$7,896.91
September	\$32,538.64	\$30,404.33	\$50,814.77	\$60,265.72	\$67,779.49	\$7,513.77
October	\$39,950.65	\$35,054.20	\$52,212.49	\$66,842.97	\$56,970.65	-\$9,872.32
November	\$29,271.91	\$26,576.11	\$57,587.57	\$53,733.92		
December	\$25,460.57	\$22,471.76	\$52,222.53	\$41,824.01		
January	\$18,603.39	\$30,964.83	\$35,871.23	\$38,234.76		
February	\$26,901.92	\$30,652.36	\$30,366.54	\$38,658.74		
March	\$24,229.62	\$43,680.13	\$34,285.50	\$51,032.04		
April	\$7,970.73	\$47,765.56	\$52,127.11	\$52,126.48		
May	\$26,298.62	\$48,454.06	\$58,511.07	\$73,530.95		
June	\$34,494.12	\$48,583.42	\$58,626.69	\$59,416.58		
Misc				-\$48,583.42		
Total	\$343,880.25	\$423,964.75	\$599,565.84	\$610,087.03	\$254,912.57	\$4,799.60
Percentage of Change	-15.12%	19%	29%	2%	1.88%	

Anderson County Tourism Council

FY 2024 Financial Report

Revenues

Account Number	Description	Budget	Actual Revenues	Balance	% of Budget
128-40220	Hotel Motel Tax	600,000.00	254,912.57	345,087.43	42.49%
128-34535	Transfers from Fund Balance	164,500.00	164,500.00	0.00	100.00%
128-46980	State Grants	30,000.00		30,000.00	0.00%
128-46980 ENGR	State Grant-Enhancement	200,000.00		200,000.00	0.00%
128-47590 ARPA	State Grant-ARPA	84,401.00	84,401.00	0.00	100.00%
128-40220	Surplus Materials and Supplies			0.00	
Total Revenues		1,078,901.00	503,813.57	575,087.43	46.70%

Fund Balance

Account Number	Description	Beginning Balance	Transfer to Operational	Balance
128-34535	Fund Balance	488,251.44	-166,475.00	321,776.44
128-49600	Sale of Capital Assets	311,877.00		311,877.00
128-34635 SDAG	Restricted Fund-State Grant-ARPA	0.00	188.90	188.90
128-34785	Capital Projects	200,000.00	-200,000.00	0.00
Totals		1,000,128.44	-366,286.10	633,842.34

Expenses

Account Number	Description	Budget	Actual	Balance	% of
128-58110 105	Director	70,355.00	32,346.96	38,008.04	45.98%
128-58110 162	Clerical	83,150.00	22,223.04	60,926.96	26.73%
128-58110 169	Part-Time Employees	31,178.00		31,178.00	0.00%
128-58110 201	Social Security	11,682.00	3,539.72	8,142.28	30.30%
128-58110 204	State Retirement	9,194.00	3,529.20	5,664.80	38.39%
128-58110 206	Life Insurance	180.00	94.00	86.00	52.22%
128-58110 208	Dental Insurance	572.00	523.19	48.81	91.47%
128-58110 209	Short Term Disability	721.00	261.34	459.66	36.25%
128-58110 210	Unemployment Comp	105.00		105.00	0.00%
128-58110 212	Employer Medicare	2,732.00	827.84	1,904.16	30.30%
128-58110 299	Other Fringe Benefits-Vision	0.00	68.63	-68.63	#DIV/0!
128-58110 302	Advertising	200,000.00	149,757.00	50,243.00	74.88%
128-58110 302 2000	Advertising-State Grant	60,000.00	60,000.00	0.00	100.00%
128-58110 302 4000	Advertising-Move to Anderson	8,000.00	3,000.00	5,000.00	37.50%
128-58110 302 ARPA	ARPA Grant	84,401.00	64,000.00	20,401.00	75.83%
128-58110 307	Communication	0.00		0.00	#DIV/0!
128-58110 307 0100	Cellular Communications	2,280.00	408.24	1,871.76	17.91%
128-58110 307 0200	Internet Communication	2,500.00	2,199.80	300.20	87.99%
128-58110 316	Anderson County Chamber	60,000.00	31,118.58	28,881.42	51.86%
128-58110 316 2500	Anderson County Chamber-Retail	30,000.00	30,000.00	0.00	100.00%
128-58110 316 ACEDA	Anderson County Economic Dev.	124,500.00	62,250.00	62,250.00	50.00%
128-58110 320	Dues and Memberships	4,000.00	2,900.00	1,100.00	72.50%
128-58110 330	Lease Payments	15,600.00	11,700.00	3,900.00	75.00%
128-58110 335	Maint and Repair-Building	2,000.00		2,000.00	0.00%
128-58110 338	Vehicle-Repair and Maint.	500.00	78.74	421.26	15.75%
128-58110 348	Postal Charges	500.00	500.87	-0.87	100.17%

128-58110	348 4000	Postal Charges-Move to Anderson	500.00	38.32	461.68	7.66%
128-58110	349	Printing and Stationary	1,000.00	1,000.00	0.00	100.00%
128-58110	349 4000	Printing-Move to Anderson County	1,000.00		1,000.00	0.00%
128-58110	351	Rentals-Copier	1,500.00	1,200.00	300.00	80.00%
128-58110	355	Travel	5,000.00	2,000.00	3,000.00	40.00%
128-58110	355 4000	Travel-Move to Anderson	2,000.00		2,000.00	0.00%
128-58110	399	Other Contracted Services	16,000.00	11,123.75	4,876.25	69.52%
128-58110	425	Gasoline	2,500.00	2,000.00	500.00	80.00%
128-58110	435	Office Supplies	2,000.00	2,000.00	0.00	100.00%
128-58110	451	Uniforms	820.00		820.00	0.00%
128-58110	452	Utilities	5,000.00	1,713.06	3,286.94	34.26%
128-58110	499	Other Supplies	8,000.00	7,500.00	500.00	93.75%
128-58110	502	Bldg and Content Insurance	750.00		750.00	0.00%
128-58110	506	Liability Insurance	911.00	911.00	0.00	100.00%
128-58110	510	Trustee Commission	6,000.00	3,308.89	2,691.11	55.15%
128-58110	511	Vehicle and Equipment Insurance	1,000.00	1,000.00	0.00	100.00%
128-58110	513	Worker's Compensation	259.00	259.00	0.00	100.00%
128-58110	524	Staff Development	1,700.00	850.00	850.00	50.00%
128-58110	599	Other	3,028.00	2,475.00	553.00	81.74%
128-58110	709	Data Processing Equipment	1,000.00	35.99	964.01	3.60%
128-58110	711	Furniture	3,000.00	3,000.00	0.00	100.00%
128-58110	791 ENGR	Captial Project-Enhancement Grant	200,000.00		200,000.00	0.00%
128-58110	799	Other Capital Projects	30,000.00	0.00	30,000.00	0.00%
Total Expenses			1,097,118.00	521,742.16	575,375.84	47.56%

Anderson County Tourism Council

FY 2025 Proposed Budget

Revenues

Account Number	Description	FY 2024 Proposed Budget	FY 2024 Amended Budget as of 1/1/2024	FY 2025 Proposed Budget	Difference from Proposed Budget and Amended
128-40220	Hotel Motel Tax	600,000.00	600,000.00	615,000.00	15,000.00
128-46980	State Grants	30,000.00	30,000.00	30,000.00	0.00
128-46890	State Grants-ARPA Funds	32,671.00	84,401.00	52,671.45	-31,729.55
Total Revenues		662,671.00	714,401.00	697,671.45	-16,729.55

Expenses

Account Number	Description	FY 2024 Proposed Budget	FY 2024 Amended Budget as of 1/1/2024	FY 2025 Proposed Budget	Difference from Proposed Budget and Amended
128-58110 105	Director	70,355.00	70,355.00	70,085.08	-269.92
128-58110 162	Clerical	83,150.00	83,150.00	83,150.00	0.00
128-58110 169	Part-Time Help	35,178.00	31,178.00	10,000.00	-21,178.00
128-58110 201	Social Security	11,682.00	11,682.00	10,121.00	-1,561.00
128-58110 204	State Retirement	9,194.00	9,194.00	9,194.00	0.00
128-58110 206	Life Insurance	180.00	180.00	180.00	0.00
128-58110 207	Medical Insurance	0.00	0.00	0.00	0.00
128-58110 208	Dental Insurance	572.00	572.00	1,011.00	439.00
128-58110 209	Short Term Disability	721.00	721.00	721.00	0.00
128-58110 210	Unemployment Comp	105.00	105.00	63.00	-42.00
128-58110 212	Employer Medicare	2,732.00	2,732.00	2,367.00	-365.00
128-58110 299	Other Fringe Benefits	0.00	0.00	138.00	138.00
128-58110 302	Advertising	200,000.00	200,000.00	250,000.00	50,000.00
128-58110 302 2000	Advertising-State Grant	60,000.00	60,000.00	60,000.00	0.00
128-58110 302 4000	Advertising-Move to Anderson	8,000.00	8,000.00	12,000.00	4,000.00
128-58110 302 ARPA	Advertising-ARPA Funds	32,671.00	84,401.00	52,672.00	-31,729.00
128-58110 307	Communication	500.00	0.00	0.00	0.00
128-58110 307 0100	Cellular Communications	1,600.00	2,280.00	1,600.00	-680.00
128-58110 307 0200	Internet Communication	2,500.00	2,500.00	4,800.00	2,300.00
128-58110 316	Anderson County Chamber	60,000.00	60,000.00	61,500.00	1,500.00
128-58110 316 2500	Anderson County Chamber-Retail		30,000.00	0.00	-30,000.00
128-58110 316 ACED	Anderson County Economic		124,500.00	0.00	-124,500.00
128-58110 320	Dues and Memberships	4,000.00	4,000.00	5,000.00	1,000.00
128-58110 330	Lease Payments	15,600.00	15,600.00	15,600.00	0.00
128-58110 335	Maint and Repair-Building	2,000.00	2,000.00	2,000.00	0.00
128-58110 338	Main and Repair-Car	500.00	500.00	500.00	0.00
128-58110 348	Postal Charges	500.00	500.00	500.00	0.00
128-58110 348 4000	Postal Charges-Move to AC	500.00	500.00	500.00	0.00
128-58110 349	Printing and Stationary	1,000.00	1,000.00	500.00	-500.00
128-58110 349 4000	Printing-Move to AC	1,000.00	1,000.00	500.00	-500.00
128-58110 351	Rentals-Copier	1,500.00	1,500.00	1,500.00	0.00
128-58110 355	Travel	5,000.00	5,000.00	6,000.00	1,000.00
128-58110 355 4000	Travel-Move to Anderson	2,000.00	2,000.00	2,000.00	0.00
128-58110 399	Other Contracted Services	12,000.00	16,000.00	5,000.00	-11,000.00
128-58110 425	Gasoline	2,500.00	2,500.00	2,500.00	0.00
128-58110 435	Office Supplies	2,000.00	2,000.00	2,500.00	500.00
128-58110 451	Uniforms	1,000.00	820.00	1,000.00	180.00
128-58110 452	Utilities	5,000.00	5,000.00	4,000.00	-1,000.00
128-58110 499	Other Supplies	1,000.00	8,000.00	3,000.00	-5,000.00
128-58110 502	Bldg and Content Insurance	750.00	750.00	750.00	0.00
128-58110 506	Liability Insurance	911.00	911.00	911.00	0.00
128-58110 510	Trustee Commission	6,000.00	6,000.00	6,150.00	150.00
128-58110 511	Vehicle and Equipment Ins.	1,000.00	1,000.00	1,000.00	0.00
128-58110 513	Worker's Compensation	25.00	259.00	259.00	0.00
128-58110 524	Staff Development	1,700.00	1,700.00	1,700.00	0.00
128-58110 599	Other	1,053.00	3,028.00	2,699.37	-328.63
128-58110 709	Data Processing	1,000.00	1,000.00	2,000.00	1,000.00
128-58110 711	Furniture	0.00	3,000.00	0.00	-3,000.00
128-58110 791 ENGR	Capital Projects-Enhancement	0.00	200,000.00	0.00	-200,000.00
128-58110 799	Other Capital Projects	30,000.00	30,000.00	0.00	-30,000.00
Total Expenses		678,679.00	1,097,118.00	697,671.45	399,446.55

Anderson County Tourism Council

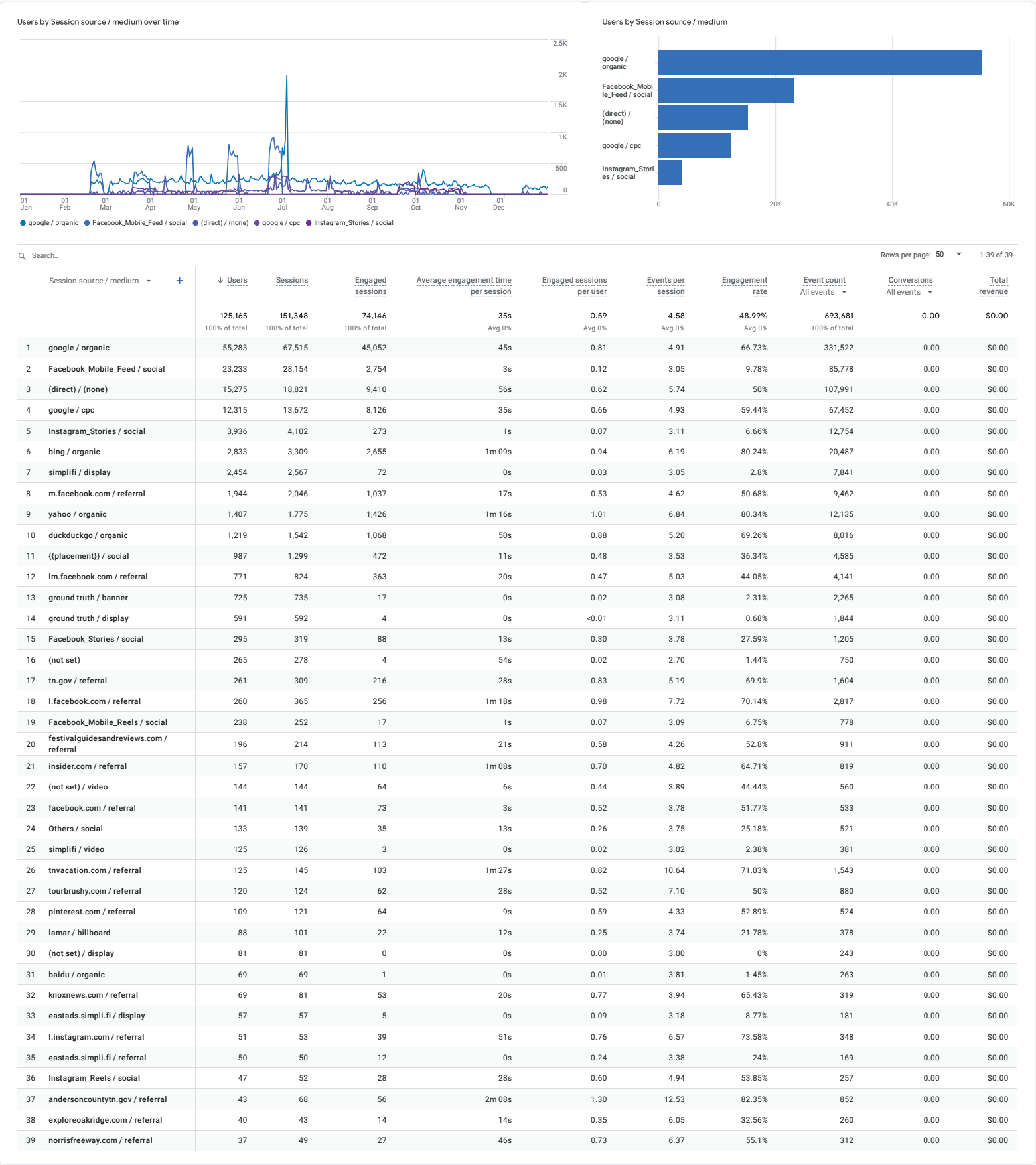
FY 2025 Proposed Advertising Budget

Digital Marketing	
Digital Marketing and Website Management	\$8,400.00
Pay Per Click Campaign	\$30,000.00
GeoFencing Advertisements	\$15,000.00
OTT/Streaming TV Advertisements	\$50,000.00
Social Media Advertisements	\$32,000.00
Advertising Projects	FY 2025
Billboards on I 75 and Billboard Change-Lamar	\$14,400.00
Billboards on I 75 R&J	\$7,200.00
Rack Cards and Vacation Guides	\$5,000.00
E-newsletters	\$4,200.00
Distribute Brochures	\$1,900.00
Domain and Hosting	\$1,500.00
Stock Photography	\$200.00
Advertisement in NLMA Brochure	\$1,100.00
Photo Shoot	\$500.00
Placier Research	\$12,500.00
Print Advertising and Misc. Ads	\$36,600.00
Trade Shows	
American Bus Association	\$1,500.00
Cincinnati Boat Show	\$1,000.00
Indianapolis Boat Show	\$1,000.00
Trade Show Booth Materials and Rentals	\$1,000.00
Promotional Items for Trade Shows	\$1,000.00
Sales Marketing	
Group Marketing Campaign	\$24,000.00
TDTD Marketing Grant	
YouTube Advertisements	\$30,000.00
Social Media Advertisements	\$30,000.00
TDTD ARPA Grant	
Transformational Projects-New Target Markets, Influencer Marketing, User Generated Marketing, Interactive Content	\$52,000.00
Total Budget	\$362,000.00

Move to Anderson County Project Description	Budget
Partnership for Ideal Living Shows	\$2,000.00
Partnership with TDTD for Advertising	\$1,000.00
Additional Advertising and Website	\$9,000.00
Total Budget	\$12,000.00

Traffic acquisition: Session source / medium

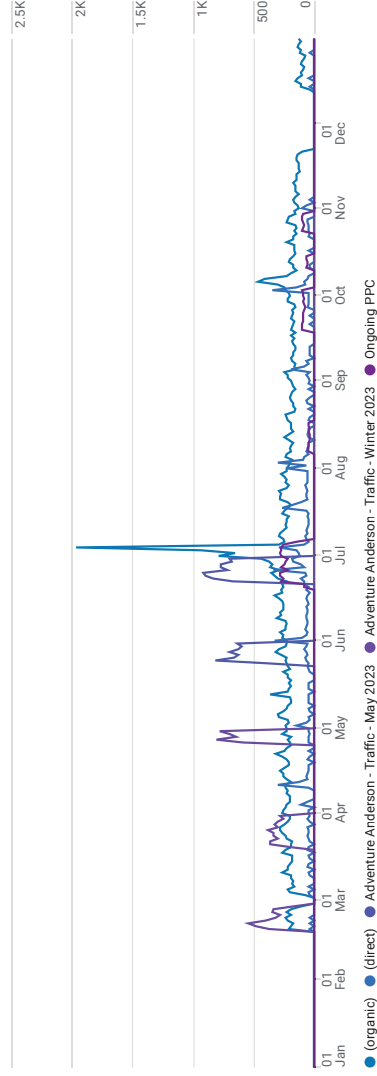
Add filter



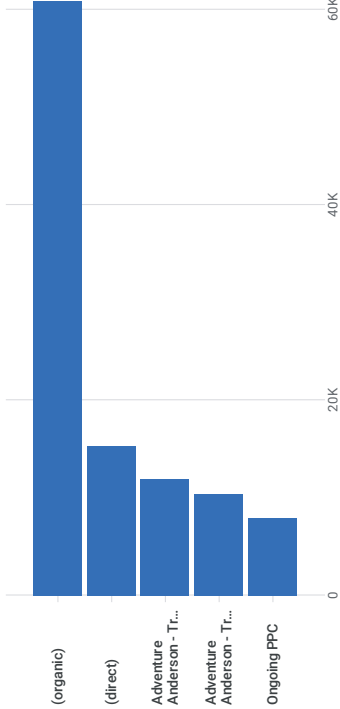
Traffic acquisition: Session campaign

Add filter

Users by Session campaign over time



Users by Session campaign



Search...

Rows per page: 501-15 of 15

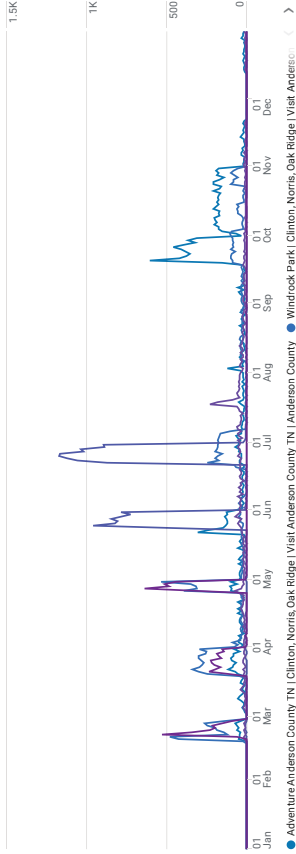
Session campaign	↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count	Conversions	Total revenue
1 (organic)	125,857 100% of total	152,400 100% of total	74,843 100% of total	35s Avg 0%	0.59 Avg 0%	4.59 Avg 0%	49.11% Avg 0%	698,932 100% of total	0.00	\$0.00
2 (direct)	60,911	75,304	50,783	46s	0.83	4.95	67.44%	372,760	0.00	\$0.00
3 Adventure Anderson - Traffic - May 2023	15,275	18,821	9,410	56s	0.62	5.74	50%	107,991	0.00	\$0.00
4 Adventure Anderson - Traffic - Winter 2023	11,901	14,623	940	1s	0.08	2.91	6.43%	42,530	0.00	\$0.00
5 Ongoing PPC	10,441	11,901	1,492	4s	0.14	3.20	12.54%	38,037	0.00	\$0.00
6 (referral)	7,894	8,783	5,477	37s	0.69	5.07	62.36%	44,498	0.00	\$0.00
7 geofencing	5,062	5,558	2,965	30s	0.59	5.54	53.35%	30,782	0.00	\$0.00
8 Adventure Anderson - Fall 2023 - Traffic - Instagram	3,910	4,038	100	0s	0.03	3.07	2.48%	12,387	0.00	\$0.00
9 ppc	3,899	4,081	290	1s	0.07	3.12	7.11%	12,728	0.00	\$0.00
10 Adventure Anderson - Fall 2023 - Traffic - Facebook	3,779	4,180	2,491	35s	0.66	4.99	59.59%	20,854	0.00	\$0.00
11 {(campaign.name)}	1,927	2,410	504	9s	0.26	3.44	20.91%	8,279	0.00	\$0.00
12 (not set)	984	1,296	472	11s	0.48	3.53	36.42%	4,576	0.00	\$0.00
13 ott	582	635	35	29s	0.06	2.93	5.51%	1,860	0.00	\$0.00
14 adventuren	287	288	80	3s	0.28	3.55	27.78%	1,023	0.00	\$0.00
15 citizen	88	101	22	12s	0.25	3.74	21.78%	378	0.00	\$0.00
	67	68	11	4s	0.16	3.66	16.18%	249	0.00	\$0.00

Pages and screens: Page title and screen class

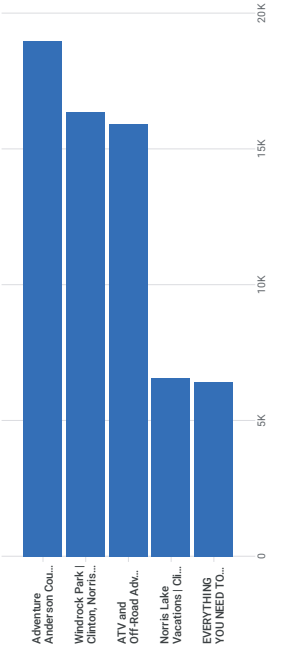
All Users Add comparison

Add filter

Views by Page title and screen class over time



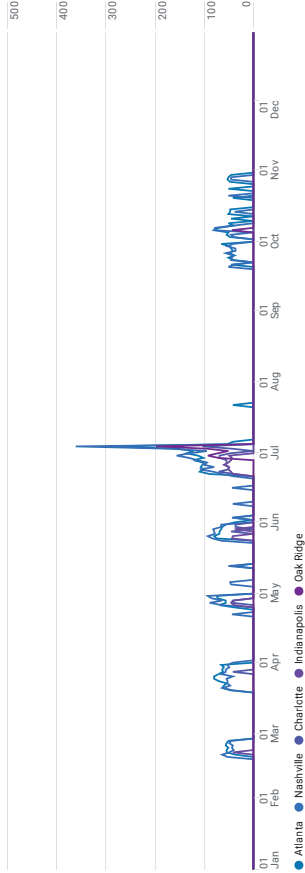
Views by Page title and screen class



Page title and screen class		Views	Users	Views per user	Average engagement time	Event count	Conversions	Total revenue
		↓				↓	↓	
		209,242	124,204	1.68	42s	682,326	0.00	\$0.00
		100% of total	100% of total	Avg 0%	Avg 0%	100% of total		
1	Adventure Anderson County TN Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	18,976	14,960	1.27	13s	55,198	0.00	\$0.00
2	Windrock Park Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	16,366	13,318	1.23	20s	55,401	0.00	\$0.00
3	ATV and Off-Road Adventures Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	15,939	12,843	1.24	2s	45,911	0.00	\$0.00
4	Norris Lake Vacations Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	6,581	4,851	1.36	50s	22,765	0.00	\$0.00
5	EVERYTHING YOU NEED TO KNOW ABOUT WATER SPORTS IN ANDERSON COUNTY Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	6,411	5,452	1.18	3s	18,904	0.00	\$0.00
6	Events Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	5,964	4,006	1.49	58s	19,959	0.00	\$0.00
7	HOW TO GET A TENNESSEE NON RESIDENT FISHING LICENSE Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	5,875	4,880	1.20	43s	23,619	0.00	\$0.00
8	Things to Do in Anderson County, TN Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	5,444	4,104	1.33	53s	15,019	0.00	\$0.00
9	TOP 6 EXCITING THINGS TO DO AT NORRIS LAKE YOU DONT WANT TO MISS Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	4,498	4,028	1.12	34s	17,690	0.00	\$0.00
10	Clinch River Fall Antique Festival Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	3,896	2,611	1.49	22s	11,781	0.00	\$0.00
11	Norris Lake Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	3,883	3,152	1.23	31s	13,897	0.00	\$0.00
12	FOURTH OF JULY CELEBRATIONS IN ANDERSON COUNTY Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	3,554	2,751	1.29	34s	11,585	0.00	\$0.00
13	Clinton Fireworks and 4th of July Event Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	3,487	2,433	1.43	24s	11,424	0.00	\$0.00
14	EVERYTHING YOU NEED TO KNOW ABOUT NORRIS LAKE BASS FISHING Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	3,405	2,760	1.23	1m05s	12,521	0.00	\$0.00
15	Where to Stay in Anderson County, TN Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	3,377	2,422	1.39	38s	9,298	0.00	\$0.00
16	Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	2,784	1,968	1.41	6s	8,380	0.00	\$0.00
17	(not set)	2,739	1,914	1.43	0s	5,975	0.00	\$0.00
18	4 OF THE BEST THINGS TO DO IN ROCKY TOP TN Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	2,736	2,352	1.16	48s	10,586	0.00	\$0.00
19	5 THINGS TO DO WHILE YOU'RE AT NORRIS LAKE Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	2,519	2,031	1.24	46s	9,473	0.00	\$0.00
20	5 THINGS YOU MUST DO AT WINDROCK PARK Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	2,459	2,185	1.13	53s	9,959	0.00	\$0.00
21	PADDLING THE CLINCH RIVER Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	2,196	1,425	1.54	1m30s	8,268	0.00	\$0.00
22	3 INTERESTING FACTS ABOUT THE HISTORY OF OAK RIDGE Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	1,871	1,664	1.12	1m00s	6,987	0.00	\$0.00
23	TOP 5 THINGS TO DO IN HISTORIC DOWNTOWN CLINTON Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	1,785	1,558	1.15	39s	7,083	0.00	\$0.00
24	STRIPER FISHING ON NORRIS LAKE Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	1,540	1,224	1.26	1m04s	5,591	0.00	\$0.00
25	Clinch River Fishing in Anderson County, TN Clinton, Norris, Oak Ridge Visit Anderson County TN Anderson County	1,518	1,223	1.24	1m02s	5,353	0.00	\$0.00

Demographic details: City

Users by City over time



City		+ ↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	Conversions	Total revenue
		100% of total	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	All events	All events	100% of total
1	(not set)	103,858	102,745	60,173	47.72%	0.58	41s	566,634	0.00	\$0.00
2	Atlanta	13,043	12,400	5,268	36.39%	0.40	27s	57,850	0.00	\$0.00
3	Nashville	9,553	9,045	5,425	49.38%	0.57	35s	48,217	0.00	\$0.00
4	Knoxville	8,973	8,657	5,542	51.2%	0.62	43s	49,198	0.00	\$0.00
5	Oak Ridge	3,947	3,820	3,090	65.22%	0.78	56s	26,834	0.00	\$0.00
6	Charlotte	3,434	3,293	2,834	67.78%	0.83	1m 05s	24,669	0.00	\$0.00
7	Chicago	2,884	2,794	1,168	35.45%	0.40	26s	12,975	0.00	\$0.00
8	Indianapolis	2,864	2,759	1,891	58.93%	0.66	47s	16,104	0.00	\$0.00
9	Ashburn	2,256	2,226	748	28.53%	0.33	21s	10,191	0.00	\$0.00
10	Columbus	2,006	1,881	1,363	60.58%	0.68	50s	11,101	0.00	\$0.00
11	Clinton	1,566	1,518	677	39.25%	0.43	35s	7,825	0.00	\$0.00
12	Raleigh	1,340	1,186	1,086	63.07%	0.81	2m 04s	10,392	0.00	\$0.00
13	Birmingham	1,300	1,252	549	37.27%	0.42	27s	5,991	0.00	\$0.00
14	Birmingham	1,289	1,267	410	27.55%	0.32	17s	5,418	0.00	\$0.00
15	Cincinnati	1,186	1,148	637	46.98%	0.54	40s	6,367	0.00	\$0.00
16	Louisville	1,106	1,064	432	33.59%	0.39	26s	5,307	0.00	\$0.00
17	New York	984	905	591	53.53%	0.60	41s	5,089	0.00	\$0.00
18	Rocky Top	868	818	658	63.33%	0.76	57s	5,561	0.00	\$0.00
19	Detroit	802	790	170	18.74%	0.21	14s	3,235	0.00	\$0.00
20	LaFollette	744	715	577	66.55%	0.78	58s	4,422	0.00	\$0.00
21	Dallas	636	594	408	58.79%	0.64	47s	3,216	0.00	\$0.00
22	Hampton	581	540	100	16.95%	0.17	10s	1,958	0.00	\$0.00
23	Cleveland	555	535	547	60.64%	0.99	2m 10s	7,722	0.00	\$0.00
24	Lexington	504	455	257	44.77%	0.51	38s	2,757	0.00	\$0.00
25	Athens	466	424	221	41.94%	0.47	30s	2,153	0.00	\$0.00
26	Chattanooga	420	406	223	48.27%	0.53	39s	2,247	0.00	\$0.00


Facebook and Instagram Report

January 1, 2023 to December 31, 2023

Reach ⓘ

Compare your reach from this period to the previous one.

See more about your content performance

 Facebook reach ⓘ

1,168,890 ↓ 15.6%

 Instagram reach ⓘ

199,502 ↑ 94.9%

 Paid reach ⓘ

452,539 ↑ 12.3%

Daily Cumulative ⓘ



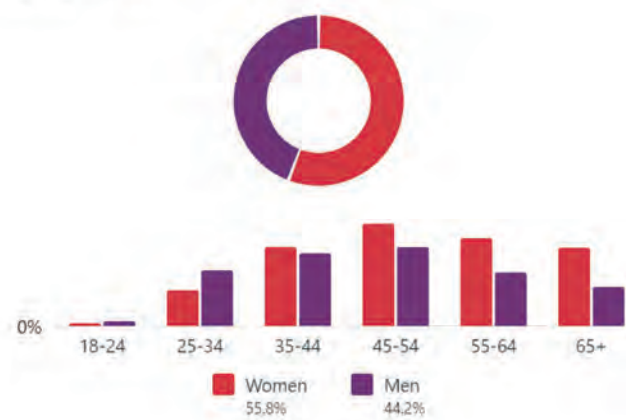
Facebook followers ⓘ

20,391

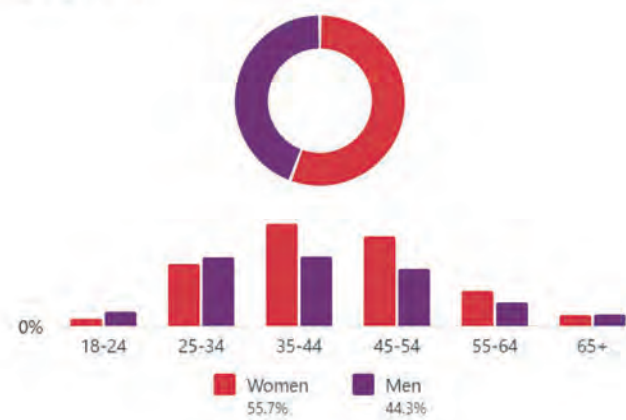
Instagram followers ⓘ

2,363

Age & gender ⓘ



Age & gender ⓘ



Video summary

Page	Reactions/Likes, comment...	Likes and reactions	Comments	Shares	Link clicks	New followers	Unfollowers
 Adventure Anderso... Tourist Information Ce...	42,972	38,500	1,762	2,710	47,292	1,286	116

2024 Adventure Anderson County Content Calendar-First Quarter

	January	February	March
Events	<ul style="list-style-type: none"> • New Year Hike • Windrock Bike Park Race League • Winter Farmers Market • Venture Unknown at Windrock Park Holidays-MLK Day	<ul style="list-style-type: none"> • Windrock Bike Park Race League • International Festival National Pizza Day-9 th	<ul style="list-style-type: none"> • Spring Wildflower Walks • TN National Mountain Bike Festival • Hill Climb Event at Windrock • Norris Lake Cleanup Global Day of Unplugging-3 rd and 4 th
Themes/Attractions	-Assessable Winter Activities -Spring Break Planning -Historic Treasures and Outdoor Pleasures in Norris -Recover from Holidays -Jumpstart Wellness Water -Fishing Tales Trails -Norris Dam State Park Windrock-Make Plans Now Outdoors -UT Arboretum/Birdwatching History -AMSE and CCMM Culture Itineraries Reels Norris-MOA and NDSP	-Romantic Getaways -Black History Month-CCMM, the 85 and CCMM -Historic Treasures and Outdoor Pleasures in Oak Ridge Water -Fishing Tales Trails -Haw Ridge and Windrock Outdoors -Windrock Campground and Other Lodging History -Green McAdoo Manhattan Project Oak Ridge History Center Culture -Unique Shopping OR Playhouse-The Cemetery Club 9-18 White Lightening Trail/Top Secret Itineraries Reels	-Spring Renewal -Historic Treasures and Outdoor Pleasures in Clinton Water -Fishing Tales Trails -Savage Gardens Windrock-Feature Specific Trails Riding on Road-Rocky Top Outdoors -AC Park-Campground Open Norris Dam State Park-Campground History -NDSP-CCC Camp Museum of Appalachia Culture -Jackson Square OR Playhouse-Charlotte's Web 23-24 Devil's Triangle Itineraries Reels -Hiking and Biking
Videos	History/Culture Museum of Appalachia Appalachian Arts Norris Dam State Park	History/Culture AMSE Children's Museum Oak Ridge History Museum Green McAdoo	Trails Windrock Windrock Bike Park Haw Ridge CCMM
Blogs/News	-Baby its cold outside -Unique places to stay-- -5 things to do in the new year	-Romantic Getaways -Black History Month	-Spring Break Getaways/5 things to do in the spring -Free and Fun -Camping
Move To	-Job Openings and Housing - Developments	-Job Openings and Housing Developments -Comparison of Cost of Living	-Job Openings and Housing Developments -Benefits of Living in TN
Industry		- Boat Shows - Ideal Living Shows - New Video Series - Events	-GA4-are you tracking? -Event Rack Card -Brochures Available
Ads	-ARPA Transformational Campaign-Emerging Markets -Move to / Work in Anderson County -Local Campaign: Norris	- ARPA Transformational Campaign-Emerging Markets - Move to / Work in Anderson County - Local Campaign: Oak Ridge	-ARPA Transformational Campaign-Emerging Markets -Move to / Work in Anderson County -Local Campaign: Rocky Top