

Anderson County Board of Commissioners
OPERATIONS COMMITTEE
MINUTES
March 13, 2023
6:00 PM Room 312

Members Present: Tim Isbel, Denise Palmer, Tyler Mayes, Joshua Anderson, Phil Yager, Stephen Verran, Robert McKamey and Anthony Allen

Members Absent: None

Call to Order: Chairman Isbel called the meeting to order.

Nathan Sweet said the prayer.

Commissioner Allen led the Pledge of Allegiance.

Commissioner Yager made a motion to add the resolution for the Blockhouse Valley Hunt after number 4 on the agenda.

Chairman Isbel added the appointment of Commissioner Wandell to the Fire Commission under New Business. Also, add a brief discussion about recycling to New Business.

Motion was seconded and passed.

Commissioner McKamey made a motion to approve Resolution No. 23-03-1082 To Allow the National Wild Turkey Federation To Sanction and Host a Limited Veteran and Youth Turkey Hunt on the Blockhouse Valley Former Landfill Site and to Adopt Restrictions and Procedures for Permits Related Thereto. Seconded by Commissioner Allen. Motion passed unanimously to forward to full commission for approval.

Planning Commission

Discussion. No Action Taken.

EMS Update on Progress from the Five-Year Plan

No Action Taken.

Mayor's Report

Commissioner Yager made a motion to approve the Logo/brand guide document. Seconded by Commissioner Mayes. Motion passed unanimously to forward to full commission for approval.

Mark Stephens – Poll Workers Salary Discussion

No Action Taken.

Tourism Sub-Committee Update

Discussion. No Action Taken.

New Business:

Commissioner McKamey made a motion to recommend Commissioner Wandell as a member of the Fire Commission. Seconded by Commissioner Allen. Motion passed unanimously to forward to full commission for approval.

Solid Waste Board is invited to the next Operations meeting to discuss recycling.

Announcement:

Anderson County Library Board will have a public forum on March 27, 2023 at 6:00 p.m. at the Clinton Community Center to discuss library book challenge policies and book challenges.

Old Business:

Commissioner Mayes made a motion to ask the Law Director and the Road Superintendent to issue a statement in writing that the roads in Ben's Mobile Home Park are not County roads and why. In addition, a statement in writing from Mr. Long stating what would need to take place for them to become standard for the County to take these roads. Seconded by Commissioner Allen. Motion passed unanimously.

Meeting Adjourned

Anderson County, Tennessee
Board of Commissioners

RESOLUTION NO. 23-03-1082

RESOLUTION TO ALLOW THE NATIONAL WILD TURKEY FEDERATION TO SANCTION AND HOST A LIMITED VETERAN AND YOUTH TURKEY HUNT ON THE BLOCKHOUSE VALLEY FORMER LANDFILL SITE AND TO ADOPT RESTRICTIONS AND PROCEDURES FOR PERMITS RELATED THERETO.

WHEREAS, on August 17, 2009, the Anderson County Board of Commissioners passed Resolution No. 09-321 declaring the Blockhouse Valley Landfill site as a nature preserve, recreational park and outdoor classroom. This same Resolution prohibited hunting on the property; and

WHEREAS, the Anderson County Board of Commissioners now desires to authorize the National Wild Turkey Federation (NWTF) to hold a limited and restricted Youth and Veteran Turkey Hunt on the Blockhouse Valley property in order to properly reduce the turkey population to healthy levels through controlled management hunting and safe hunting practices.

NOW THEREFORE BE IT RESOLVED, by the Anderson County Board of Commissioners meeting in regular session this 20th day of March 2023, that we authorize the National Wild Turkey Federation to sanction and conduct a limited and restricted Youth Turkey Hunt on April 8th, 2023, and Veteran's Turkey Hunt on May 20th, 2023, at the former Blockhouse Valley Landfill site.

SECTION 1. National Wild Turkey Federation sanctioned hunting on the subject property will only be permissible to valid permit holders issued through and by the NWTF. Hunting is limited to the turkey population only. Other species hunting shall be allowed only by approval of the Board of Commissioners. Hunters must agree to comply with all hunting regulations set forth and adopted by the National Wild Turkey Federation and Tennessee Wildlife Resources Agency (TWRA).

SECTION 2. Only Youth and Veteran hunters, as defined by NWTF and TWRA regulations, are eligible for these hunts.

SECTION 3. All permitted hunters shall agree to sign the NWTF waiver and release of liability document and shall also agree to the terms and restrictions set forth. Permitted hunters shall display the permit in a clear and conspicuous manner while hunting on the subject property.

SECTION 4. TWRA shall monitor and enforce hunting restrictions on subject property and report violations to the Anderson County District Attorney General for future legal actions and prosecution of unlawful activities. Anderson County reserves the right to cancel any permits due to non-compliance reported to, and by the TWRA.

SECTION 5. Permits shall be issued through the National Wild Turkey Federation only and at the sole discretion of the organization.

SECTION 6. Youth Turkey Hunt shall take place on Saturday, April 8th, 2023, and Veteran's Turkey Hunt shall take place on Saturday, May 20th, 2023.

SECTION 7. All hunting apparatus and weapons shall conform to TWRA regulations and permitted seasonal hunting requirements.

SECTION 8. Each Youth Hunter must be accompanied by one (1) non-hunting adult of at least eighteen (18) years of age.

SECTION 9. Hunting is prohibited within two-hundred (200) yards from adjacent landowners contiguous to the Blockhouse Valley site. Property maps are reviewable in advance online at the Anderson County Register of Deeds and Assessor of Property websites, and paper copies are available at the Office of the County Law Director located at 101 S. Main Street, Suite 310, Clinton.

SECTION 10. County employees and family members are expressly allowed to participate provided they are selected by the NWTF.

SECTION 11. Any previous Resolution in conflict with this Resolution is expressly repealed as limited to existing conflicted provisions contained therein.

SECTION 12. This Resolution shall take effect immediately, the public welfare requiring same.

RESOLVED, DULY ADOPTED AND EFFECTIVE this 20th day of March 2023.

Terry Frank, Anderson County Mayor

Joshua N. Anderson, Chair, AC Commission

ATTEST:

Jeff Cole, Anderson County Clerk

DRAFT

Anderson County Government Brand

LOGO, WORDMARK AND SEAL



THE BRAND IDENTITY

DRAFT

www.andersoncountyttn.gov

OUR BRAND IS OUR IDENTITY. OUR IDENTITY INCLUDES HOW WE IMAGINE OURSELVES AND HOW OTHERS PERCEIVE US.

Anderson County has a rich history dating back to our founding in 1801. From coal mining and pearling, to our rise from agricultural infancy to become a world-leading technological and nuclear powerhouse, our county is unique. Our assets are diverse, from recreation and history, to manufacturing and scientific discovery.

In Anderson County, our brand is to ensure continued economic growth and success for our communities and the people we serve.

The following brand standards are a step toward those goals. This brand guide should be used to set the tone for how we communicate with the public; in it, you'll find the components that define the unique look of our visual communication style.

ELEMENTS OF OUR IDENTITY

Referencing Anderson County Government

"Anderson County" is the preferred way to refer to the county. "Anderson County Government" and "The County" are also acceptable.

"Anderson County" should precede any reference to "The County" in written formats. It is also appropriate to use "County" when starting a sentence or describing persons who work for the county.

THE BRAND IDENTITY

DRAFT

www.andersoncountyttn.gov

Referencing Departments within Anderson County Government

With many departments represented either under the purview of the Mayor's Office, or a report to the Mayor's Office, it is important that naming those departments in spoken word or print is always consistent. Below is a list of official department titles, they may stand alone and do not need to be preceded by "the office of" or followed by "Department" unless otherwise noted.

- Animal Care & Control
- Archives & Records
- Buildings & Grounds
- Dental Program
- Emergency Management Agency (EMA)
- Emergency Medical Services (EMS) – The department has its own logo, but the county's can be incorporated.
- Fleet Management
- Health Department – The department often uses the State logo, but the county's can be incorporated.
- Office on Aging & Senior Center
- Planning & Development
- Pre-Trial Release
- Solid Waste/Recycling
- Stormwater Management
- Veterans Services

DRAFT

ANDERSON COUNTY "A" LOGO AND LETTERMARK

The Anderson County "A" should be our most-recognized visual symbol. It should be used in all publications and promotional materials for Anderson County programs and services.

The official logo consists of a two-color branding icon with an "A" in red, outlined in navy blue. A double-circle of three stars, replicating the State Flag, is on the left-hand side of the letter. Below is the County name and state in navy blue. The logo can also be printed in navy blue, and outlined in red, as seen below, or in solid navy blue or solid black. It can also be printed horizontally or vertically.



DRAFT
Department Logos



ANIMAL CARE & CONTROL



DRAFT

Logo use by other county offices

OFFICIAL ANDERSON COUNTY SEAL



DRAFT

THE STORY OF THE ANDERSON COUNTY SEAL

The author and date of creation for the original Anderson County seal is unknown. The Anderson County Operations Committee, in April 2021, formed a committee – consisting of members representing the Mayor's Office, Anderson County Archives, the Chamber of Commerce, Tourism, and County Commission – and an RFP was issued. After examination of the original seal, it was clear that an update was needed. With the closure of Bull Run, the committee opted to moved from changing depictions/graphics, and to instead incorporate verbiage of Anderson County – Energy, Commerce, Agriculture, History, Industry, Education, and Recreation – that highlights Anderson County's assets and priorities. The new county seal kept the date of the county's establishment – 1801 – and the words "Anderson County, Tennessee." The new seal contains an image of the Courthouse, and is completed with a three-star double circle in the lower-left quadrant.



Original Seal



2022 Updated Seal

DRAFT

Type Face for Anderson County Seal

There is only one font used in the new Anderson County Seal. It is important to our brand that the typeface not be changed. You will not need the font because it is converted to paths in the seal. If you find yourself needing to identify the font, it is listed below. The County Seal can be printed in black-and-white or navy-and-white.

Font "Desiderata" in lower case only

<https://creativemarket.com/TortugaStudios/369316-Desiderata>

Cost = \$25.00

APPENDIX “A”

Anderson County, Tennessee
Official Logo
Brand Guide



ANDERSON
COUNTY
TENNESSEE

BRAND GUIDE

ANDERSON COUNTY TENNESSEE
OFFICIAL LOGO

CONTENTS

01. Overview

02. Brand Logo

03. File Types

04. Typography

05. Colors

06. Misuse

OVERVIEW

The purpose of this guide is to acknowledge the importance of consistent usage of the components including color, type, shape and usage to build a brand & to allow your audience to learn it and commit to memory. Any change these elements go against this idea.

BRAND LOGO

There is a vertical and horizontal version of the logo mark. Some applications lend themselves to one or the other.

Vertical



Horizontal





FILE TYPES

Different applications take different file types. Included in your new dropbox is a file for each application, digital or print.

VECTOR FILES



AI

ADOBE ILLUSTRATOR

AI is a proprietary vector-based file format by Adobe Systems. It is the standard source file for your logo. Some print shops will request this file when prepping a project for print.



EPS

ENCAPSULATED POST SCRIPT

Like a PDF, an EPS can be edited with any vector graphics program. Although it's becoming outdated, some print shops with older software will still request these files so they're good to have on hand.



PDF

PORTABLE DOCUMENT FORMAT

Another editable vector-based file format. Its universal file format makes it extremely versatile. It's typically used for printing and easily sharing documents online.



SVG

SCALABLE VECTOR GRAPHIC

SVGs are great for websites or apps to keep logos and icons sharp and are infinitely scalable without pixelation.



IMAGE FILES



JPEG

JOINT PHOTOGRAPHIC EXPERTS GROUP

A popular image format that is commonly used for photographs and web graphics. Its lossy compression allows for smaller file sizes than PNG, but does not support transparent backgrounds.



PNG

PORTABLE GRAPHICS NETWORK

Another image file format that is great for web graphics and digital displays. Supporting transparent backgrounds is a key advantage over JPEG, but file sizes are typically larger.





There is only one font used in your new Anderson County Logo. It is important to your brand that you not change the typeface.

TYPE
FACE

CONNECT

<https://creativemarket.com/TortugaStudios/369316-Desiderata>

23.00



COLOR MATCH

COLOR SPACES



RGB

DIGITAL (RED, GREEN, BLUE)

The colour space for digital displays. These files are used for the digital purposes such as web graphics or photographs. Printing RGB files can result in blurry images with inaccurate colours. Use CMYK or Pantone files for printing purposes

RGB PMS 2768

Red 0
Green 35
Blue 78

RGB PMS 485

Red 237
Green 28
Blue 36



CMYK

PRINT (CYAN, MAGENTA, YELLOW, BLACK)

CMYK stands for Cyan, Magenta, Yellow, and Black. These are the four basic colours used for printing. CMYK files are for any project that will be physically printed such as business cards or brochures. They are not for screen use.

CMYK PMS 2768

Cyan 90
Yellow 60
Magenta 0
Black 71

CMYK

Cyan 0
Yellow 100
Magenta 100
Black 0



PANTONE/SPOT

OFFSET PRINT

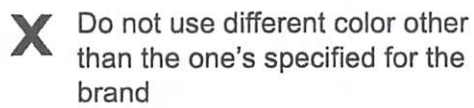
Pantone is a standardize system for colour. Unlike CMYK, A Pantone or spot colour is a single colour created from a precise mixture of inks. Their colour accuracy is superior to CMYK, but can become costly using more than three colours.



Pantone
2768 C



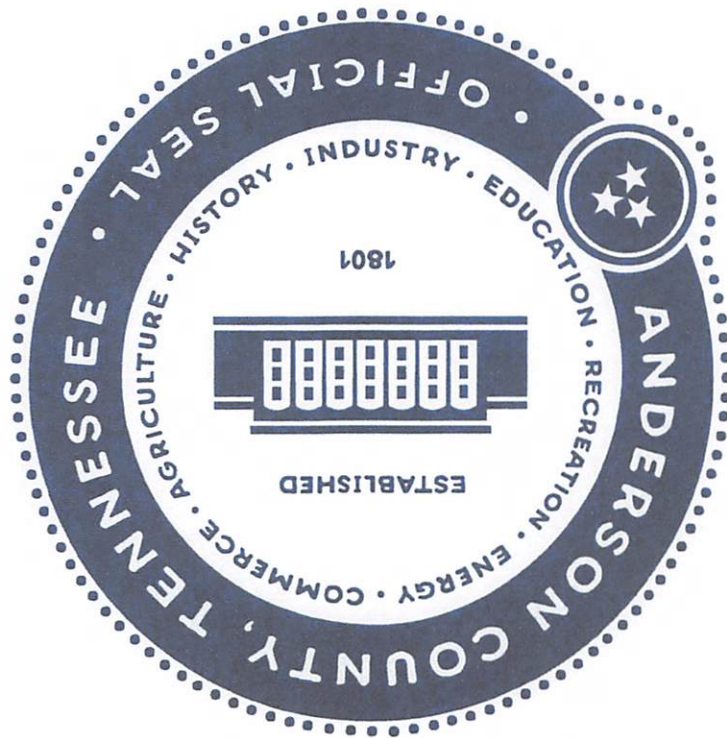
PANTONE®
485 C



MIS-
USE

ANDERSON COUNTY TENNESSEE
COUNTY SEAL

BRAND GUIDE



APPENDIX “B”

Anderson County, Tennessee
County Seal
Brand Guide



ANDERSON COUNTY TENNESSEE OFFICIAL SEAL

BRAND GUIDE

Updated MARCH 12, 2022

Graphic standards provide a sound, flexible structure for using logos, color and typography. Consistent brand application is essential. The logos must appear the same in every instance. They must have the proper color selections, be in the proper proportions and be used in appropriate contexts.

THE ANDERSON COUNTY TENNESSEE SEAL STORY



original



2022 UPDATE

The author and date of creation for the original Anderson County seal is unknown. After examination of the original seal, it was clear that an update would be necessary.

It was decided that the updated verbiage would display words that represent the current Anderson County ideals. These were approved to be Energy, Commerce, Agriculture, History, Industry, Education, and Recreation. We would keep our county established date of 1801 and the words Anderson County, Tennessee. It was also determined that the Anderson County courthouse would be the perfect symbol to represent the county in the seal.



FILE TYPES

Different applications take different file types. Included in your new dropbox is a file for each application, digital or print.

VECTOR FILES



AI

ADOBE ILLUSTRATOR

AI is a proprietary vector-based file format by Adobe Systems. It is the standard source file for your logo. Some print shops will request this file when prepping a project for print.



EPS

ENCAPSULATED POST SCRIPT

Like a PDF, an EPS can be edited with any vector graphics program. Although it's becoming outdated, some print shops with older software will still request these files so they're good to have on hand.



PDF

PORTABLE DOCUMENT FORMAT

Another editable vector-based file format. Its universal file format makes it extremely versatile. It's typically used for printing and easily sharing documents online.



SVG

SCALABLE VECTOR GRAPHIC

SVGs are great for websites or apps to keep logos and icons sharp and are infinitely scalable without pixelation.



IMAGE FILES



JPEG

JOINT PHOTOGRAPHIC EXPERTS GROUP

A popular image format that is commonly used for photographs and web graphics. Its lossy compression allows for smaller file sizes than PNG, but does not support transparent backgrounds.



PNG

PORTABLE GRAPHICS NETWORK

Another image file format that is great for web graphics and digital displays. Supporting transparent backgrounds is a key advantage over JPEG, but file sizes are typically larger.



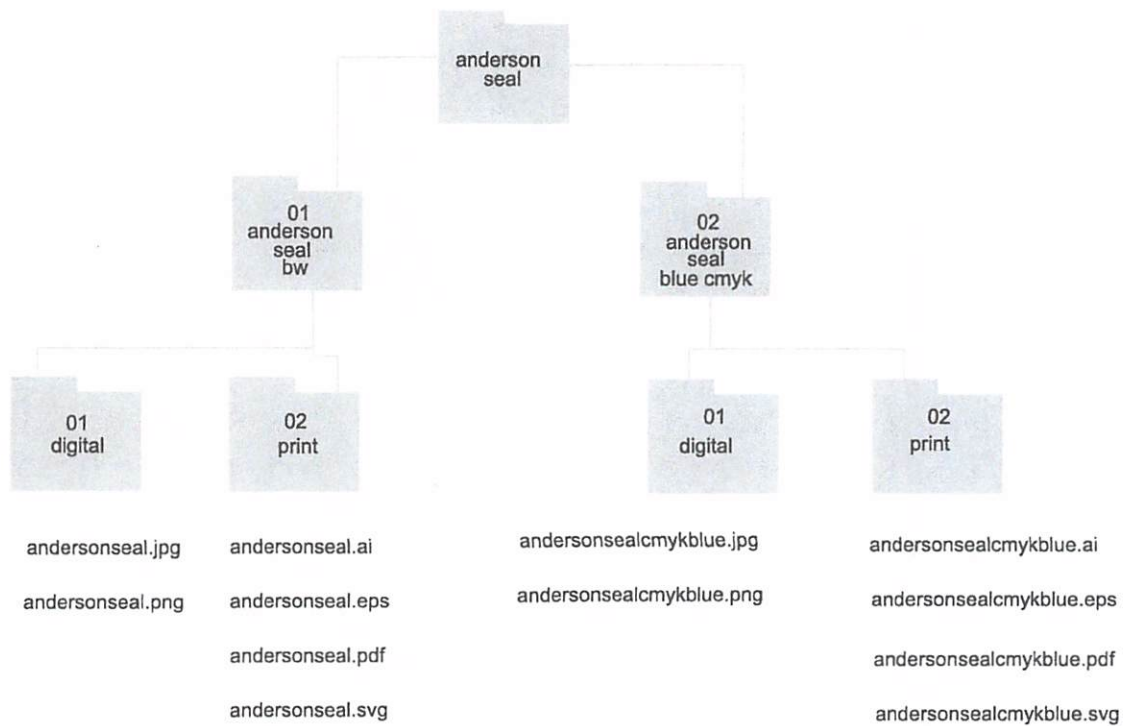
ACCESSING YOUR FILES



Dropbox Link:

<https://www.dropbox.com/scl/fo/iek9q3ngq1r64ht3qmrld/h?dl=0&rlkey=pv3snswp0x6j3c3vlcsi2aazj>

FILE DIRECTORY





COLOR MATCH

COLOUR SPACES

RGB

DIGITAL (RED, GREEN, BLUE)

The colour space for digital displays. These files are used for the digital purposes such as web graphics or photographs. Printing RGB files can result in blurry images with inaccurate colours. Use CMYK or Pantone files for printing purposes.

RGB

Red 0
Green 35
Blue 78

CMYK

PRINT (CYAN, MAGENTA, YELLOW, BLACK)

CMYK stands for Cyan, Magenta, Yellow, and Black. These are the four basic colours used for printing. CMYK files are for any project that will be physically printed such as business cards or brochures. They are not for screen use.

CMYK

Cyan 90
Yellow 60
Magenta 0
Black 71

PANTONE/SPOT

OFFSET PRINT

Pantone is a standardized system for colour. Unlike CMYK, a Pantone or spot colour is a single colour created from a precise mixture of inks. Their colour accuracy is superior to CMYK, but can become costly using more than three colours.



Pantone
2768 C



TYPE
FACE

There is only one font used in your new Anderson County Seal. It is important to your brand that you not change the typeface. You will not need the font because it is converted to paths in the seal. If you find yourself needing to identify the font, it is listed below.

Font Desiderita in lower case only

DESIDERITA

<https://creativemarket.com/TortugaStudios/369316-Desiderata>

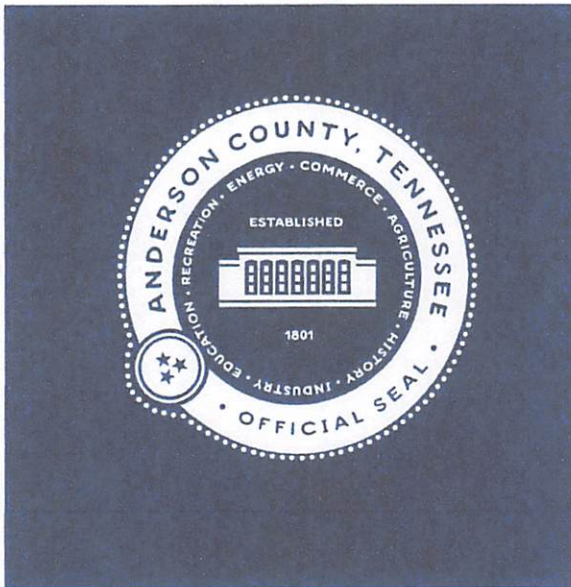
Cost = 25.00



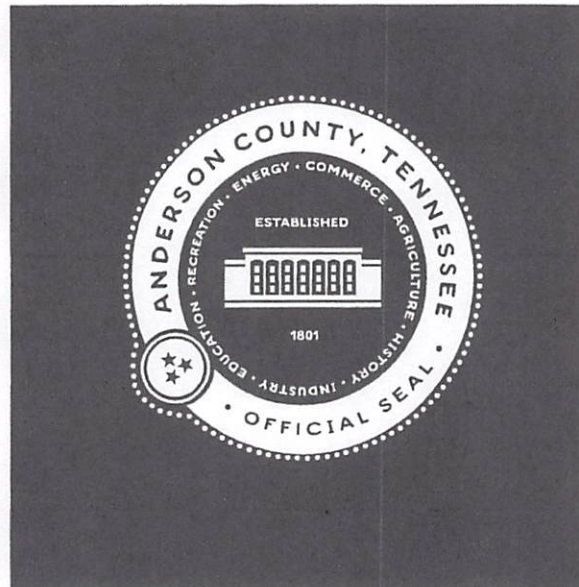
Anderson Seal CMYK PMS 2768
C=90 M=60 Y=0 K=71



Anderson Seal 1 color black



Anderson Seal Reversed CMYK PMS 2768
C=90 M=60 Y=0 K=71



Anderson Seal Reversed 1 color Black