
Anderson County Board of Commissioners

6:00 P.M.

Courtesy Resolutions
Proclamation – Pat Postma Day – by Commissioner Yager
Clinton Utilities Board Presentation – by Greg Fay
Presentation - by Joe Fink

Public Hearing – Resolution No. 22-10-960 Amendment to the Anderson County Zoning Resolution to include Site Plan Requirements

6:30 P.M.

Consent Agenda
Monday, October 17, 2022

- 1. Approval and corrections of September 19, 2022 County Commission Minutes.**
- 2. Approval of Notary and Bonds**
- 3. Courtesy Resolutions/Proclamations**
 - Proclamation – Pat Postma Day
 - Courtesy Resolution
- 4. Committee Reports**
 - Anderson County Fire Commission Minutes (10/4/22)
 - Anderson County Library Board Minutes (6/15/22)
 - Veterans Service Advisory Committee Minutes (10/3/22)
 - Finance Committee Minutes (10/10/22)
 - Non-Profit Committee Minutes (10/4/22)
 - Anderson County Tourism Board Minutes (10/4/22)
 - Anderson County Conservation Board Minutes (10/3/22) (9/12/22)

Respectfully Submitted,
Joshua Anderson, Chairman

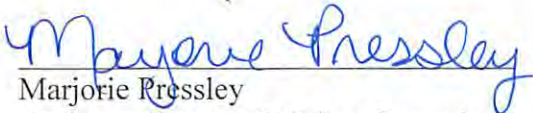


ANDERSON COUNTY GOVERNMENT

Legal Notice of Public Hearing

Published in Compliance with TCA § 13-7-105 (b)

The Anderson County Board of Commissioners will hold a Public Hearing on October 17, 2022 in Room 312 of the Anderson County Courthouse, 100 N. Main Street, Clinton, Tennessee, to consider an amendment to the “Anderson County Zoning Resolution” to include **Site Plan Requirements**. A copy of the proposed zoning amendment is available at the Office of Planning & Development at the Courthouse.


Marjorie Pressley
Anderson County Building Commissioner

WHEREAS, the Anderson County Regional Planning Commission has reviewed and made recommendations regarding the proposed amendment of the “Zoning Resolution of Anderson County, Tennessee,” in accordance with Tennessee Code Annotated § 13-7-105 (b).

NOW, THEREFORE, BE IT RESOLVED that the Anderson County Board of Commissioners does hereby amend the Anderson County Zoning Resolution.

This resolution shall take effect immediately after its notification and passage, the public welfare requiring it.

Josh Anderson, Chairman

ATTEST:

Jeff Cole, County Clerk

DATE: _____

RESOLUTION 22-10-960

A RESOLUTION AMENDING THE “ZONING RESOLUTION OF ANDERSON COUNTY, TENNESSEE” BY REQUIRING SITE PLANS DRAWN BY A PROFESSIONAL

WHEREAS, the Anderson County Board of Commissioners, in accordance with Section 13-7-105 of the Tennessee Code Annotated, may amend the zoning “Zoning Resolution of Anderson County, Tennessee”; and

WHEREAS, the Anderson County Regional Planning Commission and the Clinton Municipal/Regional Planning Commission have reviewed and made recommendations regarding the proposed amendment of the “Zoning Resolution of Anderson County, Tennessee”, in accordance with Section 13-7-105(a) of the Tennessee Code Annotated; and

WHEREAS, public notice has been provided in a newspaper of general circulation for the public hearing to be held by the Anderson County Board of Commissioners to consider such zoning amendment of the “Zoning Resolution of Anderson County, Tennessee.” with a complete summary of such amendment, in accordance with Section 13-7-105(b) of the Tennessee Code Annotated; and

NOW, THEREFORE, BE IT RESOLVED by the Board of County Commissioners of Anderson County, Tennessee:

Section 1. Division 45, Special Provisions of Article III, Section 045-130, Site Plan Requirements is hereby amended as follows:

Sec. 045-130. Site Plan Requirements.

For any commercial or industrial uses, or any apartment units consisting of over 4 units, a site plan for the proposed use shall be required and approved by the Planning Commission before a building permit can be issued. The site plan shall be **prepared and certified by a licensed engineer, landscape architect, architect, and/or surveyor, in accordance with state law, and include the following:**

Section 2. This resolution shall become effective from and after its passage, the public welfare requiring it.

Approved by the Clinton Municipal/Regional Planning Commission: _____, 2022

Approved by the Anderson County Regional Planning Commission: _____, 2022

Public hearing held: _____, 2022

Resolution Number: ____ - _____

Attest: _____ Date: _____
County Clerk

Anderson County Fire Commission

October 4, 2022 Meeting Minutes

Meeting called to order by Shain Vowell at 6:30pm.

Members Present: Ambrea Kroth, Dusty Sharpe, Stephanie Fox, Joe Gilliam, Brandon Smith (Rescue Squad), Daniel Adams (Clinton), Jim Shetterly, Cody Culver, George Carroll (Oak Ridge), Justin Bailey, Shain Vowell, Sabra Beauchamp, and Karen Ooten.

Old Business

- Shain Vowell reported that the requested increase in the EMA budget line item to cover all department testing needs is on the agenda for the Budget Committee Thursday at 4:00pm.
- The last revised fire truck resolution was discussed, it will be reviewed and an updated version will be approved at the November meeting. Then it can be placed on the December agendas for Budget Committee and full Commission.

New Business

- Chief Bailey and Chief Fox shared the draft of the Anderson County Multi Jurisdiction Outside County Response guideline. Members didn't have any additional edits.
- Election of officers:
 - Chair – Commissioner Shain Vowell
 - Vice Chair – Chief Justin Bailey
 - Secretary – Chief Stephanie Fox
- Jim Shetterly advised he is gathering quotes from Metro Communications on a few different radio options. Once those are received, we can review and provide some more cost-effective options for County Commissions review.

Anderson County Fire Commission

- Shain Vowell discussed some additional ideas and incentives that could assist in recruiting additional volunteers. Several of those ideas need approval from the county.

Department Reports

- **Andersonville VFD** – no report
- **Briceville VFD** – not present
- **Claxton VFD** – Raised \$1,500 in donations at the concert event in September.

Saturday October 29th is their annual trunk or treat event at the community park.

November 5th and 6th they are hosting a Mass Transit extrication class through TARS.

- **Marlow VFD** – no report
- **Medford VFD** – Received a Fire House Subs grant for 15 sets of turnout gear.
- **Anderson County Rescue Squad** – no report
- **Clinton FD** – Received a Fire House Subs grant for cribbing.

Saturday October 15th from 10:00am-2:00pm is the annual fire safety event at Anderson County fairgrounds.

- **Rocky Top FD** – Friday October 28th is the city-wide trunk or treat event from 5:30pm-7:30pm, with a movie to follow.
- **Norris VFD** – not present
- **Oak Ridge FD** – In November they will start work on the training tower.
- **Oliver Springs FD** – no report
- **Commissioner Shain Vowell** – no report
- **Commissioner Sabra Beauchamp** – no report

Anderson County Fire Commission

- **Anderson County EMS** – not present
- **Anderson County EMA** – no report
- **Anderson County Sheriff's Office** – not present
- **Y-12 Fire Department** – not present
- **ORNL Fire Department** – not present
- **Secretary** – no report

Meeting adjourned at 7:53pm

Next scheduled meeting is November 1st at 6:30pm

Submitted this the 4th day of October 2022

AC Board Meeting

June 15, 2022

Meeting held at Rocky Top Public Library

In Attendance: Josh Anderson, Tommy Mariner, Vicky Underwood, Carolyn Boswell, Susan Micelli, Janine Brewer. Directors: Miria Webb, Daphne Windham, Kelly Harris, Kimberlee Byrge
Absent: Theresa Venable, Jess Anne Cole

Report by Clinton: Miria had to leave to conduct a program at 5:30 at CPL
Teaching paper making at tonight's program
91 patrons at last program
In the middle of hiring someone to manage children's programs
Finishing grant paperwork (LSTA, ARPA)
Training hours for staff are current

Meeting called to order at 5:25 pm

Prior minutes from May

Motion to approve minutes after Susan Micelli makes corrections by Janine Brewer, Second by Vicky Underwood. Motion passed unanimously.

Treasurer's Report

Directors have spent their budget money well

Miria and Misty could use some salary allotment with the new budget. There will be money from Rocky Top as Kelly is making less than what Norma had been making.

Board wanted to do something for Norma. Please complete a purchase for a glider rocking chair with a plaque dedicated to Norma. Consult with Kelly as to size and configuration in available space.

Director's Reports

Briceville

Programs are planned for summer. Tickets and prizes are ready.

Norris

Summer reading ongoing (>100 patrons registered)

Rocky Top -No written report this month

Summer reading in progress.

Finale on July 15, 2022

Becky transitioned to full time position (will need benefits and plan for budget)

Moira part time (coming from Clinton)

Still need to hire another part time

AC not working on Monday but fixed on Tuesday

Regional

(See Matthew's email)

New Business- Board Elections

Josh Anderson's term expires June, 2022 and he needs to be re-appointed as a county representative.

Update the bylaws is needed since the Regional Board is dissolving. Bylaws should remove the section about regional board members

Carolyn Boswell moved to revise bylaws/ Vicky Underwood, second. Motion passed unanimously.

Janine Brewer made a motion to recommend Josh Anderson as local AC Library Board member. His appointment on the Regional board is dissolving June 30, 2022 , Vicky Underwood second. Motion carried unanimously.

Susan Micelli made a motion to recommend Carolyn Boswell as AC Library Board member representing Norris. Her appointment on the Regional Board is dissolving June 30, 2022. Vicky Underwood second. Motion carried unanimously.

AC Library Board still needs two representatives from Rocky Top. Kelly will attend RT city council meeting and mention that we are looking for individuals for the AC Library Board.

Tommy Mariner moved that the following individuals be officers for the next fiscal year. Vicky Underwood second:

Chair: Josh Anderson

Vice Chair: Vicky Underwood

Secretary: Jess Anne Cole

Treasurer: Janine Brewer

Motion passed unanimously.

Carolyn Boswell moved that we have no meeting in July due to busy summer reading programs and no budget transfers. Josh Anderson second. Motion passed unanimously.

August meeting is scheduled for Aug 18, 2022. Location to be determined.

Meeting adjourned at 6:15 pm

Anderson County Board of Commissioners
Veterans Service Advisory Committee
Minutes

October 3, 2022

Members Present: Commissioner Tracy Wandell, Commissioner Robert McKamey, John Aperans, Michael Wagoner, Commissioner Steven Verran, VSO Leon Jaquet

Members Absent: Billy Bates

Call to Order: Meeting called to order by Commissioner Wandell at 1825.

Election of Committee Chairman: Nomination for Commissioner Wandell to remain as chairman by Commissioner McKamey by Acclamation. Passed by unanimous vote.

Approval of Agenda/Prior minutes: Motion to approve by Commissioner McKamey, seconded by Mike Wagoner, passed by voice vote.

VSO Report:

- A. Review of Monthly / 1st Quarter VSO Reports FY22/23
- B. Review/discussion of Oak Ridge Office, continue to monitor usage.
- C. Discussed TDVS Monthly / Annual Training recently held

Old Business:

- A. Committee By-Laws update, Law Director reviewed, recommended changes. Motion for corrections as discussed and bring to next meeting for final approval by Commissioner McKamey, seconded by Mike Wagoner, passed by voice vote.
- B. Veterans Appreciation Breakfast Update, next Breakfast Sat, Oct 8, 2022
- C. Veterans Bridge Flags project. County Mayor submitted to TDOT final approval.

New Business:

- A. VA Updates: PACT Act Law
- B. Review of replacement members application/resumes. 3 potential members, Dr. Robert Matthews, Marc Brooks and Steve Mead. Motion by Commissioner McKamey, seconded by John Aperans to forward names to the Nominating Committee for selection/approval.

Adjournment: Meeting Adjourned at 1905 per motion by Commissioner McKamey, next meeting to be held Tuesday, Jan 3, 2023

Submitted by:

Leon G Jaquet

Leon Jaquet,
Director, Veteran Services

Anderson County Board of Commissioners
Financial Management Committee
Meeting Minutes

October 10, 2022
3:00 PM, Room 312

Members Present: Phil Yager (Committee Chair), Gary Long, Josh Anderson, Terry Frank, Tim Isbel, and Tracy Wandell.

Members Absent: Tim Parrott

Meeting Facilitator: Phil Yager (Committee Chair)

Call to Order: The meeting was called to order by Phil Yager (Committee Chair).

I. Election of New Chairman

Committee Chair Phil Yager opened nominations for election of a Finance Committee Chair for the new term.

Motion by Gary Long, seconded by Terry Frank, and passed to elect Phil Yager as Committee Chair.

Motion by Phil Yager, seconded by Gary Long, and passed to elect Terry Frank as Vice-Chair.

II. Grant Coordinator Position

Finance Director Robby Holbrook introduced recently hired Grant Coordinator John Prince to the Finance Committee. No action taken.

III. GFOA Award for FY 20/21 & Budget Award for FY 22/23

Finance Director Robby Holbrook informed the committee that the county has received the Government Finance Officers Association's Certificate of Achievement for Excellence in Financial Reporting for the Anderson County Annual Consolidated Financial Report and the Budget Certificate for Local Government. No action taken.

IV. Summary of Outstanding Debt Report for FY 22/23

Finance Director Robby Holbrook presented the Summary of Outstanding Debt for fiscal year beginning July 1, 2022 for discussion. No action taken.

V. ESG Project Energy Benchmarking Report

Finance Director Robby Holbrook presented the highlights of ESG Project Energy Benchmarking Report for discussion. No action taken.

VI. Discussion about Finance Meeting going to Quarterly Meetings

Motion by Tim Isbel, seconded by Gary Long, and passed to move the Finance Committee meetings to a quarterly meeting schedule (i.e., January, April, July and October).

Motion by Terry Frank, seconded by Josh Anderson, and passed to move the Finance Committee meeting start time to 4:00p.m.

VII. Old Business –None

VIII. New Business –None

IX. Adjourn

Anderson County Board of Commissioners
Non-Profit Committee
Meeting Minutes

October 4, 2022
4:00 PM, Room 118A

Members Present: Commissioners Phil Yager (Committee Chair), Tracy Wandell, Denise Palmer, Shelly Vandagriff, Shain Vowell, Catherine Denenberg, and Stephen Verran.

Members Absent: Commissioner Jerry White

Other Attendees: Mayor Terry Frank, Finance Director Robby Holbrook, and Deputy Finance Director Randy Walters

Meeting Facilitator: Commissioner Phil Yager (Committee Chair -Outgoing)

I. Election of Chairman

Phil Yager sought nominations for incoming Committee Chair

Motion by Catherine Denenberg, seconded by Shain Vowell, to nominate Phil Yager as Committee Chair. Phil Yager elected by acclamation.

II. Charitable Donation Policy

Finance Director Robby Holbrook presented the current Charitable Donation Policy for discussion and review.

III. Use of ARP Funds for Non-Profits

Committee Chair Phil Yager opened the discussion of potentially using ARP funding as a source for donations to non-profits.

Motion by Commissioner Tracy Wandell, seconded by Commissioner Catherine Denenberg, to proceed evaluation of applications operating under the Charitable Donation Policy as currently written. Motion Passed via voice vote.

IV. New Business

None

V. Adjourn



Board of Directors Meeting-October 4, 2022

Location: Holiday Inn Express, Clinton

Call to Order: Meeting was called to order by Maria Hooks, Chairperson

Members Present: Maria Hooks, Brent Galloway, Rick Meredith, Michael Foster, Jason Brown, Cathy Taylor, Amanda Bridges, John Meyer, Katy Watt, Christine Michaels, Lisa Shirey and Stephanie Wells

Members Absent: Beth Hickman, Art Miller, Veronica Greer, Chris Folck, Chris Mitchell, Terry Frank, Tim Isbel, Robert McKamey and Omer Cox

Approval of Minutes: A motion was made by Katy Watt and seconded by Amanda Bridges to approve the June 2022 meeting minutes. Motion passed.

Financial Report: A motion was made by Michael Foster and seconded by Brent Galloway to approve the FY 2022 Year End Financial Report and the FY 2023 Quarterly Financial Reports. Motion passed. Report attached.

Old Business/New Business

- A motion was made by Brent Galloway and seconded by Katy Watt to memorialize the donors of the brick at the current welcome center with a plaque to be placed at the new facility with the understanding that if the sidewalk at the welcome center is excavated, every effort will be made to give the donors their brick. Motion passed.
- A motion was made by Katy Watt and seconded by Lisa Shirey to transfer \$30,000 from the fund balance for the anticipated expense of a temporary office and moving if needed. Motion passed.

Executive's Report, given by Stephanie Wells

- Wells presented the 2021 Economic Impact of Travel Report from the Tennessee Department of Tourist Development. Two key components of that report pointed out by Wells include the fact that Anderson County ranks 17 out of 95 counties and that if it were not for state and local tax generated by tourism, each Anderson County household would pay \$417 more in state and local taxes.
- Wells presented the Quarterly Website Visitation and Social Media Report. The AdventureAnderson.com website had 142,477 visitors that visited 166,331 pages, which is 1.51 pages per session from January 1, 2022 through September 30, 2022. The website visitation is up 44.82% over 2021 for the same time period. The Adventure Anderson Facebook page has reached over 1.2 million users with 16,451 engagements. The Adventure Anderson Instagram page reached 99,423 users. Report attached.
- Wells presented the updated FY 2023 Advertising Budget. Report attached.
- Wells updated the committee on the efforts of the Historic Downtown Clinton Committee on which she serves. The committee's current projects include the creation of a historical walking tour through the downtown area, a facade grand application, a placemakers grant application and the Clinch River Fall Festival.
- Wells reported to the board about the Norris Lake Cleanup and Mountain Bike Event held on September 17th.

Adjourn: A motion was made by Brent Galloway to adjourn the meeting.

Respectfully Submitted By: Stephanie Wells, Secretary/Executive Director

Anderson County Tourism Council

FY 2022 Revenues

Month	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	Difference FY21-22
July	\$39,494.85	\$45,466.42	\$44,642.72	\$32,206.59	\$53,571.31	\$21,364.72
August	\$32,515.54	\$30,214.80	\$33,517.36	\$27,151.40	\$63,369.03	\$36,217.63
September	\$36,006.04	\$36,829.91	\$32,538.64	\$30,404.33	\$50,814.77	\$20,410.44
October	\$35,373.27	\$35,463.77	\$39,950.65	\$35,054.20	\$52,212.49	\$17,158.29
November	\$29,138.49	\$30,641.21	\$29,271.91	\$26,576.11	\$57,587.57	\$31,011.46
December	\$23,969.51	\$22,075.39	\$25,460.57	\$22,471.76	\$52,222.53	\$29,750.77
January	\$24,192.95	\$20,274.72	\$18,603.39	\$30,964.83	\$35,871.23	\$4,906.40
February	\$22,188.81	\$21,884.48	\$26,901.92	\$30,652.36	\$30,366.54	-\$285.82
March	\$32,488.11	\$20,104.57	\$24,229.62	\$43,680.13	\$34,285.50	-\$9,394.63
April	\$34,255.78	\$56,253.16	\$7,970.73	\$47,765.56	\$52,127.11	\$4,361.55
May	\$37,887.18	\$39,179.70	\$26,298.62	\$48,454.06	\$58,511.07	\$10,057.01
June	\$37,337.92	\$37,483.72	\$34,494.12	\$48,583.42	\$58,626.69	\$10,043.27
Misc						
Total	\$384,848.45	\$395,871.85	\$343,880.25	\$423,964.75	\$599,565.84	\$175,601.09
Percentage of Change	5.62%	2.78%	-15.12%	19%	29.29%	

**Anderson County Tourism Council
FY 2022 Financial Report-as of June 30, 2022-FINAL**

Revenues

Account Number	Description	Budget	Actual Revenues	Balance	% of Budget
128-40220	Hotel Motel Tax	496,000.00	599,565.84	103,565.84	120.88%
128-34535	Transfers from Fund Balance	201,100.00	201,100.00	0.00	
128-46980	State Grants-FY 2020	20,000.00	20,000.00	0.00	100.00%
	State Grant-Three Star	50,000.00	23,593.95	-26,406.05	47.19%
	State Grant-TDOT	10,000.00	9,999.00	-1.00	99.99%
128-34635 SDAG	State Direct Appropriation	17,037.51	17,037.51	0.00	100.00%
128-44170	Misc. Refunds	0.00	12,634.66	12,634.66	
Total Revenues		794,137.51	883,930.96	89,793.45	111.31%

Fund Balance

Account Number	Description	Beginning Balance	Transfer to Operational	Balance
128-34535	Fund Balance	438,712.65	201,100.00	237,612.65
128-34785	Capital Projects	200,000.00	0.00	200,000.00

Expenses

Account Number	Description	Budget	Actual	Balance	% of
128-58110 105	Director	59,702.00	59,701.14	0.86	100.00%
128-58110 162	Clerical	82,116.00	48,971.76	33,144.24	59.64%
128-58110 201	Social Security	8,927.00	6,226.05	2,700.95	69.74%
128-58110 204	State Retirement	4,076.00	3,496.51	579.49	85.78%
128-58110 206	Life Insurance	156.00	130.00	26.00	83.33%
128-58110 207	Medical Insurance	15,720.00	15,720.00	0.00	100.00%
128-58110 208	Dental Insurance	572.00	571.44	0.56	99.90%
128-58110 209	Short Term Disability	480.00	381.48	98.52	79.48%
128-58110 210	Unemployment Comp	140.00	117.33	22.67	83.81%
128-58110 212	Employer Medicare	2,088.00	1,456.06	631.94	69.73%
128-58110 302	Advertising	281,100.00	274,953.56	6,146.44	97.81%
128-58110 302 2000	Advertising-State Grant	60,000.00	58,147.70	1,852.30	96.91%
128-58110 302 4000	Advertising-Move to Anderson	4,500.00	3,000.00	1,500.00	66.67%
128-58110 302 TDOT	Advertising-TDOT	10,000.00	10,000.00	0.00	100.00%
128-58110 302 3STA	Advertising-Three Star	22,500.00	18,000.00	4,500.00	80.00%
128-58110 307	Communication	0.00	0.00	0.00	
128-58110 307 0100	Cellular Communications	900.00	816.68	83.32	90.74%
128-58110 307 0200	Internet Communication	3,300.00	3,364.38	-64.38	101.95%
128-58110 316	Anderson County Chamber	58,500.00	58,873.66	-373.66	100.64%
128-58110 320	Dues and Memberships	2,350.00	2,000.00	350.00	85.11%
128-58110 335	Maint and Repair-Building	5,300.00	4,932.44	367.56	93.06%
128-58110 338	Vehicle-Repair and Maint.	500.00	328.47	171.53	65.69%
128-58110 348	Postal Charges	2,000.00	443.07	1,556.93	22.15%
128-58110 348 4000	Postal Charges-Move to Anderson	1,000.00	110.08	889.92	11.01%
128-58110 349	Printing and Stationary	1,000.00	824.98	175.02	82.50%
128-58110 349 4000	Printing-Move to Anderson County	0.00		0.00	
128-58110 351	Rentals-Copier	1,560.00	1,181.02	378.98	75.71%
128-58110 355	Travel	1,900.00	1,018.16	881.84	53.59%
128-58110 355 4000	Travel-Move to Anderson	300.00	226.16	73.84	75.39%
128-58110 399	Other Contracted Services	4,200.00	3,384.31	815.69	80.58%
128-58110 425	Gasoline	2,500.00	966.33	1,533.67	38.65%
128-58110 435	Office Supplies	2,000.00	1,414.67	585.33	70.73%
128-58110 451	Uniforms	500.00	500.00	0.00	100.00%
128-58110 452	Utilities	4,000.00	3,651.61	348.39	91.29%
128-58110 499	Other Supplies	1,000.00	557.99	442.01	55.80%
128-58110 502	Bldg and Content Insurance	750.00	750.00	0.00	100.00%
128-58110 506	Liability Insurance	911.00	911.00	0.00	100.00%
128-58110 510	Trustee Commission	5,850.00	5,893.94	-43.94	100.75%
128-58110 513	Worker's Compensation	259.00	259.00	0.00	100.00%
128-58110 524	Staff Development	1,500.00	540.00	960.00	36.00%
128-58110 599	Other	1,027.00	500.00	527.00	48.69%
128-58110 709	Data Processing Equipment	1,000.00	956.23	43.77	95.62%
128-58110 791	Tourism Enhancement Project	5,500.00	5,500.00	0.00	100.00%
128-58110 799 SDAG	Cares Project-NATS Project	17,037.51	16,848.61	188.90	98.89%
128-58110 799 3STA	Three Star Grant	27,500.00	9,593.95	17,906.05	34.89%
Total Expenses		706,221.51	627,219.77	79,001.74	89%

Anderson County Tourism Council

FY 2023 Revenues

Month	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	Difference FY21- 22
July	\$45,466.42	\$44,642.72	\$32,206.59	\$53,571.31	\$59,965.74	\$6,394.43
August	\$30,214.80	\$33,517.36	\$27,151.40	\$63,369.03	\$67,672.08	\$4,303.05
September	\$36,829.91	\$32,538.64	\$30,404.33	\$50,814.77		
October	\$35,463.77	\$39,950.65	\$35,054.20	\$52,212.49		
November	\$30,641.21	\$29,271.91	\$26,576.11	\$57,587.57		
December	\$22,075.39	\$25,460.57	\$22,471.76	\$52,222.53		
January	\$20,274.72	\$18,603.39	\$30,964.83	\$35,871.23		
February	\$21,884.48	\$26,901.92	\$30,652.36	\$30,366.54		
March	\$20,104.57	\$24,229.62	\$43,680.13	\$34,285.50		
April	\$56,253.16	\$7,970.73	\$47,765.56	\$52,127.11		
May	\$39,179.70	\$26,298.62	\$48,454.06	\$58,511.07		
June	\$37,483.72	\$34,494.12	\$48,583.42	\$58,626.69		
Misc						
Total	\$395,871.85	\$343,880.25	\$423,964.75	\$599,565.84	\$127,637.82	\$10,697.48
Percentage of Change	2.78%	-15.12%	19%	29%		

Anderson County Tourism Council

FY 2023 Financial Report

Revenues

Account Number	Description	Budget	Actual Revenues	Balance	% of Budget
128-40220	Hotel Motel Tax	570,790.00	127,637.82	443,152.18	22.36%
128-34535	Transfers from Fund Balance	25,000.00	25,000.00	0.00	
128-46980	State Grants	30,000.00		30,000.00	0.00%
128-46980	State Grant-TDOT	9,500.00		9,500.00	0.00%
128-46980	State Grant-Three Star	17,500.00		17,500.00	0.00%
128-40220	Surplus Materials and Supplies		53.60	-53.60	
Total Revenues		652,790.00	152,637.82	500,152.18	23.38%

Fund Balance

Account Number	Description	Beginning Balance	Transfer to Operational	Balance
128-34535	Fund Balance	439,083.42	25,000.00	414,083.42
128-34785	Capital Projects	200,000.00		200,000.00

Expenses

Account Number	Description	Budget	Actual	Balance	% of
128-58110 105	Director	66,004.00	12,848.09	53,155.91	19.47%
128-58110 162	Clerical	113,045.00	12,859.32	100,185.68	11.38%
128-58110 201	Social Security	11,470.00	1,725.55	9,744.45	15.04%
128-58110 204	State Retirement	8,409.00	1,337.81	7,071.19	15.91%
128-58110 206	Life Insurance	168.00	37.50	130.50	22.32%
128-58110 207	Medical Insurance	15,720.00	2,620.00	13,100.00	16.67%
128-58110 208	Dental Insurance	572.00	142.86	429.14	24.98%
128-58110 209	Short Term Disability	715.00	69.99	645.01	9.79%
128-58110 210	Unemployment Comp	168.00	2.45	165.55	1.46%
128-58110 212	Employer Medicare	2,683.00	403.54	2,279.46	15.04%
128-58110 302	Advertising	200,000.00	188,880.54	11,119.46	94.44%
128-58110 302 2000	Advertising-State Grant	60,000.00	60,000.00	0.00	100.00%
128-58110 302 4000	Advertising-Move to Anderson	10,000.00	5,400.00	4,600.00	54.00%
128-58110 302 3STA	Three Star Grant-Brochure	4,500.00	0.00	4,500.00	0.00%
128-58110 307	Communication	500.00	0.00	500.00	0.00%
128-58110 307 0100	Cellular Communications	1,600.00	204.12	1,395.88	12.76%
128-58110 307 0200	Internet Communication	2,500.00	523.25	1,976.75	20.93%
128-58110 316	Anderson County Chamber	58,856.00	12,731.56	46,124.44	21.63%
128-58110 320	Dues and Memberships	4,000.00	2,000.00	2,000.00	50.00%
128-58110 335	Maint and Repair-Building	4,000.00	2,420.00	1,580.00	60.50%
128-58110 338	Vehicle-Repair and Maint.	500.00	0.00	500.00	0.00%
128-58110 348	Postal Charges	1,500.00	1,000.81	499.19	66.72%
128-58110 348 4000	Postal Charges-Move to Anderson	2,000.00	18.40	1,981.60	0.92%
128-58110 349	Printing and Stationary	1,000.00	0.00	1,000.00	0.00%
128-58110 349 4000	Printing-Move to Anderson County	1,000.00	0.00	1,000.00	0.00%
128-58110 351	Rentals-Copier	1,500.00	1,500.00	0.00	100.00%
128-58110 355	Travel	5,000.00	1,200.00	3,800.00	24.00%
128-58110 355 4000	Travel-Move to Anderson	2,000.00	1,500.00	500.00	75.00%
128-58110 399	Other Contracted Services	5,000.00	2,500.00	2,500.00	50.00%
128-58110 425	Gasoline	2,500.00	1,000.00	1,500.00	40.00%
128-58110 435	Office Supplies	2,000.00	2,000.00	0.00	100.00%
128-58110 451	Uniforms	1,000.00	0.00	1,000.00	0.00%
128-58110 452	Utilities	4,000.00	1,295.64	2,704.36	32.39%
128-58110 499	Other Supplies	1,000.00	1,000.00	0.00	100.00%
128-58110 502	Bldg and Content Insurance	750.00	750.00	0.00	100.00%
128-58110 506	Liability Insurance	911.00	911.00	0.00	100.00%
128-58110 510	Trustee Commission	5,300.00	1,185.93	4,114.07	22.38%
128-58110 513	Worker's Compensation	259.00	259.00	0.00	100.00%
128-58110 524	Staff Development	1,000.00	0.00	1,000.00	0.00%
128-58110 599	Other	575.00	500.00	75.00	86.96%
128-58110 709	Data Processing Equipment	1,000.00	0.00	1,000.00	0.00%
128-58110 799	Other Capital Projects	25,000.00	0.00	25,000.00	0.00%
128-58110 799 TDOT	TDOT Grant-Scenic Byway	9,500.00	0.00	9,500.00	0.00%
128-58110 799 3STA	Three Star Grant-Wayfinding	17,500.00	0.00	17,500.00	0.00%
Total Expenses		656,705.00	320,827.36	335,877.64	48.85%

**Anderson County Tourism Council
FY 2023 Advertising Budget**

Advertising Projects	Budget	Actual	Difference
Billboards on I 75 and Billboard Change-Lamar	\$10,800.00	\$10,780.54	\$19.46
Billboards on I 75 R&J	\$7,200.00	\$8,200.00	(\$1,000.00)
Billboard - OH and IN	\$53,700.00	\$53,700.00	\$0.00
Rack Cards and Vacation Guides	\$5,000.00		\$5,000.00
Facebook Advertisements	\$6,000.00	\$6,000.00	\$0.00
E-newsletters	\$4,200.00	\$4,200.00	\$0.00
Distribute Brochures	\$1,900.00	\$1,900.00	\$0.00
Domain and Hosting	\$1,500.00	\$1,500.00	\$0.00
Partnership with Clinton to Promote Events	\$500.00		\$500.00
Partnership with AC Chamber to Promote Events	\$1,000.00		\$1,000.00
Stock Photography	\$200.00	\$200.00	\$0.00
Advertisement in NLMA Brochure	\$1,100.00		\$1,100.00
Photo Shoot	\$500.00		\$500.00
Print Advertising and Misc. Ads	\$2,500.00		\$2,500.00
Trade Shows			
American Bus Association	\$1,500.00		\$1,500.00
Cincinnati Boat Show	\$1,000.00	\$950.00	\$50.00
Indianapolis Boat Show	\$1,000.00	\$950.00	\$50.00
Trade Show Booth Materials and Rentals	\$1,000.00	\$1,000.00	\$0.00
Promotional Items for Trade Shows	\$1,000.00	\$1,000.00	\$0.00
Digital Marketing			
Digital Marketing and Website Management	\$98,400.00	\$98,400.00	\$0.00
State Grant			
TDTD Marketing Grant Project FY 2020	\$60,000.00	\$60,000.00	\$0.00
Total Budget	\$260,000.00	\$248,780.54	\$11,219.46

Move to Anderson County Project Description	Budget	Actual	Difference
Partnership for Ideal Living Shows	\$2,000.00	\$2,000.00	\$0.00
Partnership with TDTD for Advertising	\$1,000.00	\$1,000.00	\$0.00
Additional Advertising and Website	\$7,000.00	\$1,500.00	\$5,500.00
Total Budget	\$10,000.00	\$4,500.00	\$5,500.00

ANDERSON COUNTY TRAVEL SNAPSHOT

Economic Impact of Travel on Tennessee 2021

Due to changes in vendor, economic impacts for the state all counties for the past 10 years were adjusted in 2020.

2021 ECONOMIC IMPACT – ANDERSON

Direct economic impact and percent change over 2020

Direct Visitor Spending (\$millions)	Direct Labor Income (\$millions)	Direct Employment (thousands)	Direct State Taxes (\$millions)	Direct Local Taxes (\$millions)
\$159.34	\$39.09	1.32	\$7.41	\$5.46

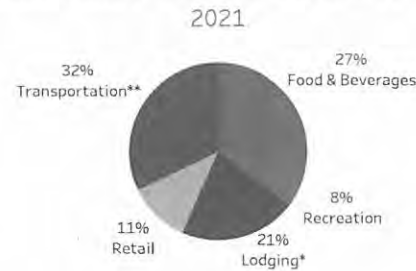
VISITOR SPENDING OVER TIME

Annual visitor spending (\$ millions) and year-over-year percent change



VISITOR SPENDING BY INDUSTRY

Percent of total visitor spending by industry



IMPACT PER DAY

On an average day in 2021, visitor spending in Anderson County generated:

- \$436,556 in daily expenditures
- \$107,084 in daily labor income
- \$20,298 in daily state taxes
- \$14,960 in daily local taxes

IMPACT PER HOUSEHOLD

As a result of taxes generated by tourist activity in Anderson county, each household pays:

- \$417 less in state and local taxes
- \$240 less in state taxes
- \$177 less in local taxes

IN OTHER WORDS...

If it were not for state and local taxes generated by tourism, each Anderson County household would pay \$417 more in state and local taxes.

VISITOR SPENDING BY INDUSTRY OVER TIME

Annual visitor spending (\$ millions) by industry

	2015	2016	2017	2018	2019	2020	2021
Food & Beverages	\$34.19	\$34.94	\$36.41	\$39.56	\$41.58	\$32.47	\$43.08
Recreation	\$12.19	\$13.31	\$14.71	\$14.56	\$15.79	\$9.72	\$13.44
Lodging*	\$24.16	\$24.37	\$26.30	\$28.56	\$33.11	\$23.34	\$33.58
Retail	\$13.59	\$13.93	\$16.60	\$17.64	\$18.18	\$13.93	\$18.04
Transportation**	\$41.25	\$40.42	\$43.59	\$48.28	\$50.19	\$38.44	\$51.21
Grand Total	\$125.38	\$126.98	\$137.62	\$148.61	\$158.86	\$117.90	\$159.34

*Lodging includes 2nd home spending

**Transportation includes both ground and air transportation

Source: Tourism Economics, US Census Bureau, County Snapshots by TN Department of Tourist Development.

Values represent the direct impact of spending, labor income, employment, and taxes for both domestic and international travel. In the transition to Tourism Economics, all counties have experienced an adjustment in overall impact and/or ranking.

This report should not be compared with versions published before 2020 due to the changes in vendor and model.

RANKING

In 2021, Anderson County ranked 17 of 95 counties in visitor spending, compared to 18 in 2020.





2022 Quarterly Website and Social Media Report as of September 30, 2022

Visitation to AdventureAnderson.com

Users.....	142,477
Sessions	166,331
Page Views.....	251,195
Pages per Sessions	1.51

44.82% increase 2022 over 2021

Campaigns

Fall/Winter 2022	4,225
Spring Digital 2022	26,544
PPC 2022	11,691
Three Star.....	8,091
Geo Fencing Boat Show	2,984
Organic.....	61,414

Top 10 States

Tennessee	38,639
Georgia.....	18,405
North Carolina.....	10,926
Ohio.....	8,904
Indiana	7,578
Kentucky.....	6,915
Alabama	5,953
New York.....	5,945
Illinois.....	5,925
South Carolina.....	4,014

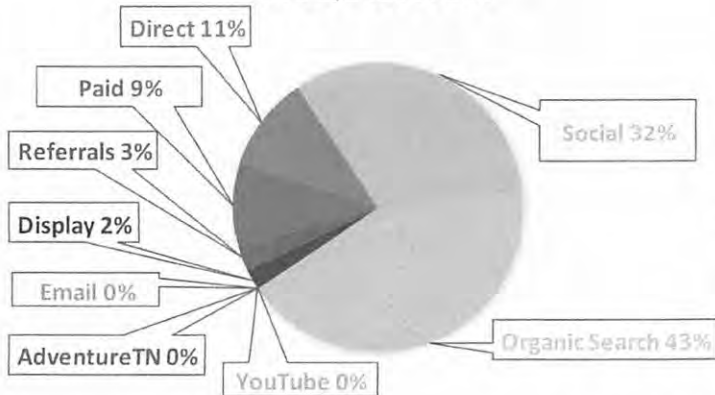
Top 10 Metro Areas

Knoxville (61).....	18,137
Nashville (98).....	16,063
Atlanta (150)	15,466
Charlotte (81)	6,197
Indianapolis (76).....	5,975
New York (287)	5,728
Cincinnati (98)	5,515
Chicago(188)	5,417
Asheville (95).....	4,476
Birmingham (71)	3,349

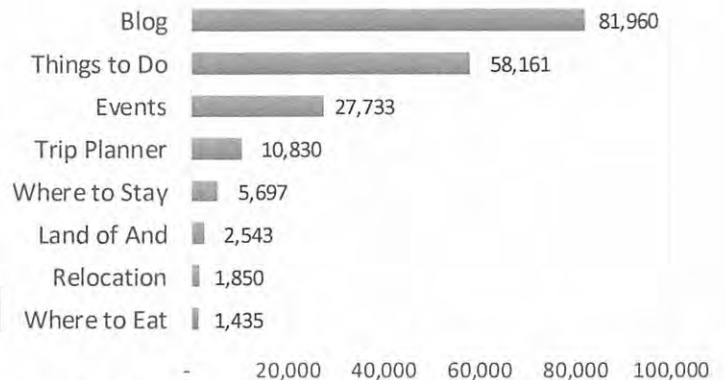
Top 10 pages

Home Page.....	18709
Windrock	11,877
Things to Do.....	8,340
Norris Lake Blog.....	8,204
Fishing License.....	6,628
Stay	5,697
Norris Lake (places)	5,023
Norris Lake Fishing Blog.....	4,857
Events	4,732
Rocky Top Blog	4,652

ACQUISITION



Pageviews



Social Media YTD

Facebook Reach 1,284,483	Instagram Reach 99,423	Engagement 16,451	Paid Reach 375,413
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ANDERSON COUNTY CONSERVATION BOARD MINUTES

October 3rd, 2022

Members Present:

Chairman Josh Anderson, Scott Burton, Tony Powers, John Croes, Ben Taylor

Others Present:

Stephanie Wells – Tourism Director, Law Director – Jay Yeager, HR Director – Kim Jeffers-Whitaker, Andrew Stone, Kayla Simon

Members Absent:

Lewis Ridenour

Chairman Josh Anderson called the Conservation Board meeting to order at 5:00pm on October 3rd, 2022.

1st Item of Business:

Motion by John Croes, seconded by Tony Powers to approve the minutes from September 12th, 2022 ACCB Meeting.

Motion carried unanimously.

2nd Item of Business:

Update requested by visitor Kayla Simon of ASAP of Anderson on smoking regulation at Anderson County Park playgrounds.

Motion by John Croes, seconded by Scott Burton, to approve ASAP of Anderson to install non-smoking/non-vaping signs in all Anderson County Park playgrounds. Signs will be paid for by ASAP of Anderson.

Motion carried unanimously.

3rd Item of Business:

Update on employee compensation policy by HR Director Kim Jeffers-Whitaker and Law Director Jay Yeager. ACCB requests that the HR Director complete a job analysis with Ben Taylor to review current staff job descriptions.

Item deferred to next meeting.

4th Item of Business:

Update on the current Gibbs Ferry project by Ben Taylor.

Motion by John Croes, seconded by Scott Burton, for Ben Taylor to proceed with the process of obtaining a 26A Permit from TVA for new courtesy dock.

Motion carried unanimously.

5th Item of Business:

Discussion held on current Lost Bottom project.

Item deferred to next meeting.

6th Item of Business:

Discussion held on current Clinton Bridge Ramp project.

No motion required.

7th Item of Business:

Discussion by Stephanie Wells on comparison of rental management companies.
Item deferred to next meeting.

8th Item of Business:

Discussion held on current erosion of various shore line at Anderson County Parks. ACCB requests Jay Yeager clarify current jurisdiction along with TDEC Grant requirements.
Item deferred to next meeting.

9th Item of Business:

Update by Ben Taylor on the purchase of a new boat motor. ACCB requests Jay Yeager inquire about potential donations prior to purchase.
Item deferred to next meeting

Meeting adjourned.

Next meeting scheduled: November 7th, 2022

ANDERSON COUNTY CONSERVATION BOARD MINUTES

September 12th, 2022

Members Present:

Chairman Josh Anderson, Lewis Ridenour, Tony Powers, John Croes, Ben Taylor

Others Present:

Brian Young – IT Director, Stephanie Wells – Tourism Director, Jason Hollenbaugh, Andrew Stone

Members Absent:

None

Chairman Josh Anderson called the Conservation Board meeting to order at 5:00pm on September 12th, 2022.

1st Item of Business:

Motion by Scott Burton, seconded by Tony Powers to approve the minutes from July 19th, 2022 ACCB Meeting.

Motion carried unanimously.

2nd Item of Business:

Discussion held on the current phone issue related to AT&T at the Anderson County Park, with IT Director Brian Young provided information and current state of resolution.

No motion required.

3rd Item of Business:

Update of the Gibbs Ferry Park pier project discussed. Project is scheduled to begin at the end of September pending Commission's approval at the September 19th Commission meeting.

No motion required.

4th Item of Business:

Update by Stephanie Wells, Tourism Director, on the Courier's Lakeside Magazine. Courier will not be proceeding with magazine at this time.

No motion required.

5th Item of Business:

Discussion held on current Deerfield Reservation contract and rental rates. Board requests Stephanie Wells to compare and provide information on other management companies.

Item deferred to next meeting.

6th Item of Business:

Discussion held on potential compensation for Park Staff when working additional hours for Fish/Game Tournaments. Board requests Andrew Stone, Secretary, to speak with the Law Director on a written policy for the organization of these tournaments. Board also requests Andrew Stone speak with the Human Resources & Risk Management Director on potential compensation policy in place for Park Staff.

Item deferred to next meeting.

7th Item of Business:

Discussion held on the purchase of a new boat motor for Anderson County Parks' boat.
Motion by Lewis Ridenour, seconded by Scott Burton, to proceed with the purchase of a new boat motor with spending not to exceed \$5,000.
Motion carried unanimously.

8th Item of Business:

Discussion held on current erosion of various shore line at Anderson County Parks. Board requests Ben Taylor, Parks Director, to speak with professionals on potential plan and potential budget for project.
Item deferred to next meeting.

Meeting adjourned.

Next meeting scheduled: October 3rd, 2022