
Anderson County Board of Commissioners
Meeting will be electronically pursuant to Resolution 20-04-812

Proclamation for Red Ribbon Week – by Stephanie Strutner, ASAP
Resolution in Support of the Oak Ridge Motorsports Complex – by Commissioner Denenberg
Proclamation Honoring Tom Beehan – requested by Mayor Frank
Proclamation Honoring Claude Martin – requested by Mayor Frank

Presentation – Tana Daugherty, TN Valley Coalition for the Homeless

Consent Agenda
Monday, October 19, 2020 @ 6:30 p.m.

- 1. Approval and corrections of September 2020 County Commission Minutes**
- 2. Approval of Notary and Bonds**
- 3. Courtesy Resolutions/Proclamations**
 - Proclamation for Red Ribbon Week – by Stephanie Strutner, ASAP
 - Resolution in Support of the Oak Ridge Motorsports Complex
 - Proclamation Honoring Tom Beehan – requested by Mayor Frank
 - Proclamation Honoring Claude Martin – requested by Mayor Frank
- 4. Committee Reports**
 - ADA Oversight Committee Minutes (9/28/20)
 - Anderson County Tourism BOD Minutes (9/29/20)
 - Anderson County Road Committee Minutes (10/12/20)

Respectfully Submitted,
Joshua Anderson, Chairman

Proclamation to Designate October 23rd to 31st as Red Ribbon Week

Whereas, Anderson County, like hundreds of other counties across the country, has felt the many impacts of substance misuse, particularly while these are being confounded by the COVID-19 pandemic; and

Whereas, the red ribbon was chosen as a symbol commemorating the work of Enrique “Kiki” Camarena, a DEA agent, who was murdered in the line of duty and has come to represent the belief that one person CAN make a difference; and

Whereas, businesses and other entities throughout Anderson County will display red ribbons and lights as part of the I AM ONE campaign symbolizing the role each of us can play to be proactive against substance misuse in our community; and;

Whereas, the ASAP Coalition and the ASAP Youth Ambassadors have been working to eliminate stigma, increase knowledge, reduce access and encourage a drug-free lifestyle; and

Whereas, success will not occur overnight, our patience and continued commitment to substance misuse prevention are imperative; and

Whereas, the Red Ribbon Campaign was established by Congress in 1988 to promote this belief and encourage a drug-free lifestyle and involvement in drug prevention efforts; and;

Now, Therefore. Be It Resolved that We, Anderson County Mayor Terry Frank, and the Anderson County Commission, do hereby proclaim October 23rd through October 31st, as Red Ribbon Week in Anderson County, Tennessee and encourage all citizens and sectors to participate in substance misuse prevention activities, not only during Red Ribbon Week, but all year long.

Proclamation
Anderson County Board of Commissioners
Anderson County, Tennessee

WHEREAS, Tom Beehan's concern for improved housing and building strong neighborhoods led him into public service, first in Covington, Kentucky, where he was active in a community organization that worked to build such communities, and later served as Mayor and a city commissioner; and

WHEREAS, Tom's interest in housing issues continued when he and his family moved to Oak Ridge, Tennessee, in 1987, and he became involved in the non-profit Housing Development Corporation of the Clinch Valley and later served as Oak Ridge City Council member and Mayor; and

WHEREAS, a native of Nashville, Tennessee, Tom Beehan was a 1961 graduate of Father Ryan High School where he played basketball. He also earned a bachelor's degree in philosophy from St. Pius X Seminary in Erlanger, Kentucky. Additionally, he attended St. Mary's Seminary in Baltimore and Xavier University in Cincinnati where he was a graduate student and studied theology, guidance and counseling; and

WHEREAS, Tom began his career in Covington, Kentucky working in non-profit activities and teaching. He joined State Farm in 1982 and elected to move to the Oak Ridge, Tennessee, area in 1987. He retired from State Farm in 2007, and is currently an affiliate broker with Betsy Coleman Realty. Tom is a graduate of the Leadership Oak Ridge program, and he remains an active supporter of many local organizations, including: serving as a current board member of Oak Ridge Housing Authority and current chairman of the Housing Authority's Development Corporation; current board member and past chairman of the Oak Ridge Children's Museum Board of Directors; past board member of Aid to Distressed Families of Appalachian Counties; past vice chairman of the Rotary Club of Oak Ridge; past chairman of the Oak Ridge Chamber of Commerce; past board member of United Way of Anderson County, for which he and his wife served as 2007 campaign co-chairs; former member of the Oak Ridge Municipal Planning Commission; and past board chairman of the Housing Development Corporation of the Clinch Valley.

WHEREAS, Tom Beehan and his wife, Kay Brookshire, are the parents of three children and the proud grandparents to six grandchildren; and

WHEREAS, in his spare time, Tom enjoys playing banjo and singing with local bands the Missing Goats and Ridge City Ramblers, sharing his love of music at numerous fundraisers and community events.

NOW, THEREFORE, we, Anderson County Mayor Terry Frank and members of the Anderson County Board of Commissioners, in conjunction with Aid to Distressed Families of Appalachian Counties (ADFAC), do hereby proclaim Saturday, November 14, 2020, as Tom Beehan Day in Anderson County and join ADFAC in honoring Tom as the 2020 recipient of the prestigious Bill Wilcox Bow Tie Award for his dedication and continued service to his community.

IN WITNESS WHEREOF, we have hereunto set our hands and caused the official seal of Anderson County to be affixed on this, the 19th day of October, 2020.

Mrs. Terry Frank, County Mayor

Josh Anderson, Commission Chairman

Jeff Cole, County Clerk

Proclamation
Anderson County Board of Commissioners
Anderson County, Tennessee

WHEREAS, Claude Martin is a lifelong resident of Anderson County; and

WHEREAS, Claude Martin enlisted in the United States Army Air Corp when he was just 15 years old; and

WHEREAS, during his time of military service, Claude served under General Douglas McArthur during World War II in the Pacific Theater in the Philippines, Okinawa, Guam, Hawaii, and the post war invasion of Japan. Claude also served in the Korean War; and

WHEREAS, Claude is proud to have served his country and, years after his service, Claude was instrumental in creating a permanent Veterans Memorial at the Courthouse in Anderson County. Claude personally compiled records of all Anderson County soldiers who were either killed while serving or missing in action. He recruited members of the local and state branches of government to support the Veterans Memorial project, and he went door-to-door in the evenings and on weekends to raise funds for constructing the memorial. The Anderson County Courthouse Veterans Memorial was dedicated in 1983; and

WHEREAS, Claude wasn't the only member of his family to have served in the United States armed forces. His two brothers, Howard Martin and Raymond Martin, each received the Purple Heart for service to their country; and

WHEREAS, after his military service, Claude Martin returned to Anderson County and worked for the Clinton Utilities Board, from which he retired after 38 years. He and his wife, Ruth, had a family of four sons and one daughter; and

WHEREAS, Claude remains active in his community, regularly attending community and veterans' events such as the monthly Anderson County Community Veterans Appreciation Breakfast at the Clinton Community Center. He has been a dedicated 64-year member of the Clinton American Legion. Additionally, in 2012, Claude was named a member of the Anderson County Hall of Fame for his military service.

NOW THEREFORE, WE, Anderson County Mayor Terry Frank and members of the Anderson County Board of Commissioners, do hereby recognize Mr. Claude Martin for his selfless service to the United States of America and his unwavering dedication to his family and the Veterans of Anderson County. In grateful thanks, we do proclaim October 30, 2020, as Claude Martin Day in Anderson County to thank Mr. Martin for his commitment to his country and community.

Josh Anderson, Commission Chairman

Mrs. Terry Frank, Anderson County Mayor

Leon Jaquet, Anderson Co. Director of Veteran Services

IN WITNESS WHEREOF, we have hereunto set our hands and caused the official seal of Anderson County, Tennessee to be affixed on this, the 19th day October, 2020.

ATTEST: _____
Mr. Jeff Cole, County Clerk

**Anderson County ADA Oversight Committee
September 28, 2020 Meeting Minutes**

Present: Mayor Terry Frank, Roger Lloyd ADA coordinator, and Louise McKown, chair of the committee. Commissioner Jerry Creasey was unable to attend because of family obligations.

This virtual meeting was held in late September instead of the first Monday in October because we were not sure in August if Governor Lee would extend our ability to meet virtually past the end of September.

New Courthouse Entrance:

Last month Mayor Frank asked us to consider where we should put the push button door opener. Because the doors will open out to the sidewalk, rather than put the opener on the building, we have decided it would be best to put on a post. This way people pressing the button will not have to quickly get out of the way of the doors as they open.

The only other issue we may have is door hardware----only because Cannon and Cannon flagged this so often in their self-survey at many of our present buildings. We only ask that the architect make sure that the loop door hardware be wide enough from the door to allow a person with a closed fist to open it.

Mayor Frank asked did we still need to meet with the architect. The committee agreed that we did not because we were able to review his plans sent to us electronically, which we approved.

Roger Updated us on ADA projects in the Courthouse:

Drinking Fountains:

Roger has ordered three new accessible drinking fountains to replace the old-style tall ones on each floor of the Courthouse. Fully installed, this will cost for all three (not each) \$4,350. That is the good news! Below is the bad news.

Countertops:

Because the Courthouse department's counter tops are made out of marble, it would be very difficult to cut through one to lower a two by three-foot section for wheelchair users to roll under to do business, such as fill out, sign or look at documents with any of our departments. It would be mounted below the existing higher counter and we envisioned it could be pulled down when needed by the wheelchair user.

Roger has thoroughly searched online for an ADA accessible countertop. He only found one. Roger ordered and received one very heavy metal counter top that would stretch out three feet into the hallway. It would have to be raised up from the bottom by a staff person, because the part to be raised is too low for a wheelchair user to grasp it to pull it up. It may also be too heavy for them as well. It would cost around \$329. We all agreed with Roger that this was not our ideal solution.

Roger has called several people to ask them if they have another solution, but they never returned his call. Louise was able to email one describing our problem and what we wanted. That email sent her to the ADA certified consultant who said we needed to talk with a cabinet maker and that we needed to do this rather than continue our practice of allowing wheelchair users to come into department offices.

Updates on polling sites:

On September 4th in the late afternoon, Leean Tupper, Mayor Frank administrative assistant, sent out a 20-page email memorandum to the following city mayors, city managers, director of schools: Cities of Clinton, Oak Ridge, Norris and Rocky Top, Oak Ridge City Schools, Anderson County Schools and Clinton City Schools. It was also sent out to be the election commission and administrator of elections.

This memorandum contained photos that Louise took on her rounds of the election sites on August 6th election day. It also included a description of what the schools and cities still needed to do to be ADA compliant according to Cannon and Cannon's survey, as well as what the election office should do in order to make reasonable accommodations at these sites for voters with disabilities until such time that the schools and cities could resolve the problems.

This was done because of all the sites that we were assured by Mr. Stephens that these accommodations would be in place in August, only Robertsville Middle School's poll workers had done them. Anderson County schools had given us a five to six-year time line of when it would address its problems, but as of August's election day, none had been done for this current year. When Dr. Parrott gave his address to the September County Commissioners at their September meeting, he did not list any of these ADA items. Oak Ridge schools assured the ADA committee last year that their compliance problems would be addressed this year because they had an ADA compliant filed to the Office of Civil Rights (OCR) and once OCR reported back to their transition plan, this work would get done. We have not followed up with any of them about this.

So that cities and schools could not question this memorandum's conclusion, Louise also sent a snail mailed letter to the cities, Jeff Cole (because the Andersonville clerk and trustee's office is an early voting site) and the Clinton City Schools including Cannon and Cannon's photos and a description of their survey. Anderson County Schools used Cannon and Cannon to do their survey as did City of Clinton. The ADA committee members were given a copy of Oak Ridge Schools survey that was done by another reengineering firm. For Clinton, Rocky Top and Norris this letter and photos included their library which was also part of our survey. The survey included other thing not included int eh memorandum. She asked that when these entities did any work on these sites to please let Roger Lloyd know so that we can cross it off our transition plan as done.

Only two of these entities have responded to us. Immediately after receiving the memorandum, Mrs. Johnson, director of Clinton City Schools let Louise know that they would make the parking space at South Elementary School on the back side of the building where it is flat Van Accessible and would also buy a portable doorbell to that back entrance for Election Day in November. They fully understand that the foOur parking spaces on the hill in front of the school are not compliant. Louise assured them that the Election Office had portable doorbells for Election Days, but they want their own in the event that the public needed to use that entrance for other purposes. Louise requested also that they post a sign telling voters with disabilities to go the back-parking lot. They called the election office and they said they would make the sign for them.

Dr. Parrott called Mayor Frank about another issue and she asked him when they were going to honor their ADA time line. He said it had to be revised and he would send it to her. Louise requested she then forward it to the rest of the committee members. We now have the revised list as the minutes are being typed. He agreed to let us know when things were done.

Louise will ask Dr. Borchers, director of Oak Ridge Schools who is speaking virtually to the Lunch with the League of Women voters on October 20th what their plans are for the work identified by our survey. She will also break down the election site list and send another letter to Mr. Stephens later in October.

Loss Bottom upgrade:

Louise questioned what other amenities other than an accessible fishing pier would happen at Loss Bottom boat ramp area. She did so because in the past, some things have been done to our parks that the ADA committee was not informed would happen. Mayor Frank said the plan is still in the works and TVA has to OK whatever could be done there before we do it. She will be meeting with the Conservation Board at their October 5th monthly meeting when they will discuss their plan to be submitted to TVA. She will also request the ADA committee be informed of their decisions.

Next meeting:

Because Governor Lee's 560th Executive Decision states at the end of month, virtual meetings can still be held through October 30th, the ADA committee will meet Monday, October 26th. This will be a virtual meeting at 4:00pm. Mayor Frank said she had been at a meeting of mayors where Governor Lee sent a representative who said that they think some good things have come out of virtual meetings and they may decide to continue them to an indefinite date. We hope so, so we don't continue having to adjust our meeting dates around this possible cut off.

Minutes written and submitted by Louise McKown, chair of the ADA Oversight committee



Board of Directors Meeting-September 29, 2020

Location: In person meeting at Norris Dam State Park with the option for virtual participation in accordance with Gov. Lee's Executive Order. Please note that all votes were taken by a Roll Call Vote

Call to Order: Meeting was called to order by Maria Hooks, Chairperson

Members Present: Maria Hooks, James Peacock, Tim Isbel, Rick Meredith, Amanda Bridges, Brent Galloway, Katy Watt, Michael Foster, Jim Folck, Beth Hickman, and Stephanie Wells

Members Absent: Veronica Greer, Terry Frank, Art Miller, Jason Brown, Robert McKamey and Omer Cox

Guest Present: Trent Allen with Norris Dam State Park, Cathy Taylor with Clinch River Brewing and Lisa Shirey with Clinch River Brewing

Approval of Minutes: A motion was made by Michael Foster and seconded by Jim Folck to approve the June 2020 meeting minutes. Motion passed.

Financial Report: A motion was made by Katy Jett and seconded by Michael Foster to approve the FY 2020 and FY 2021 First Quarter Financial Reports. Motion passed. Reports attached.

Wells also reported that Anderson County Tourism Council is eligible for \$52,600 of Cares Act funds from the Tennessee Department of Tourism Development for marketing efforts. Wells has already applied for reimbursable funds that are compliant with the program's mandates and is working with the advertising agency to conduct a campaign, which will use the remaining funds.

Old Business/New Business

- A motion was made by Tim Isbel and seconded by Rick Meredith to transfer \$100,000 from the tourism unrestricted fund balance to a restricted fund account for future building needs. The immediate needs mentioned were a new roof and having the asphalt recapped. Motion passed.
- A motion was made by Michael Foster and seconded by Katy Watt to transfer \$20,000 from the tourism unrestricted fund balance to the advertising code (128-58110-302) for the purposes of building a new tourism website for the county. Motion passed.

Executive's Report, given by Stephanie Wells

- Wells presented the Tennessee Department of Tourism Development 2019 Economic Impact of Travel on Tennessee Counties report for Anderson County. Tourism in Anderson County generated \$144.68 million in direct tourism expenditures, which was an 18% increase from 2018. Tourism also generated 1,122 jobs, \$8.83 million in state tax revenue and \$3.06 million in local tax revenue, which equates to a \$389.87 savings for each household in Anderson County.

- Wells presented the 2020 year-to-date (January through August) Website Visitation and Social Media Report. The Adventure Anderson.com website has 99,685 users who viewed 422,372 pages which is 3.81 pages per user session. The Adventure Anderson Facebook page has 17,446 total followers, 164,614 engaged users and it reached 279,592 people organically and 5.3 million people through paid advertisements. The Move to Anderson County Facebook page has 1,030 followers, 8,687 engaged users and reached 13,957 organically and 131,560 through paid advertisements. See the attached report for more information.
- The Tourism Council staff has been working with the agency under contract to create a video series called the "Land of And" featuring Anderson County Attractions and distributing them via Facebook and YouTube. Thus far, the videos have featured the Restaurant at the Museum of Appalachia, Vega Café in Norris, Fishing in Anderson County, Clinch River Brewing, Little Ponderosa Zoo and the Coal Creek Miners Museum. The videos are also accompanying blogs on the adventureanderson.com website. The videos can be seen on the Adventure Anderson Facebook page or the website.
- The Tourism Council has partnered with the Anderson County Chamber to host the Morristown Marine Fishing Tournament on November 14 at Anderson County Park. There will be around 275 boats with two people per boat. The tournament organizers have instituted protocols that are in accordance to the CDC guidelines for the tournament.
- In 2019, the Tourism Council designated \$10,000 for the City of Rocky Top to cleanup city owned property for a parking area for ATV riders. Soon after, the city was contacted by a potential buyer for the property that wanted to build a campground. In August 2020, Rocky Top City Council approved the sale of the property "as is" so the city will not be needing the funds.
- The Tourism Council partnered with the Norris Lake Project for the 11th year in a row and conducted a fall cleanup on Norris Lake. We had two launch points and jointly collected 22,260 pounds of garbage.
- Through the Move to Anderson County Program, the council sent information to 307 leads since July 1, 2020 and conducted a social media campaign that reached 2,188 people that are interested in relocating to Tennessee.
- The Norris Lake Area Trail System (NATS) is moving forward with branding and signage and are planning an event in October/November to kick off the project. Wells mentioned that Mayor Frank and the Anderson County Commission invested \$30,000 to help with signage and promotion materials to promote the trails and link the four properties together through branding.

Adjourn: A motion was made by Michael Foster to adjourn the meeting.

Respectfully Submitted By: Stephanie Wells, Secretary/Executive Director

Anderson County Tourism Council

FY 2020 Revenues

Month	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	Difference FY 20-21
July	\$33,372.54	\$35,390.14	\$39,494.85	\$45,466.42	\$44,642.72	-\$823.70
August	\$25,173.86	\$22,676.52	\$32,515.54	\$30,214.80	\$33,517.36	\$3,302.56
September	\$34,133.80	\$42,691.73	\$36,006.04	\$36,829.91	\$32,538.64	-\$4,291.27
October	\$30,355.29	\$41,615.89	\$35,373.27	\$35,463.77	\$39,950.65	\$4,486.88
November	\$26,347.79	\$28,667.20	\$29,138.49	\$30,641.21	\$29,271.91	-\$1,369.30
December	\$20,913.90	\$19,872.15	\$23,969.51	\$22,075.39	\$25,460.57	\$3,385.18
January	\$19,568.71	\$18,731.45	\$24,192.95	\$20,274.72	\$18,603.39	-\$1,671.33
February	\$32,420.50	\$21,020.38	\$22,188.81	\$21,884.48	\$26,901.92	\$5,017.44
March	\$37,828.30	\$29,367.17	\$32,488.11	\$20,104.57	\$24,229.62	\$4,125.05
April	\$32,073.13	\$31,626.24	\$34,255.78	\$56,253.16	\$7,970.73	-\$48,282.43
May	\$30,965.58	\$31,210.49	\$37,887.18	\$39,179.70	\$26,298.62	-\$12,881.08
June	\$31,277.82	\$41,512.55	\$37,337.92	\$37,483.72	\$34,494.12	-\$2,989.60
Misc						
Total	\$354,431.22	\$364,381.91	\$384,848.45	\$395,871.85	\$343,880.25	-\$51,991.60
Percentage c	4.00%	2.73%	5.32%	2.78%	-15.12%	

Anderson County Tourism Council

FY 2020 Financial Report-as of 7/01/2020

Revenues

Account Number	Description	Budget	Actual Revenues	Balance	% of Budget
128-40220	Hotel Motel Tax	385,000.00	343,880.25	41,119.75	89.32%
128-34535	Transfers from Fund Balance		70,000.00	-70,000.00	
128-46980	State Grants	30,000.00		30,000.00	0.00%
128-44110	Interest		2,089.00		
128-44170	Pcard Rebate		296.35		
Total Revenues		415,000.00	416,265.60	1,119.75	100.30%

Fund Balance

Account Number	Description	Beginning Balance	Transfer to Operational	Balance
128-34535	Transfers from Fund Balance	367,460.42	70,000.00	297,460.42

Expenses

Account Number	Description	Budget	Actual	Balance	% of
128-58110 105	Director	57,625.32	57,624.80	0.52	100.00%
128-58110 162	Clerical	82,874.05	52,702.38	30,171.67	63.59%
128-58110 201	Social Security	8,409.00	6,432.48	1,976.52	76.50%
128-58110 204	State Retirement	6,816.00	6,811.77	4.23	99.94%
128-58110 206	Life Insurance	156.00	156.00	0.00	100.00%
128-58110 207	Medical Insurance	15,720.00	15,720.00	0.00	100.00%
128-58110 208	Dental Insurance	589.00	528.84	60.16	89.79%
128-58110 209	Short Term Disability	631.00	435.30	195.70	68.99%
128-58110 210	Unemployment Comp	280.00	154.53	125.47	55.19%
128-58110 212	Employer Medicare	2,027.00	1,504.25	522.75	74.21%
128-58110 302	Advertising	97,000.00	52,950.52	44,049.48	54.59%
128-58110 302 2000	Advertising-State Grant	60,000.00	60,000.00	0.00	100.00%
128-58110 302 4000	Advertising-Move to Anderson	28,000.00	3,000.00	25,000.00	10.71%
128-58110 307	Communication	500.00	210.59	289.41	42.12%
128-58110 307 0100	Cellular Communications	1,600.00	859.53	740.47	53.72%
128-58110 307 0200	Internet Communication	2,000.00	1,952.80	47.20	97.64%
128-58110 316	Anderson County Chamber	38,500.00	34,340.12	4,159.88	89.20%
128-58110 316 1000	Contributions	10,000.00	0.00	10,000.00	0.00%
128-58110 320	Dues and Memberships	4,000.00	3,730.00	270.00	93.25%
128-58110 335	Maint and Repair-Building	4,500.00	2,316.00	2,184.00	51.47%
128-58110 338	Vehicle-Repair and Maint.	500.00	27.21	472.79	5.44%
128-58110 348	Postal Charges	3,000.00	603.53	2,396.47	20.12%
128-58110 348 4000	Postal Charges-Move to Anderson	2,000.00	692.35	1,307.65	34.62%
128-58110 349	Printing and Stationary	1,000.00	217.63	782.37	21.76%
128-58110 349 4000	Printing-Move to Anderson County	1,000.00	346.92	653.08	34.69%
128-58110 351	Rentals-Copier	1,560.00	1,179.36	380.64	75.60%
128-58110 355	Travel	7,000.00	2,253.40	4,746.60	32.19%
128-58110 355 4000	Travel-Move to Anderson	2,000.00	2,090.66	-90.66	104.53%
128-58110 399	Other Contracted Services	23,500.00	2,162.84	21,337.16	9.20%
128-58110 425	Gasoline	2,500.00	719.72	1,780.28	28.79%
128-58110 435	Office Supplies	1,828.00	928.68	899.32	50.80%
128-58110 451	Uniforms	500	500.00	0.00	100.00%
128-58110 452	Utilities	4,000.00	3,208.60	791.40	80.22%
128-58110 499	Other Supplies	1,500.00	378.85	1,121.15	25.26%
128-58110 502	Bldg and Content Insurance	750.00	750.00	0.00	100.00%
128-58110 506	Liability Insurance	911.00	911.00	0.00	100.00%
128-58110 510	Trustee Commission	3,850.00	3,597.53	252.47	93.44%
128-58110 513	Worker's Compensation	259.00	259.00	0.00	100.00%
128-58110 524	Staff Development	2,000.00	1,025.00	975.00	51.25%
128-58110 599	Other	6,000.00	3,934.42	2,065.58	65.57%
128-58110 709	Data Processing Equipment	1,000.00	770.30	229.70	77.03%
Total Expenses		487,885.37	327,986.91	159,898.46	67%

Anderson County Tourism Council

FY 2021 Revenues

Month	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	Difference FY19-20
July	\$33,372.54	\$35,390.14	\$39,494.85	\$45,466.42	\$44,642.72	\$32,706.59	-\$11,936.13
August	\$25,173.86	\$22,676.52	\$32,515.54	\$30,214.80	\$33,517.36		
September	\$34,133.80	\$42,691.73	\$36,006.04	\$36,829.91	\$32,538.64		
October	\$30,355.29	\$41,615.89	\$35,373.27	\$35,463.77	\$39,950.65		
November	\$26,347.79	\$28,667.20	\$29,138.49	\$30,641.21	\$29,271.91		
December	\$20,913.90	\$19,872.15	\$23,969.51	\$22,075.39	\$25,460.57		
January	\$19,568.71	\$18,731.45	\$24,192.95	\$20,274.72	\$18,603.39		
February	\$32,420.50	\$21,020.38	\$22,188.81	\$21,884.48	\$26,901.92		
March	\$37,828.30	\$29,367.17	\$32,488.11	\$20,104.57	\$24,229.62		
April	\$32,073.13	\$31,626.24	\$34,255.78	\$56,253.16	\$7,970.73		
May	\$30,965.58	\$31,210.49	\$37,887.18	\$39,179.70	\$26,298.62		
June	\$31,277.82	\$41,512.55	\$37,337.92	\$37,483.72	\$34,494.12		
Misc							
Total	\$354,431.22	\$364,381.91	\$384,848.45	\$395,871.85	\$343,880.25		-\$11,936.13
Percentage of Growth	4.17%	2.81%	5.62%	2.78%	-15.12%		

Anderson County Tourism Council

FY 2021 Financial Report-as of 9/22/2020

Revenues

Account Number	Description	Budget	Actual Revenues	Balance	% of Budget
128-40220	Hotel Motel Tax	385,000.00	32,206.59	352,793.41	8.37%
128-34535	Transfers from Fund Balance	0.00		0.00	
128-46980	State Grants	30,000.00		30,000.00	0.00%
Total Revenues		415,000.00	32,206.59	382,793.41	7.76%

Fund Balance

Account Number	Description	Beginning Balance	Transfer to Operational	Balance
128-34535	Transfers from Fund Balance	391,274.84		391,274.84

Expenses

Account Number	Description	Budget	Actual	Balance	% of
128-58110 105	Director	57,625.00	11,656.93	45,968.07	20.23%
128-58110 162	Clerical	82,874.00	10,547.49	72,326.51	12.73%
128-58110 201	Social Security	8,667.00	1,425.80	7,241.20	16.45%
128-58110 204	State Retirement	4,835.00	743.88	4,091.12	15.39%
128-58110 206	Life Insurance	156.00	26.00	130.00	16.67%
128-58110 207	Medical Insurance	15,528.00	2,620.00	12,908.00	16.87%
128-58110 208	Dental Insurance	550.00	95.24	454.76	17.32%
128-58110 209	Short Term Disability	438.00	72.94	365.06	16.65%
128-58110 210	Unemployment Comp	168.00	0.00	168.00	0.00%
128-58110 212	Employer Medicare	2,027.00	333.41	1,693.59	16.45%
128-58110 302	Advertising	80,000.00	75,181.40	4,818.60	93.98%
128-58110 302 2000	Advertising-State Grant	60,000.00	60,000.00	0.00	100.00%
128-58110 302 4000	Advertising-Move to Anderson	10,000.00	3,000.00	7,000.00	30.00%
128-58110 307	Communication	500.00	0.00	500.00	0.00%
128-58110 307 0100	Cellular Communications	1,600.00	204.00	1,396.00	12.75%
128-58110 307 0200	Internet Communication	2,000.00	631.70	1,368.30	31.59%
128-58110 316	Anderson County Chamber	38,500.00	3,414.92	35,085.08	8.87%
128-58110 320	Dues and Memberships	4,000.00	1,500.00	2,500.00	37.50%
128-58110 335	Maint and Repair-Building	4,000.00	1,240.00	2,760.00	31.00%
128-58110 338	Vehicle-Repair and Maint.	500.00	0.00	500.00	0.00%
128-58110 348	Postal Charges	2,000.00	1,044.20	955.80	52.21%
128-58110 348 4000	Postal Charges-Move to Anderson	2,000.00	119.90	1,880.10	6.00%
128-58110 349	Printing and Stationary	1,000.00	500.00	500.00	50.00%
128-58110 349 4000	Printing-Move to Anderson County	1,000.00	0.00	1,000.00	0.00%
128-58110 351	Rentals-Copier	1,560.00	1,560.00	0.00	100.00%
128-58110 355	Travel	6,000.00	0.00	6,000.00	0.00%
128-58110 355 4000	Travel-Move to Anderson	2,000.00	0.00	2,000.00	0.00%
128-58110 399	Other Contracted Services	3,000.00	2,400.00	600.00	80.00%
128-58110 425	Gasoline	2,500.00	1,000.00	1,500.00	40.00%
128-58110 435	Office Supplies	2,000.00	1,000.00	1,000.00	50.00%
128-58110 451	Uniforms	500	0.00	500.00	0.00%
128-58110 452	Utilities	4,000.00	955.28	3,044.72	23.88%
128-58110 499	Other Supplies	1,500.00	1,500.00	0.00	100.00%
128-58110 502	Bldg and Content Insurance	750.00	750.00	0.00	100.00%
128-58110 506	Liability Insurance	911.00	911.00	0.00	100.00%
128-58110 510	Trustee Commission	3,850.00	607.93	3,242.07	15.79%
128-58110 513	Worker's Compensation	259.00	259.00	0.00	100.00%
128-58110 524	Staff Development	2,000.00	0.00	2,000.00	0.00%
128-58110 599	Other	943.00	500.00	443.00	53.02%
128-58110 709	Data Processing Equipment	1,000.00	0.00	1,000.00	0.00%
Total Expenses		412,741.00	185,801.02	226,939.98	45%

ANDERSON COUNTY TRAVEL SNAPSHOT

FACTS ABOUT A LEADING INDUSTRY THAT'S MORE THAN JUST FUN



BY THE NUMBERS

2019 Economic Impact (EI) of Tourism in Anderson County

- Rank **#17** out of 95 counties by EI (2018-#18)
- Generated **\$144.68 MILLION** in direct tourism expenditures-(136.9 million in 2018/6% increase)
- Generated **1,122** jobs
- Produced **\$27.81 MILLION** in payroll
- Created **\$3.06 MILLION** in local tax revenue
- Created **\$8.83 MILLION** in state tax revenue

PER HOUSEHOLD

As a result of taxes generated by tourist activity in the county:

- Each household pays **\$389.87** less in local and state taxes
- Each household pays **\$100.31** less in local county taxes
- Each household pays **\$289.55** less in state taxes

ON AN AVERAGE DAY

On An Average Day in 2019, Tourist Spending in Anderson County

- Generated **\$396,372.00** in daily expenditures
- Produced **\$76,198.62** in daily payroll
- Created **\$8,377.65** daily in local tax revenues
- Created **\$24,182.06** daily in state tax revenues

IN OTHER WORDS....

If it were not for state and local taxes generated by tourism...

- *Each Anderson County household would pay \$389.87 more in taxes. \$22.81 increase over 2018*

Sources: 2019 Economic Impact of Travel on Tennessee Counties Report
www.tnvacation.com/industry;
U.S. Census Bureau American Community Survey
<https://data.census.gov/cedsci/>

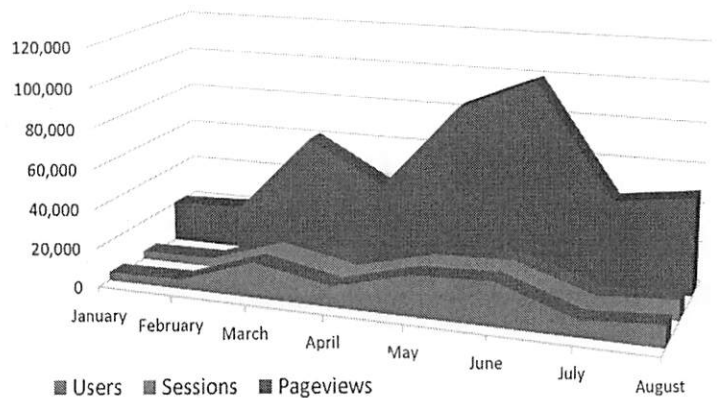


Website and Social Media Report January through August 2020

Visitation to AdventureAnderson.com

Users.....	99,685
Sessions	94,954
Page Views.....	422,372
Pages per Sessions	3.81
2019 YTD Visitation	97,305

AdventureAnderson.com Visitation



Top 10 States

Tennessee	29,106
Georgia	18,385
Ohio	10,107
Kentucky	8,511
Michigan	7,567
Indiana	7,516
Illinois	3,400
Florida	2,150
North Carolina	2,061
Virginia	1,224

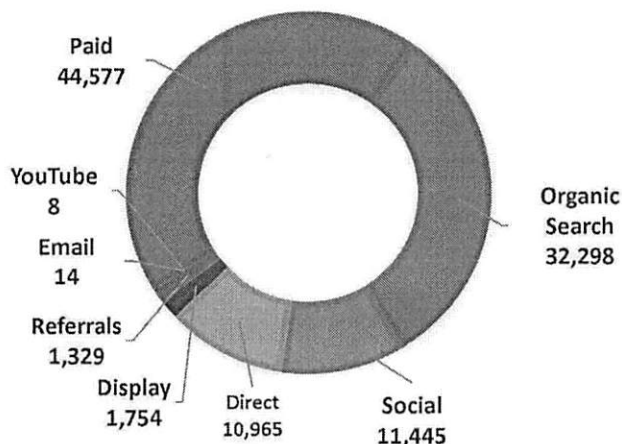
Top 10 Metro Areas

Atlanta	16,873
Nashville	14,294
Knoxville	12,769
Cincinnati	7,048
Detroit	6,626
Indianapolis	5,657
Not Set	5,287
Lexington	3,729
Chicago	3,101
Louisville	2,412

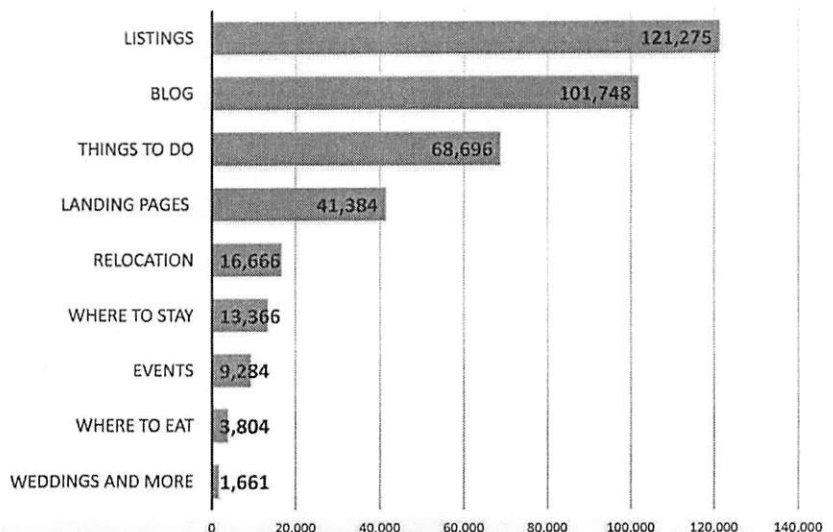
Top 10 pages

Home Page	38,508
ATV Landing Page	37,648
Blog-Watersports	25,810
Travel 300 Years	19,161
Windrock Park Listing	17,626
Things to Do	14,463
Fishing Landing Page	13,014
Relocation Information	11,968
Norris Lake Listing	11,666
Where to Stay	11,468

ACQUISITION



Pageviews



Facebook

AdventureAnderson

17,446 YTD Likes

	Totals	January	February	March	April	May	June	July	August
Engaged Users	164,614	2,197	1,398	36,350	24,732	46,263	35,667	2,986	15,021
Organic Page Reach	279,592	18,191	15,268	30,229	38,312	51,704	39,282	49,914	36,692
Paid Page Reach	5,375,445	14,675	10,125	1,152,516	801,681	1,606,558	1,391,490	6,182	392,218

MovetoAndersonCounty

1,030 YTD Likes

	Year to Date	January	February	March	April	May	June	July	August
Engaged Users	8,687	233	1,036	5,119	1,136	125	862	106	70
Organic Reach	13,957	2,036	935	1,048	742	1,011	6,735	780	670
Paid Reach	131,560	-	14,138	117,422	-	-	-	-	-

**ANDERSON COUNTY
ROAD COMMITTEE MINUTES**

October 12, 2020

Members Present

Tim Isbel acting Chairman
Robert Jameson
Denver Waddell

Members Absent

Jerry White
Steve Mead
Chuck Fritts

Chairman Isbel called the meeting to order at 5:14 p.m.

Commissioner Waddell made a motion to approve the minutes for the March 9, 2020 road meeting.

Commissioner Jameson second. Motion carried.

No action taken on the Buffalo Road issue.

There being no additional business meeting was adjourned.