

# **ASAP of Anderson: 2022 Update**

**Kayla Simon- Executive Director**

*Anderson County Commission, June 20th, 2022*



# Coalition FOUNDATION



## *Coalition of Volunteers*



## VISION: A DRUG-FREE ANDERSON COUNTY

MISSION: To prevent and reduce substance misuse among youth and adults in Anderson County.



### PLANNING

*Engage in planning for identifying problems and developing prevention initiatives*



### IMPLEMENTATION

*Engage in action to implement identified plans*



### DONATIONS

*Financial contributions to support mission and implementation*

# ASAP VALUES



## PREVENTION

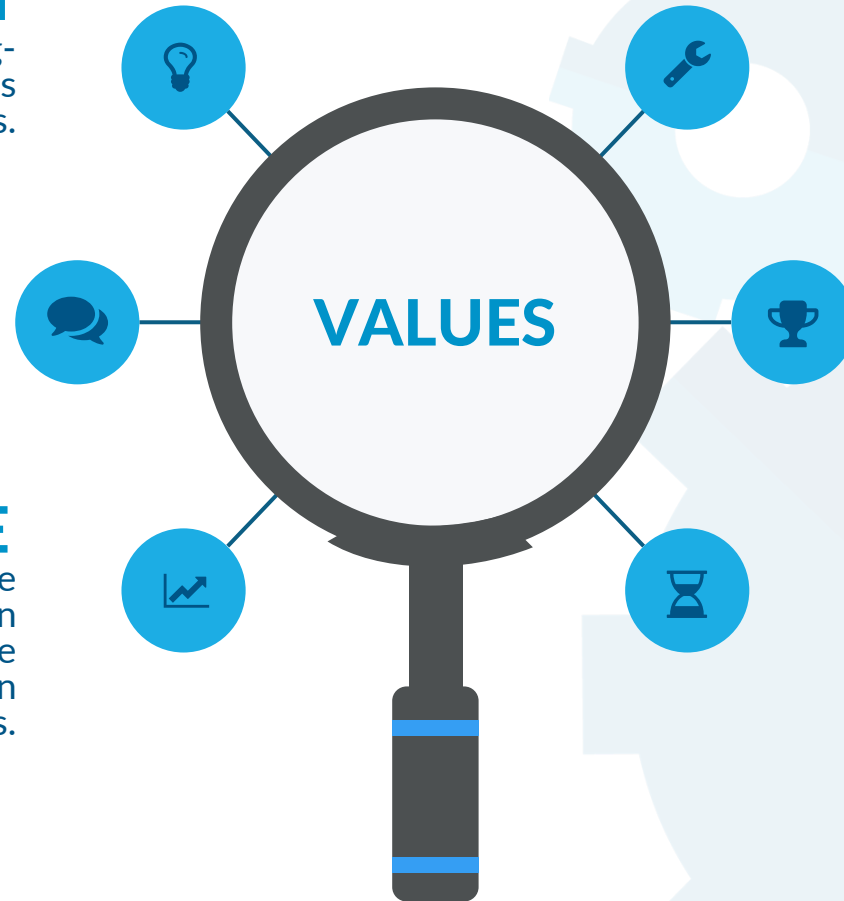
is cost effective and ensures a long-term, healthy solution across generations.

## COMPASSION

all people deserve an opportunity; destigmatizing substance use disorder is the foundation by which this will be achieved.

## KNOWLEDGE

raise awareness and provide education to ensure Anderson County continues to be on the forefront of effective prevention strategies.



## CONNECTED

collaborate across all twelve sectors of our community to ensure prevention is a priority so we can effectively meet people where they are.

## PROGRESS

implement a comprehensive and complementary set of strategies, proven to be effective in preventing and reducing substance misuse in Anderson County.

## PROACTIVE

continuously meet the needs of the community by being pioneers in the field of prevention and using proximate data to identify new and emerging trends.

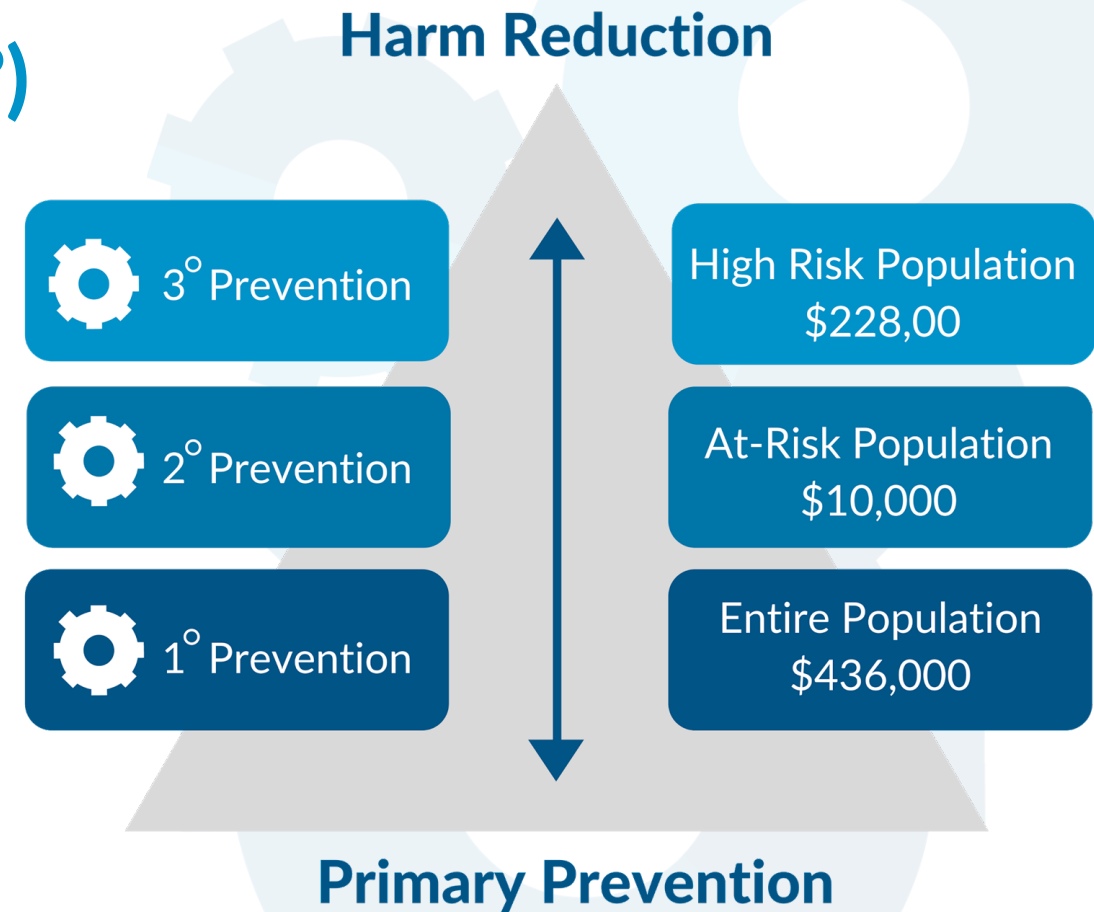
# Our Work

2022 Update

# About PREVENTION

## PRIMARY PREVENTION (1°)

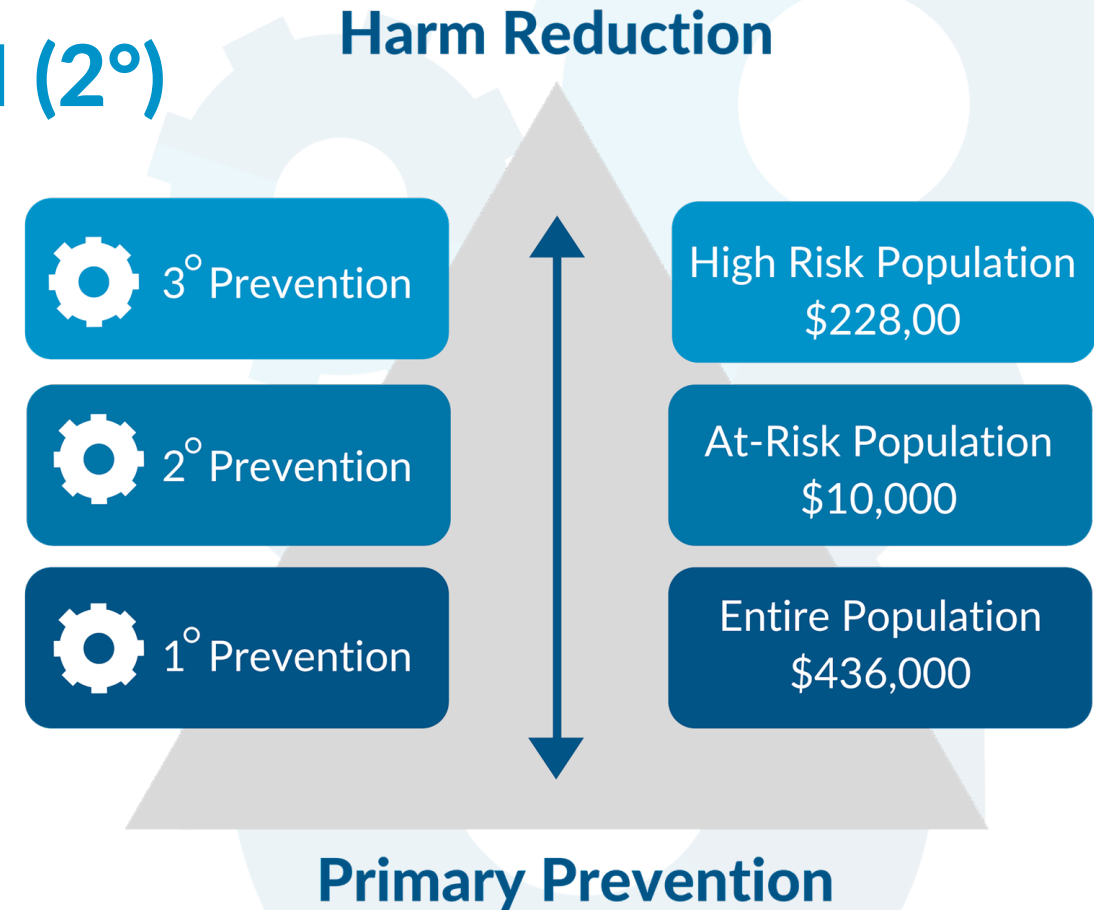
- Media Campaigns
- Training:
  - *Parents, Teachers, Law Enforcement, Business*
  - *Drug-Free Workplace*
  - *Responsible Alcohol Sales Classes*
- Point of Sale Material
- Safe Medication Disposal
- Home Medication Lock Boxes
- Public Health Policy Advocacy



# About PREVENTION

## SECONDARY PREVENTION (2°)

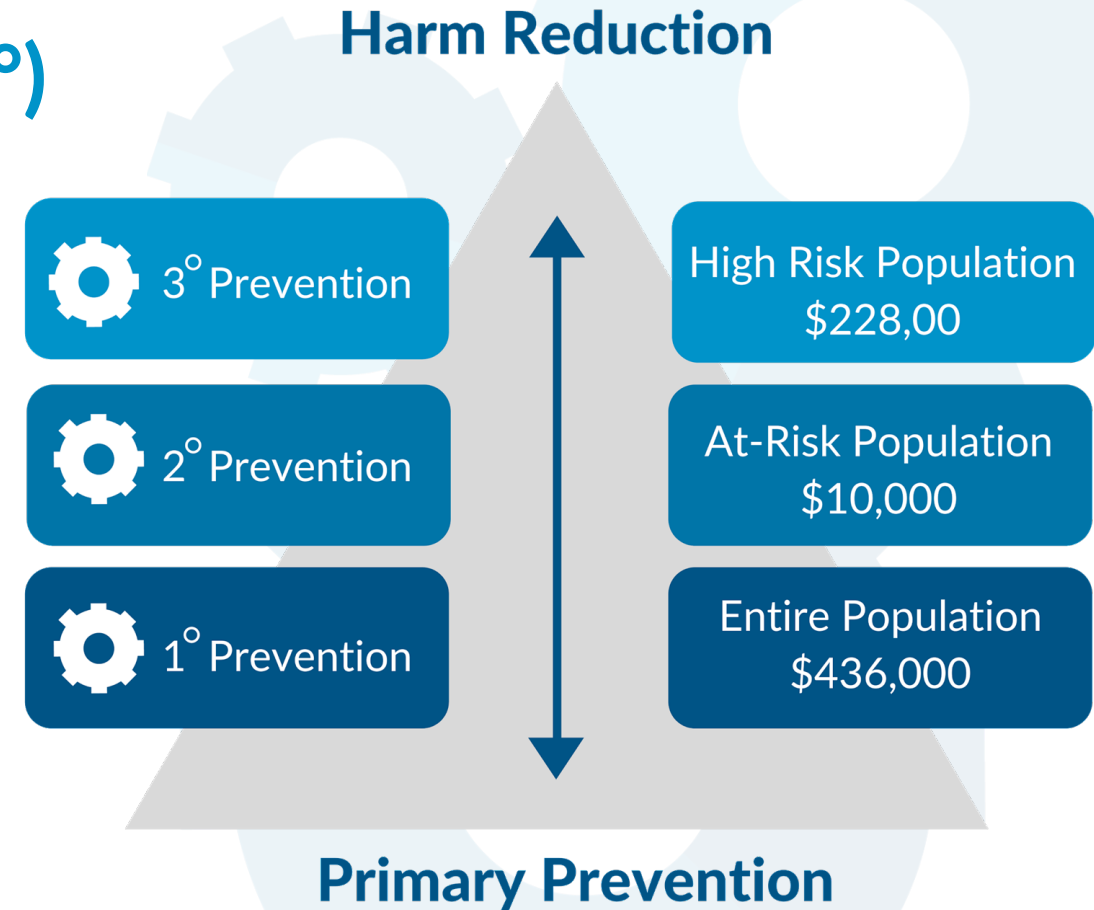
- P3 Platform (TipText Program)
- Trauma-Informed Systems
- Life Skills Curriculum



# About PREVENTION

## TERTIARY PREVENTION (3°)

- Recovery Programs
- Narcan Training and Distribution



# SERVICES WE PROVIDE



Drug Free Workplace  
Training



Responsible Alcohol  
& Tobacco Sales



State & National  
Advocacy



Age Verification  
Materials



TN Save a Life  
Training



Youth Ambassador  
Coalition



# Our Impact

## Prevention Works



# SO FAR THIS YEAR



## JANUARY-JUNE, 2022

- Over 100,000 traditional media hits (TV, radio, billboards)
- Over 2,000 engagements across our social media platforms
- Presented to 748 people in Anderson, Morgan, Campbell, Scott, Roane, Grainger, and Union County
- Distributed 98 lockboxes to families in need
- Collected over 1000 pounds of medications through our partnerships with law enforcement
- Prevented overdoses by distributing over 300 naloxone kits to those in need

# Prevention WORKS

## DECREASE RISK...INCREASE PROTECTIVE FACTORS

- Prevention is cost-effective and ensures a long-term, healthy solution for substance misuse that spans across generations.
- In relationships, risk factors include parents who use drugs and alcohol or who suffer from mental illness, child abuse and maltreatment, and inadequate supervision. In this context, parental involvement is an example of a protective factor.

# Prevention WORKS

## BY THE NUMBERS



44

Deaths Averted  
from Narcan in 2019



38%

Reduction in Drug Overdose  
Deaths from 2017-2018



\$17.73

Savings in Public Burden Spending  
for Every Dollar Spent On Prevention



53.5%

Reduction in Youth  
Substance Use from 2010 -  
2020

# THIS SCHOOL YEAR



## TRAININGS & EDUCATION

- **QPR:** Question, Persuade, Refer
- **Catch My Breath:** anti-vaping program targeted at middle school students
- **LEAD:** law enforcement partnership
- Stalls & Halls
- **Parent Brochures:** printing!
- **Youth Ambassador Coalition**
- See us at **Football Games, Prom & Graduation**



**ASAP**  
of Anderson

**Prevention  
Works**

# Contact US

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